

Media Information  
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## **Sustainable structures for the future: Realignment of BMW Group Design.**

Jozef Kaban new head of Rolls-Royce design +++ Domagoj Dukec takes over BMW design +++ Van Hooydonk: “a signal of our future orientation” +++

**Munich.** The BMW Group is reorganising its Design division and taking the next step towards sustainable, leaner structures. **Jozef Kaban**, previously head of the BMW core brand design, will take over Rolls-Royce brand design, effective 1 April 2019. **Domagoj Dukec**, previously head of BMW i and BMW M design, will assume design responsibility for the entire BMW brand, effective 1 April 2019. This systematic consolidation of design responsibility will focus BMW brand design more consistently on modern products with a distinctive character.

“The realignment of BMW Group Design is a signal of our future orientation. The new structure will ensure more efficiency, speed and agility in our design process. The new responsibilities will set the design direction for the individual brands and align it to future demands,” said Adrian van Hooydonk, head of BMW Group Design, on Friday in Munich.

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### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

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In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy

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