



Press Release  
31 May 2017

**Off into the desert – Three BMW 5 Series Touring cars successfully complete the Allgäu-Orient Rally 2017.**

**The “5ever” BWM Team took a sensational 2nd place in the Allgäu-Orient 2017 endurance rally. The first team past the finishing line receives a fully grown camel as the winner’s laurels.**

**Amman / Jordan.** The teams in the Allgäu-Orient 2017 endurance rally crossed the finishing line in the Jordanian desert on Saturday 27 May 2017 after travelling 6,000 tough and dusty kilometres. The “5ever” team and its three BMW 520i Touring cars from the E34 Series had just completed three adventurous weeks. They had to contend with all kinds of weather conditions and drove through wind, rain and heat, driving across desert sands, rough terrain, through mud and across river fords. Flat tyres, minor hitches and major breakdowns were all part of the journey and demanded a tough approach and unflappable nerves from the team to overcome obstacles.

**The Allgäu-Orient Rally: one of the last big automobile adventures.**

The Allgäu-Orient Rally is one of the longest endurance rallies in the world. The conditions are arduous and the teams have to keep to a rigorous low-cost budget. No car less than twenty years old or more expensive than 1,111 euros is permitted to take part. The “5ever” team decided on the BMW 520i Touring in the E34 model series because it was regarded as very robust and suitable for driving long distances powered by the high-torque six-cylinder engine generating 150 hp. A large number of these cars are up for sale in the marketplace and this makes them the ideal selection for this kind of rally. The BMW Group supported the young team in their search for suitable vehicles and provided assistance with technical preparations. The team members also received some very special driver training under the guidance of two-times DTM Champion Marco Wittmann in the German Touring Car Championship.

**Start in Allgäu during torrential rain and cold weather.**

On 7 May, the team got off to a wet start in torrential rain from Oberstaufen in the Allgäu region. The “5ever” team was highly motivated and well prepared. They were six young friends who had known each other for some time. Initiator Julia Hiltrop (32) and organiser Adil Sbai (31) had the original idea, Sofia “Soffa”

# BMW

## Corporate Communications

Press Release

Date 31 May 2017

Topic Off into the desert – Three BMW 5 series Touring cars successfully complete the Allgäu-Orient Rally 2017.

Page 2

Wieczorek (26), Sebastian “Basti” Schulz (30), Andreas Zachai (28) and Regina Herz (29) joined them full of enthusiasm. They quickly drove through Austria to Hungary and from there continued to Serbia.

### **BMW breakdown service in the middle of nowhere.**

The first problems came along just before the Turkish border. But the two BMW mechanics from Borusan Oto service centre took just two hours to reach them in their BMW X3. Since they were already on the spot, they also gave some assistance to two other teams. Then the journey continued across the Bosphorus and on to Asia Minor where a representative team of rally drivers took on veterans from the Turkish national team in a game of football. Nevertheless, they managed to achieve a win and 5ever team member Basti succeeded in contributing one goal to the 3:1 victory.

A race at a former military base near Ankara took a heavy toll on the cars. After a classic Le Mans start, the fully laden rally cars had a tough time but the “5ever” team succeeded in gaining a fifth place. Later on, one of the three BMW 5 Series Touring cars suffered engine failure in Denizli, Turkey, and this setback initially put a damper on their euphoria. Cylinder head, radiator and oil pump – not exactly the kind of problems with a quick fix on the side of the road.

Assistance from BMW Öztürk was fantastic. The mechanics worked their magic overnight and the “5ever” team was back on the road and motoring across Turkey the next morning. Almost all the roads were now stony, steep and out of the way. But the team reached places that were very much off the tourist trail.

### **The desert lives.**

The drivers flew to Israel by plane and the cars travelled separately on a ferry. In Haifa, the teams got back in their cars and the journey continued. A starter was repaired in Jaffa even though they always came across people who were happy to give a push. Regina and Andi went to a multi-faith school here and distributed presents to the children. One of the aims of the Allgäu – Orient Rally is to act as a bridge to other cultures and bring people closer together. The entire field of competitors drove in convoy to the monument for David Ben-Gurion, the founding father of the state of Israel. They took a break at the Dead Sea and then went on to Jerusalem. After that, the journey took them through the Negev Desert and on to Wadi Rum or Valley of the Mood in Jordan. That made 3,000 kilometres and still no breakdowns.

# BMW

## Corporate Communications

Press Release

Date 31 May 2017

Topic Off into the desert – Three BMW 5 series Touring cars successfully complete the Allgäu-Orient Rally 2017.

Page 3

### **Conclusion.**

Right from the start, it was obvious that this journey was going to be tough. The “5ever” team was therefore all the more delighted that they managed to secure 2nd place in the overall placings, just missing out on the victor’s laurels of a fully-grown camel. The team had grown really fond of the three dust-covered BMW 5 Series Touring cars but now it was time to bid farewell. The cars were taken apart at the final destination and the individual parts were sold. All the proceeds from the sale were donated to several aid projects. The drivers then returned home in the comfort of a plane. A unique adventure had come to an end.

You can follow the progress of the “5ever” Team in the exciting endurance rally on the following channels:

### **BMW Group Pressclub.**

<https://www.press.bmwgroup.com/global/article/detail/T0269598EN/the-long-journey-to-the-camel-the-private-team-“5ever”-starts-with-three-classic-bmw-5-series-touring-e34-automobiles-for-the-adventurous-endurance-rally-allgaeu--orient-2017>

### **BMW Group.**

Facebook: <https://www.facebook.com/BMWGroup/>

Youtube: <https://www.youtube.com/BMWGroupView>

### **BMW Group Classic.**

Facebook: <https://www.facebook.com/BMW.Classic/>

Youtube: <https://www.youtube.com/BMWGroupClassic>

Instagram: <https://www.instagram.com/bmwclassic/>

# BMW

## Corporate Communications

Press Release

Date 31 May 2017

Topic Off into the desert – Three BMW 5 series Touring cars successfully complete the Allgäu-Orient Rally 2017.

Page 4

BMW Classic#heart: <http://www.bmwgroup-classic-heart.com/de/bmw-classic-blog/>

### Team 5ever.

Facebook: <https://www.facebook.com/5ever017/>

Website: <https://5ever.blog/>

### If you have any questions, please contact:

Florian Moser, Press Spokesman BMW 1Series and BMW 2 Series  
Tel.: +49-89-382-62847  
Email: [florian.moser@bmwgroup.com](mailto:florian.moser@bmwgroup.com)

Benjamin Voß, BMW Group Classic, Press Communication and Events  
Tel.: +49-89-382-16362  
Email: [benjamin.voss@bmw.de](mailto:benjamin.voss@bmw.de)  
Internet: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)

Email: [presse@bmw.de](mailto:presse@bmw.de)

### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>