



Press release  
June 7th 2013

## **BMW Motorrad achieves double-digit growth in May 2013.** **14.2 % more vehicles sold than in the same month last year.**

**Munich.** BMW sold 14.2 % more vehicles than in the same month last year and achieved a new all-time high for the month of May. 13,081 units (prev. yr.: 11,457 units) were supplied to customers worldwide last month. 52,400 motorcycles and maxi scooters (prev. yr.: 48,918 units) had been sold as of May - an increase of 7,1% over the previous year.

Heiner Faust, Head of BMW Sales and Marketing: "We have achieved our best May result to date with double-digit growth as compared to the previous year. We are currently 7,1% above last year with an all-time first-quarter high in 2013, a record in April and a very strong May. While we are pleased to say that the very difficult markets of Southern Europe, Italy, Spain and France are showing very stable sales results, we are seeing especially good growth rates in the overseas markets of North and South America, Asia and Russia. Germany - our strongest single market - is also seeing a positive trend in spite of the unfavourable climate situation. The main driving force behind this development is provided by our new models, the BMW R 1200 GS, BMW F 800 GT and BMW HP4 as well as our maxi scooters, of course. We are anticipating another powerful stimulus from our new travel enduro, the F 800 GS Adventure, which goes out to dealerships in mid-June.

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### **The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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