

Media Information  
19 October 2018

## **Young BMW Group talents debate pressing questions for the future at One Young World Summit 2018.** **BMW Group to partner with One Young World Summit 2020 in Munich.**

**The Hague.** From 17-20 October 2018, for the third time, the BMW Group will be sending a delegation of young employees to the One Young World Summit, which will be held this year in The Hague. At a different location each year, the future congress hosted by the organisation One Young World (OYW) brings together leaders and talents from global companies to promote networking and exchange on the most pressing global issues for the future. As in 2017, Peter Schwarzenbauer, member of the Board of Management of BMW AG, once again addresses the young participants in a keynote speech.

### **BMW Group and OYW: a future built on social responsibility.**

The 36 BMW Group delegates discuss sustainable perspectives for cross-cutting social and ecological issues with the other participants. Responsible conduct, both in the interest of society and within the company's own value chain, is firmly established in the BMW Group's corporate culture, not least through its sustainability strategy. The company has always trusted in the ideas and pioneering spirit of the younger generation and invests accordingly in training new managers. The goals of the BMW Group therefore go hand in hand with the vision of One Young World.

This also emphasises Peter Schwarzenbauer, member of the Board of Management of BMW AG and supporter of the One Young World event: "The One Young World event is an excellent platform for raising awareness among young managers and motivating them to make a personal contribution to their social and professional environment. This year, I have once again been impressed by the enthusiasm our young talents bring to their commitment and furthering their ideas. They are not only creating added value for us as a company, but also for wider society."

### **The BMW Group at the OYW Summit 2018 in The Hague.**

Under the motto "Purpose", Peter Schwarzenbauer, as official "counsellor" to the OYW event, talks in his keynote speech on Friday, 19 October about his vision of the leadership culture of the future. "Purpose" also serves as the theme for this

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year's BMW Group delegation. Their agenda also features a discussion with Nobel Prize winner Muhammad Yunus.

**About One Young World.**

One Young World was founded as a global forum in 2009 by Kate Robertson and David Jones. The organisation aims to work with next-generation managers to find joint solutions to global challenges, such as hunger, poverty and climate change. The highlight every year is the four-day One Young World Summit, where young people have exchanged ideas with global leaders since 2010. Since it was formed, the network has expanded to include more than 9,000 former congress attendees, or so-called ambassadors.

**BMW Group to partner with OYW Summit 2020 in Munich.**

Since the first delegation in 2016, the circle of OYW ambassadors has also included BMW Group employees. The company therefore welcomes the plan by the City of Munich to host the OYW Summit 2020 in two years' time. As a partner of the event, the BMW Group will provide support through its substantive and organisational expertise. As example for innovation in the region, the BMW Group works in close partnership with the City of Munich. Both partners have always promoted the city's innovative spirit.

If you have any questions, please contact:

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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