



Media Information
07 October 2019

BMW M and ... the Les Voiles de Saint-Tropez. BMW Vision M Next and other BMW M vehicles will add a touch of glamour to the traditional highlight on the Côte d'Azur marking the end of the sailing season.

Munich. With the study BMW Vision M Next and other BMW M models associated with the elegant BMW M850i Coupe (combined fuel consumption: 9.8 – 9.7 l/100 km; combined CO₂ emissions: 224 – 221 g/km*), BMW M will be celebrating the traditional conclusion of the sailing season at the Les Voiles de Saint-Tropez together with yachting enthusiasts from all over the world. Since 2015 and for the fifth time now, the BMW Group is the official partner of the regatta, which has brought together the history of boat construction and the latest developments in yacht design like no other event during the past 20 years. This year too, the BMW Trophy will be awarded in the Wally Class. The impressive fleet of more than 300 boats ranging from majestic J-class yachts, which competed in the America's Cup during the early 20th century, to state-of-the-art high-tech yachts made from carbon – a perfect match for the progressive BMW Vision M Next. Parallel to the final weekend of the Les Voiles (4 to 6 October), BMW M will be celebrating the German premiere of the new BMW X5 M / X5 M Competition (combined fuel consumption: 13.0 – 12.8 l/100 km; combined CO₂ emissions: 296 – 291 g/km*) and the BMW X6 M / X6 M Competition (combined fuel consumption: 12.7 – 12.5 l/100 km; combined CO₂ emissions: 289 – 284 g/km*) at the season finale of the DTM at the Hockenheimring.

The Les Voiles is in itself a highlight of the year on the glamorous Côte d'Azur. To mark this occasion, BMW Yachtsport and BMW France are inviting around 200 guests to the BMW Season Closing Party, where they can look forward to a show event featuring the pianist Renzo Vitale on the theme of sound design and sound engineering associated with the BMW Vision M Next. Dr. Nicolas Peter, board member of BMW AG Finances, and Vincent Salimon, CEO of BMW France, will greet the guests who will be able to take a close look not only at the BMW Vision M Next and the BMW M850i Coupe, but also the BMW M135i xDrive (combined fuel consumption: 7.1 – 6.8 l/100 km; combined CO₂ emissions: 162 – 155 g/km*), the BMW M2 Competition (combined fuel consumption: 10.0 – 9.8 l/100 km;

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Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

The figures have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on fuel consumption, CO₂ emissions and power consumption of new cars", available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Schramhausen and at <https://www.dat.de/co2/>.

BMW

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combined CO₂ emissions: 227 – 224 g/km*), the BMW M4 Competition (combined fuel consumption: 10.0 – 9.3 l/100 km, combined CO₂ emissions: 227 – 213 g/km*) and the BMW M5 Competition (combined fuel consumption: 10.6 – 10.5 l/ 100km; combined CO₂ emissions: 241 – 238 g/km*).

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9,815 billion on revenues amounting to € 97,480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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