BMW Group Asia Corporate



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For immediate release

BMW Group is once again most sustainable automotive company.

For the fourth consecutive year the BMW Group is sector leader in the Dow Jones Sustainability Index World.

The SAM Group published its latest evaluation for the Dow Jones Sustainability Indexes (DJSI) today. For the fourth year in a row the BMW Group leads its sector, and as such, is the world's most sustainable automobile manufacturer. The BMW Group is the only company in its industry to have been listed every year in this important collection of corporate sustainability indexes which were established in 1999.

The BMW Group's Board of Management defined sustainability as a key corporate principle back in 2000. Sustainability throughout the supply chain, comprehensive product responsibility and consistent conservation of resources are firmly anchored in the company's processes. The BMW Group is using its strategy for sustainable mobility – which encompasses efficiency increases and further electrification of the power train through to the long-term use of hydrogen – to reduce the CO₂ emissions of its entire vehicle fleet. Production sites are minimising their environmental impact and conserving resources. High social standards for the employees of the BMW Group have also been implemented at all locations for decades. More detailed information is available at www.bmwgroup.com/responsibility.

As part of the BMW Group's efforts on sustainable mobility, the BMW Group has spent more than 20 years in the research of liquid hydrogen as an alternative to petrol – a technology that has been integrated into its BMW CleanEnergy Hydrogen 7 Series cars. Emitting nothing but vapour while running in the hydrogen mode, the BMW Hydrogen 7 Series is set to make significant contributions to the reduction of emissions in individual responsibility.

BMW CleanEnergy in Singapore

From 6 to 23 March this year, Singaporeans witnessed the BMW CleanEnergy Experience, when the Hydrogen 7 Series cars were presented for public viewing at the BMW CleanEnergy

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Pavilion. The experience included chauffeured rides for key VIPs and media, a showcase of the technology behind the BMW Hydrogen 7 Series cars and guest lectures by visiting BMW Group experts at the Nanyang Technological University, the National University of Singapore and during student visits to the BMW CleanEnergy Pavilion. Science Centre Singapore partnered with BMW Asia and Mediacorp TV12 as the venue host for the grand finals in conjunction with its ongoing five-year Climate Change Exhibition, which highlights this worldwide phenomenon and explores the relationship between present global warming to past changes in climate. It also highlights clean energy technologies and developments adopted by eco cities.

Another key event that took place as part of the BMW CleanEnergy Experience was the Singapore Environment Council (SEC)'s Clean Energy Roundtable. Entitled "Partnership Towards Clean & Sustainable Land Transport", BMW and the SEC worked in partnership with Singapore government agencies and private sector companies to raise awareness of the necessity for sustainable and environmentally friendly transportation.

The Dow Jones Sustainability Index

The SAM Group analyses the economic, environmental and social performance of approximately 2500 companies and selects the best in each sector for the Dow Jones Sustainability Indexes. General sustainability criteria are considered as well as industry-specific challenges such as climate change. The Dow Jones Sustainability Index was the first global sustainability index to be created, in 1999, and has since been published each year by the SAM Group, based in Zurich, in cooperation with Dow Jones Indexes and STOXX Ltd.. More information is available at www.sustainability-indexes.com.

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