



Media Information
25 November 2011

Into 2012 with the right equipment. Perfect gift ideas from the BMW Motorrad Rider's Equipment range.

Helm DoubleR – into the New Year with great protection.

The DoubleR helmet will be sure to get you and your loved ones safely through the New Year. Here, state-of-the-art safety concepts are combined with top-



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level comfort and an exclusive design. The helmet does full justice to its sporty look - even at very high speeds it ensures maximum stability and a unique riding experience. So you can look forward to a life in the fast lane in 2012.

DoubleR boots - seven-league boots for the new motorcycling season.

The high-quality DoubleR boots from the BMW Motorrad Ride Collection are the perfect gift idea for motorcycle friends who will be travelling in sporty style next year. Perfect for sporty riding, they offer comfort, stability and safety at the very highest level.



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TriVision sunglasses - perfect for all occasions.

Whether you wear them on the motorcycle, while skiing or on an everyday basis - the TriVision sunglasses from the BMW Motorrad Style Collection always



provide optimum visibility. Outstanding functionality with one hundred per cent UV protection meets athletic, elegant design. This makes these multi-talented glasses the ideal companion for 2012 and beyond.

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