

BMW Group Corporate Affairs

Media Information

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Tom Purves appointed CEO of Rolls-Royce Motor Cars

Jim O'Donnell will be responsible for sales in all American markets in future

Munich. As of 1 July this year, Tom Purves (59) will become Chief Executive Officer of Rolls-Royce Motor Cars Ltd., a subsidiary of BMW AG at Goodwood, in Great Britain. On the same date, his position of President of the sales region for all American markets will be taken over by Jim O'Donnell (58), who will thus be responsible not only for North America but also for all other BMW Group sales companies in America.

Tom Purves will assume the post of Chief Executive Officer of Rolls-Royce Motor Cars Ltd., following the appointment of Ian Robertson (49) in March of this year to the Board of Management of BMW AG, where he is responsible for BMW Group Sales and Marketing. Mr Robertson will remain chairman of Rolls-Royce Motor Cars Ltd.

If you have any queries, please contact:

Corporate Affairs

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Rolls-Royce
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