



Press release
13 July 2015

BMW Motorrad Days live in action. **The great days of Garmisch-Partenkirchen in short movie form.**

Munich. If you did not have the chance of getting to the 15 BMW Motorrad Days in Garmisch-Partenkirchen from 3 to 5 July 2015 yourself, or if you just feel like reminiscing, you can take a look at the short movies BMW Motorrad has made of the three-day spectacle.

More than 40,000 motorcycle riders and visitors travelled to the Hausberg mountain under sunny skies and temperatures above 30 degrees among the shades to enjoy a lot of action, shows, lifestyle and of course the Bavarian way of life together with BMW Motorrad.

Click on the link below for unforgettable impressions of the BMW Motorrad Days in short movie form:

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at www.press.bmwgroup.com.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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Presse-Information

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