

Media Information
25. August 2023

Satellite and iFrame Details BMW Group Keynote Media & Stakeholder Days.

Munich. Please find the satellite and iFrame details of the BMW Group Keynote at the Media & Stakeholder Days as follows:

Agenda 02.09.2023

10:00 – 11:00 CEST BMW Group Keynote – **LIVE**

Technical data TV satellite transmission

Sat	Astra 3B @23,5°E
Transponder	3.021
Channel	A9
Downlink	12,680 Horizontal
Bandwidth	9 MHz
Video Standard	HD1080i/50
Audio Channels	Audio: 2 Pairs (4ch)
Symbol Rate	7.120 Msym/s
FEC	3/4 FEC
Aspect Ratio	HD 16:9
Modulation	DVBS2-8PSK (20%RO) PILOT ON
MPEG	420 MPEG 4
Encryption	No Encryption

Contact SNG: Tel. +49 151-195-88839 (Michael Bernstein)

iFrame code sample to embed the webcast in websites:

The video player can be integrated in any size, please consider the 16:9 aspect ratio.

```
<iframe width="560" height="315" src="https://player.gl-  
systemhaus.de/bmwgroup/2023/iaa-bmw/index.html" title="BMW"  
frameborder="0" allow="accelerometer" allowfullscreen></iframe>
```

Live Stream also available at:

<http://www.live.bmwgroup.com>

<https://www.youtube.com/watch?v=-FBhmmT9pls>



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