

Media Information  
12 June 2015

## **BMW Group sales continue to grow in May**

Deliveries up 5.9% in May to total 188,287

Year-to-date sales total 890,937, up 7.7%

Over 10,000 BMW i vehicles sold so far in 2015

MINI sales increase by more than 25% in year-to-date

Sales increase in all regions globally

**Munich.** Deliveries of BMW, MINI and Rolls-Royce brand vehicles increased 5.9% to total 188,287 in the last month, making it the company's best May ever. A new sales record was also reached in the year-to-date with a total of 890,937 vehicles delivered in the first five months of the year, an increase of +7.7%.

"The solid growth the BMW Group has achieved this year continued in May, with all sales regions recording an increase in sales," said Ian Robertson, Member of the Board of Management of BMW AG, Sales and Marketing BMW. "Our innovative, new products are achieving pleasing sales around the world and I am delighted that we have sold over 10,000 BMW i vehicles in the first five months of this year," Robertson added.

Sales of **BMW** brand vehicles rose 4.0% in May with a total of 159,129 vehicles being delivered to customers. Sales for the year-to-date climbed 5.2% to 759,609.

The BMW 2 Series achieved sales of 11,400 in May, 6,898 of which were deliveries of the BMW 2 Series Active Tourer. A total of 13,392 BMW 4 Series vehicles were delivered to customers worldwide in May. The popularity of the BMW X family generally continues to be a significant growth driver. The new BMW X4 achieved sales of 4,376 in the month, whilst sales of the BMW X5 were up 24.7% (15,505) compared with the same month last year and deliveries of the BMW X6 increased by 43.9% to 3,890.

BMW i sales totalled 2,169 in May, with the brand achieving sales of 10,490 vehicles in the first five months of the year. The BMW i3 has been delivered to a total of 8,256 customers so far in 2015.

In May, 28,831 **MINI**s were delivered to customers, an increase of 18.3% on the same month last year, which was affected by the core model change. Year-to-date sales increased by 25.9% with a total of 129,910 delivered to customers.

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The new 3 door MINI saw sales grow by 16.3% in May to total 10,321 while the brand new 5 door MINI was delivered to 8,535 customers worldwide. Sales of the MINI Convertible rose by 9.0% with deliveries totalling 1,663.

Continuing its strategy of seeking growth balanced around the world, the BMW Group achieved a sales rise in all regions globally.

**Asia** saw deliveries of BMW and MINI models increase by 4.5% to 276,055 vehicles in the year-to-date. Sales for the first five months of the year are up 3.0% in Mainland China (190,427) while South Korea continues to generate double-digit growth with customer deliveries totalling 21,506 so far this year (+18.0%). Sales in Japan rose 5.1% in the same period to total 26,508.

A total of 195,485 BMW and MINI vehicles were delivered to customers in the **Americas** in the year-to-date, an increase of 9.7%. In the USA, sales in the first five months of 2015 rose 10.0%, with a total of 160,533 vehicles delivered to customers. Mexico achieved a sales increase of 18.9% in the year-to-date with sales totalling 6,682.

The recovery of the market in **Europe** continues with a total of 392,182 BMW and MINI models delivered in the first five months of the year, an increase of 9.2% on the same period last year. Great Britain is a significant growth driver in the region with sales up 12.4% so far this year (85,150) with France also recording very strong growth – sales there are up 24.4% in the year-to-date with customer deliveries totalling 31,179.

**BMW Motorrad's** growth worldwide continued in May with a total of 15,004 motorcycles and maxi-scooters delivered to customers in the month (+6.5%). Deliveries for the year to date total 62,928, an increase of 6.4% compared with the same period last year.

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**BMW Group sales in/up to May 2015 at a glance**

	<b>In May 2015</b>	<b>Compared with previous year</b>	<b>Up to/including May 2015</b>	<b>Compared with previous year</b>
<b>BMW Group Automobiles</b>	188,287	+5.9%	890,937	+7.7%
<b>BMW</b>	159,129	+4.0%	759,609	+5.2%
<b>MINI</b>	28,831	+18.3%	129,910	+25.9%
<b>BMW Motorrad</b>	15,004	+6.5%	62,928	+6.4%

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**The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2,118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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