



Media Information
May 2010

Absolutely Gripping. **The BMW Golfsport Bag and Golfsport Shoe Bag.**

Munich. Whether heading out for a round of golf, a workout at the gym, or a local tournament, sport enthusiasts simply can't put down their BMW Golfsport Bags. With the **BMW Golfsport Bag** and **BMW Golfsport Shoe Bag** the joy of exercise begins with packing up one's clothes and equipment. The bags are made of high-quality, robust synthetic leather, which is lighter than standard leather. Yet it is the bag's colors that are so striking – the sporty white and green decorative seams make for an eye-catching combination on or off the golf course. The bags were developed by BMW in collaboration with OGIO, the experts for innovation when it comes to golf, and are thus a perfect symbiosis of quality, design, and functionality.

Room for everything.

The spacious **BMW Golfsport Bag** in white provides plenty of room for clothes and equipment, and the large opening makes for easy packing and unpacking. The practical front pocket has different inner compartments for easy access and order. Smaller everyday objects are best kept in the accessory pocket on one side, while there is a well-ventilated shoe pocket on the other. Those who carry the **BMW Golfsport Bag** with the padded shoulder strap don't have to do so in silence – on the upper section there is a fleece-lined audio compartment with headphone outlet that keeps MP3 players and cell phones accessible and safe.

Space for more.

To go along with the BMW Golfsport Bag, a white **BMW Golfsport Shoe Bag** has also been developed in collaboration with the golf specialists at OGIO. Made from stain-resistant materials, the shoe bag features a variety of intelligent extras. On the front there is a breathable zippered pocket with plenty of room for accessories or soft spikes. The main compartment can be washed and features a foldable divider to hold shoes in place. Golfers whose feet are a little larger will certainly appreciate the functional bag, since golf shoes up to size 49 can be stored inside it. With its neoprene reinforced handle, the **BMW Golfsport Shoe Bag** is especially comfortable to carry.

The **BMW Golfsport Bag** and **BMW Golfsport Shoe Bag** come in a choice of white or black. Along with many other products from the BMW Golfsport Collection, they are available at select BMW dealers and online at www.bmw-shop.com.

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Facts and figures:

BMW Golfsport Bag

Dimensions: (L x W x H) approx. 60 x 24 x 29 cm

Material: white – synthetic leather, nylon; black – nylon

BMW Golfsport Shoe Bag

Dimensions: (L x W x H) approx. 30 x 9 x 36 cm

Material: white – synthetic leather, nylon; black – nylon

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