



Press Release  
23 September 2013

## **BMW Motorrad presents the BMW R 1200 R “DarkWhite” special model. A dynamic roadster with an exclusive design.**

**Munich.** As a traditional roadster, the BMW R 1200 R offers an almost ideal synthesis of riding dynamics, agility and classic design within the boxer series with a spirited 81 kW (110 HP). It combines nimble handling with impressive good looks and balanced ergonomics, offering maximum motorcycling pleasure at its purest.

In the R 1200 R “DarkWhite” special model, BMW Motorrad highlights its sporty side, something that has always typified BMW roadsters with boxer engines. The special model underlines dynamic aspirations in an exciting contrast between the bodywork with its light white paintwork and the jet black of the drivetrain and wheels. Frame in asphalt grey, swingarm, rear axle housing and triangular wishbone in matt black and black anodised fork tubes lend the roadster an exclusive high-tech feel. The sports windshield reduces the strain on the rider in the area of the helmet and upper body. The standard sports seat provides perfect contact with the motorcycle.

In addition, the BMW R 1200 R “DarkWhite” special model can be individually enhanced with special accessories and optional extras from the extensive BMW Motorrad range.

### **The highlights of the BMW R 1200 R “DarkWhite”.**

- Light white paintwork on front mudguard, fuel tank, taillight cover, headlight cover and fairings.
- Drivetrain and wheels in black.
- Frame in asphalt grey.
- Swingarm, rear axle housing and triangular wishbone in matt black.
- Black anodised fork tube.
- Sports windshield.
- Sports seat.

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# BMW

## Presse- und Öffentlichkeitsarbeit



Presse-Information

Datum 23.09.2013

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The price in Germany is € 13,000.- incl. VAT.

The market launch is scheduled for 1 October 2013.

### **The BMW Group**

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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