

MINI at the 83rd Geneva International Motor Show 2013. Contents.



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1. MINI at the 83rd Geneva International Motor Show 2013. (Short version)



The passion for extreme driving fun, a richly varied model range and the wide selection of personalisation options for which MINI is renowned form the centrepiece of the British premium brand's stand at the 2013 Geneva International Motor Show. As part of its ongoing model push, MINI is introducing further additions to its portfolio of attractive design models. Indeed, this year's Geneva Show will host the world premiere of the MINI Clubman Bond Street. Generously equipped and with a searching eye for detail, this is a MINI tailor-made for style-conscious customers of the particularly discerning variety.

Geneva will also welcome the arrival of a model destined to capture the hearts first and foremost of drivers with elevated sporting pretensions. The MINI John Cooper Works Paceman blends the charisma of the first Sports Activity Coupé in its class with race-bred powertrain and chassis technology. The John Cooper Works sub-brand – like its MINI parent – now has seven models in its line-up.

Tailor-made: the MINI Clubman Bond Street.

One of the cornerstones of MINI's global popularity is the particularly close relationship between owners and their cars – one that begins even before drivers have sampled the compelling experience behind the wheel. MINI offers an exceptionally broad spectrum of optional equipment and accessories with which each and every car can be transformed into a personally customised one-off. Beyond this, precisely configured design models highlight selected facets of the brand's character with appealing authenticity.

The latest example of this breed is the MINI Clubman Bond Street, which celebrates its world premiere at the 2013 Geneva International Motor Show. Exclusive design and equipment features make it a purpose-built ambassador for the British way of life and premium quality, MINI-style. Its Midnight Black metallic paintwork teams up with the Cool Champagne contrast colour for the roof, exterior mirror caps, lower sections of the C-pillars and bonnet stripes to

provide a striking showcase for the MINI Clubman's dynamically flowing body lines and extended wheelbase. And, like the range of high-quality equipment provided, the bespoke interior colour and materials concept – which includes exclusively designed sports seats and a leather-covered instrument panel – makes the perfect fit for the generous levels of on-board spaciousness.

The MINI Clubman Bond Street is joined on the Geneva stage by the MINI Hyde Park. This design model, which is available in either MINI or MINI Clubman form, now also features a combination of Pepper White exterior paintwork and the new contrast colour Cool Champagne. Likewise on show in Geneva is an enviably stylish exponent of the open-top motoring art – the MINI Highgate Convertible. This four-seater soft-top embodies an aura of exclusivity, undeniable individuality and a very British type of cool.

Visitors to the Geneva International Motor Show from 7 – 17 March 2013 will also be able to peruse an array of other individualisation options for the current model family. These include the latest MINI Yours items and the retrofit John Cooper Works Tuning products available from the Original MINI Accessories range.

Ultra-sporty on any terrain, unmistakable to any eyes: the MINI John Cooper Works Paceman.

The elite group of sporting models comprising the John Cooper Works range has also gained another member. The MINI John Cooper Works Paceman cuts an imposing figure before it has so much as turned a wheel. With its powerfully formed front end, the elegantly sporty, stretched lines of the flanks, the coupé-style roof swooping downwards towards the rear, and a broad tail end, the three-door newcomer greets your first glance with a wave of forward-surging intent and the promise of fleet-footed agility. The standard aerodynamic kit, lowered sports suspension and 18-inch light-alloy wheels in Twin Spoke Black Burnished Design add an extra – highly distinctive – sporting flavour.

The powertrain and chassis of the MINI John Cooper Works Paceman benefit from technical details honed in racing car development. The four-cylinder engine with twin-scroll turbocharger, petrol direct injection and variable valve

control develops 160 kW/218 hp and sends its power through a six-speed manual gearbox as standard. A six-speed automatic with Steptronic and steering wheel paddles is available as an option. The MINI John Cooper Works Paceman is the second model – after the MINI John Cooper Works Countryman – to be kitted out as standard with the ALL4 all-wheel-drive system. This allows the power of the turbocharged engine to lay on extreme driving fun both on the road and over rough terrain. The control electronics of the ALL4 system are integrated directly into the DSC (Dynamic Stability Control) management unit, allowing it to adjust the distribution of engine power extremely quickly and precisely according to the situation at hand. And that gives the MINI John Cooper Works Paceman majestic levels of traction on loose ground and extreme sports performance through corners.

2. The highlights at a glance.



- **World premiere: the MINI Clubman Bond Street.**

Exclusive design features and top-quality fixtures and fittings make the MINI Clubman Bond Street a bespoke ambassador for the British way of life and premium quality. The new design model combines Midnight Black metallic paintwork with the contrast colour Cool Champagne for the roof, exterior mirror caps, lower sections of the C-pillars and bonnet stripes, as well as exclusively designed sports seats and a leather-covered instrument panel. Up to four engine variants are available for the MINI Clubman Bond Street, depending on the market.

- **Visitor magnet: the MINI John Cooper Works Paceman.**

The seventh top-class athlete in the John Cooper Works range is now primed for action. The MINI John Cooper Works Paceman sets about bringing that inimitable feeling of race competition to the compact Sports Activity Coupé ranks. With its muscular proportions, dynamically stretched lines and standard aerodynamic kit, the three-door contender signals at first glance its forward-surging intent and the prospect of fleet-footed agility. And the lounge-style rear compartment encourages the driver and front passenger to invite another two friends along to enjoy the smile-inducing performance conjured up by the interplay of the 160 kW/218 hp turbocharged engine, lowered sports suspension and ALL4 all-wheel-drive system.

3. **Tailor-made for a classy entrance: The MINI Clubman Bond Street.**



While fashion statements come and go, authentic style is here for the duration. As a one-off in the premium small car segment, the MINI has cemented its place in the street scene of modern cities in inimitable style. And now the British brand is poised to unveil the MINI Clubman Bond Street design model – and deliver an eye-catching statement of signature charisma and premium quality in the process. Generously equipped and with a searching eye for detail, this is a MINI tailor-made for style-conscious customers of a particularly discerning nature. The MINI Clubman Bond Street will step out for the first time to a public audience at the Geneva International Motor Show.

The MINI Clubman Bond Street bears the name of the most exclusive shopping street in London, a place steeped in the tradition of classical style, the British way of life and the appreciation of quality. Setting off for a shopping trip here, in the heart of the City of Westminster, is therefore an expression of fine taste. But the MINI Clubman Bond Street doesn't just cut a fine dash in terms of looks. Its Midnight Black metallic paintwork teams up with the Cool Champagne contrast colour for the roof, exterior mirror caps, lower sections of the C-pillars and bonnet stripes to provide a striking showcase for the MINI Clubman's dynamically flowing body lines and extended wheelbase. And, like the range of high-quality equipment provided, the bespoke interior colour and materials concept – which includes exclusively designed sports seats and a leather-covered instrument panel – makes the perfect fit for the generous levels of on-board spaciousness.

Choice of four engines, automatic gearbox available as an option.

The new MINI design model will go on sale worldwide in March 2013 with shoppers able to browse a collection of up to four engine variants, depending on the market: the 90 kW/122 hp MINI Cooper Clubman and MINI Cooper D Clubman with 82 kW/112 hp jostle for attention alongside the MINI Cooper S Clubman (135 kW/184 hp) and MINI Cooper SD Clubman (105 kW/143 hp). All the engines link up as standard with a six-speed manual gearbox, while a six-speed automatic is available as an option.

Harmoniously coordinated design and equipment features for the exterior and interior allow the MINI Clubman Bond Street to stand out discreetly but unmistakably from the automotive crowd. The exclusive colour scheme for the exterior boasts the addition of special details which further accentuate the distinctive character of the MINI Clubman Bond Street. Its 17-inch light-alloy wheels in Twin Spoke Black design come with an exclusive trim ring in Cool Champagne, and the side indicator surrounds and door sill strips both display Bond Street lettering.

Exclusive interior design, top-quality fixtures and fittings.

Other bespoke features of the design model are interior appointments including Lounge Leather sports seats in Carbon Black with piping and stitching in Deep Champagne, and a leather-covered instrument panel in Black/Carbon Black. These adornments blend in with interior surfaces in Deep Champagne, leather trim for the Colour Line and armrests with contrast stitching in Deep Champagne, floor mats with black piping and contrast stitching likewise in Deep Champagne, and the Chrome Line Interior package.

The stylish design of the exterior and interior is complemented by a particularly high-quality array of equipment. The MINI Clubman Bond Street will greet customers with features including front foglamps and the Chrome Line Exterior package, as well as an extra dose of driving fun and comfort thanks to options such as climate control, an onboard computer, the Sport Button, a rain sensor with automatic headlamp activation, a leather steering wheel with multifunction buttons and cruise control, and height adjustment for the front passenger seat. A storage package and lighting package are among the other items included in the exclusive specification list for the MINI Clubman Bond Street.

Another ambassador for British style: the MINI Hyde Park.

The new edition's clear commitment to the British way of life is shared by another MINI design model. The MINI Hyde Park, likewise named after a prime area of London real estate, represents a picture of style and understatement with its combination of Pepper White exterior paintwork and the new contrast colour Cool Champagne. Both the roof and exterior mirror

caps of the MINI Hyde Park come in Cool Champagne, as do the bonnet stripes and side stripes, which also have black borders.

Transparent white indicator glass and interior trim strips in Pepper White round off the neatly coordinated looks of the MINI Hyde Park, while the interior upholstery and Colour Line can be selected individually from the equipment range. This design model can be ordered in both MINI and MINI Clubman versions and with the same range of engines that are available for the MINI Clubman Bond Street.



4. Extreme sports performance, inimitable style: The MINI John Cooper Works Paceman.

MINI and John Cooper Works have teamed up many times down the years to deliver legendary triumphs in race competition and develop expertise also used for the cause of extreme driving fun on the road. The latest example of this fabled partnership is the MINI John Cooper Works Paceman, the seventh elite athlete in the brand's line-up. The new arrival joins the MINI John Cooper Works Countryman as the second extreme performance model to channel the power from its turbocharged engine through all four wheels. The MINI John Cooper Works Paceman combines mouthwatering sporting flair and inimitable style to introduce a new dimension in driving fun to the premium compact segment. Its race-bred powertrain and chassis technology create a recipe for exhilarating agility, and the overall concept of the first Sports Activity Coupé in its class gives it an immediate, show-stealing impact.

The MINI John Cooper Works Paceman transfers the power developed by its 160 kW/218 hp four-cylinder turbocharged engine to the road with poise and assurance, courtesy of its standard ALL4 all-wheel-drive system. The powerplant links up as standard with a six-speed manual gearbox or a six-speed automatic as an option. Regardless of the gearbox variant specified, the MINI John Cooper Works Paceman sprints from 0 to 100 km/h (62 mph) in just 6.9 seconds. Lowered sports suspension and an aerodynamic kit also play their part in bringing an irresistible feeling of race competition to the driver and passengers in their four individual seats.

Also included as part of standard specification are 18-inch light-alloy wheels, a sports exhaust system, door sill strips bearing the John Cooper Works logo and sports seats for the driver and front passenger. The MINI John Cooper Works Paceman's driving characteristics and design ensure it will stand out from the crowd in city traffic, as well as being the car of choice when maximum driving fun over longer distances is the order of the day.

The engine: dynamism in spades, fuel consumption in sips thanks to racing expertise and MINIMALISM technology.

The MINI John Cooper Works Paceman draws its power from a 1,598 cc four-cylinder engine. The latest generation of the John Cooper Works turbocharged unit blends motor sport-inspired technical details with cutting-edge innovations developed by the BMW Group's powertrain experts. Highlights include reinforced pistons, low-weight crankshafts, an aluminium cylinder block and bearing mounts, and further optimisation of the cooling system, air supply and exhaust gas discharge system. Plus, the turbocharger is twinned with a generously sized intercooler. The twin-scroll turbocharger joins forces with petrol direct injection and variable valve control based on the BMW Group's VALVETRONIC technology, which optimises both the engine's efficiency and its responsiveness..

The MINI John Cooper Works Paceman's powerplant develops its maximum output of 160 kW/218 hp at 6,000 rpm. Peak torque of 280 Newton metres (207 lb-ft) is on tap between 1,900 and 5,000 rpm, and can be increased to 300 Newton metres (221 lb-ft) for short periods between 2,100 and 4,500 rpm using the overboost function. This opens the door to gratifyingly vivacious acceleration to which the standard-fitted sports exhaust system with chromed tailpipe embellishers provides a suitably stirring soundtrack.

ALL4 all-wheel drive as standard, six-speed automatic gearbox optional.

The MINI John Cooper Works Paceman channels the extraordinary power produced by its front-mounted transverse engine through all four wheels as standard. The ALL4 all-wheel-drive system developed for MINI uses an electromagnetic centre differential to distribute drive seamlessly between the front and rear axles. This means power is always sent to the wheels where it can be translated most effectively into forward propulsion. In normal driving situations ALL4 diverts a maximum 50 per cent of the engine's power to the rear wheels, rising to as much as 100 per cent in extreme conditions. This provides a traction-led expression of the handling talents for which MINI is famed – whatever the weather and road conditions. The control electronics of the MINI ALL4 system are integrated directly into the DSC (Dynamic Stability Control) management unit, which gives ALL4 extremely short response times

and allows it to carry out proactive adjustments in the distribution of drive. The system uses the data collected by DSC to tweak the power split preemptively and to impressive effect through dynamically taken corners, for example. And that means the driver enjoys outstanding agility combined with surefooted driving characteristics in customary MINI style.

The MINI John Cooper Works Paceman can be ordered as an option with a six-speed automatic gearbox as an alternative to the standard-fitted six-speed manual. Both the transmissions and the manual's clutch have been adapted to handle the engine's impressive power and play their part in ensuring outstanding performance coupled with further improvements in efficiency. The automatic's Steptronic function, meanwhile, gives the driver the option of changing gear manually using the selector lever on the centre console or the shift paddles on the steering wheel.

The choice of gearbox has no effect on the sprinting power of the MINI John Cooper Works Paceman. The new car dashes from rest to 100 km/h (62 mph) in a trifling 6.9 seconds, regardless of whether the engine is sending its power through the manual or automatic conduit. Top speed stands at 226 km/h (140 mph) for the manual version or 224 km/h (139 mph) for the automatic. The MINI John Cooper Works Paceman marries this impressive performance with eye-catching economy. The engine's inherent efficiency and extensive MINIMALISM technology – such as Brake Energy Regeneration, the Gear Shift Indicator and the Auto Start/Stop function (on manual cars) – are the trump cards here. Average fuel consumption in the EU test cycle stands at 7.4 litres per 100 kilometres / 38.2 mpg imp (automatic: 7.9 l/100 km / 35.8 mpg imp), while CO2 emissions come in at 172 grams (automatic: 184 grams) per kilometre.

Developed to deliver visceral racing thrills: chassis, aerodynamics, design and interior tuned to John Cooper Works specification.

Another key player in giving the MINI John Cooper Works Paceman its sky-high levels of driving fun is chassis technology optimised specially for the new model; a MacPherson spring-strut front axle, central-arm rear axle, Electric Power Steering and an extremely high-performance braking system make a potent team. The standard sports suspension has a dynamically optimised

spring/damper set-up and stronger anti-roll bars, and is lowered by 10 millimetres. The standard DSC (Dynamic Stability Control) system also comprises DTC (Dynamic Traction Control) mode. And the likewise standard Sport Button on the centre console allows the driver to tweak the engine's responses and soundtrack, as well as the power assistance provided by the steering. If the automatic gearbox is specified, pressing the Sport Button also quickens up shift times.

18-inch light-alloy wheels in Twin Spoke Black Burnished design with polished spoke fronts and black rim wells are standard on the MINI John Cooper Works Paceman. Among the items on the options list are exclusive 19-inch light-alloy wheels in Cross-Spoke Crusher design.

The extrovert design of the MINI John Cooper Works Paceman gives the first Sports Activity Coupé in the compact segment a dynamic presence, brimming with forward-surging intent and agility – before it even turns a wheel. The powerfully formed front end, elegantly sporty, stretched lines of the flanks, coupé-style roof swooping downwards towards the rear, and broad rear end of the three-door car all ooze sporting allure. And the aerodynamic kit fitted as standard on the MINI John Cooper Works Paceman shines extra light on this performance-maxing character. The particularly muscular form of the front and rear aprons and bespoke side skirts ensure the airflow around the car is even more efficient. John Cooper Works logos on the radiator grille, tailgate and door sill strips as well as next to the side indicators provide additional confirmation of the car's identity.

Customers can choose from nine exterior paint finishes, including the Chili Red shade reserved for the John Cooper Works model. Chili Red is also available exclusively for the MINI John Cooper Works Paceman's contrast-colour roof, exterior mirror caps and Sport Stripes.

Inside the car, the distinctive interior design combines with the customary sports car ambience of John Cooper Works models to particularly alluring effect. The rear compartment of the MINI John Cooper Works Paceman features a pair of individual seats in which the rear passengers can enjoy that unmistakable racing feeling in lounge-style surroundings. A sports steering

wheel with red contrast stitching and John Cooper Works logo, dark-coloured dials for the 260 km/h (162 mph) speedometer and the rev counter, an anthracite-coloured roof liner, a gearshift lever with red shift pattern lettering, red contrast stitching for the gearshift lever gaiter and floor mats with red stitching are all part of the standard equipment count for the new extreme sports model, as are cloth sports seats in Diagonal Track John Cooper Works Carbon Black trim with red contrast stitching. Lounge Leather sports seats in Carbon Black Championship Red are available as an option.

Standard Piano Black interior trim strips add the finishing touches to the racing-inspired aura inside the MINI John Cooper Works Paceman. Exclusive Chili Red trim – consisting of red elements for the cockpit and doors and a red stripe for the black trim strips on the centre console – can be ordered as an option.