



Media Information
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BMW is Lead Partner for APEC Singapore 2009

Singapore. BMW Group Asia today handed over a fleet of BMW 7 Series and BMW 5 Series limousines to the Organising Committee of the Asia-Pacific Economic Cooperation (APEC) meetings hosted by Singapore this year.

The 295 units of BMW 7 Series and BMW 5 Series, which will bear special APEC Singapore 2009 licence plates, will be used as transportation for VIPs during meetings scheduled from July to November 2009.

"We are grateful to BMW for their strong support of the APEC 2009 meetings hosted by Singapore. BMW's provision of a fleet of 295 limousines to the Organising Committee will enable us to provide our VIPs with a comfortable mode of transportation during their stay in Singapore. We are also confident of an excellent working relationship with BMW Asia Limited, given their previous experiences in meeting the transportation requirements of other high-profile events such as the IMF/World Bank Singapore 2006 Meeting as well as the ASEAN Economic Ministers Meetings and the ASEAN Summit in 2007", said Mr Aloysius Arlando, Executive Director, APEC Singapore 2009 Organising Committee.

Mr Johannes Seibert, Managing Director of BMW Group Asia said, "BMW has a long history of excellence in terms of engineering and technology. We have a successful history in producing top of class vehicles and we are pleased to support this premier global conference with two of our top performing luxury models.

"We are confident that the delegates from 21 member economies will find our BMW 7 Series and BMW 5 Series a very comfortable and safe mode of transport throughout their stay here. Our participation in several high profile meetings in Singapore demonstrates our ability to undertake the important role of providing essential logistical support on a massive scale for key events and we look forward to repeating that achievement in our support for Singapore's hosting of APEC 2009."

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Working closely with long-term partner, Performance Motors, BMW Group Asia will also provide drivers, driver training and technical support to ensure that the transportation for the delegates go smoothly. Along with 24-hour technical assistance, the APEC delegates will receive the best service possible.

The APEC Singapore 2009 Fleet

BMW Asia will provide a fleet of comprising of BMW 7 Series for the Leaders Week segment of APEC Singapore 2009 in November. The rest of the fleet is made up of BMW 525i and the BMW 520i models, all which will be used for meetings from July.

Post APEC Singapore 2009, there are plans for the fleet to be used at other international events hosted in Singapore.

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About BMW Group Asia

Established in 1985, Singapore is the regional office for BMW Group Asia, which has market responsibility for all importers in the Asia-Pacific region, as well as the BMW Group subsidiary in Indonesia.

The Singapore office is also the regional centre for key corporate functions from purchasing to treasury centre and financial services. It is also home to BMW Group DesignworksUSA, BMW Financial Services, and the regional office for Rolls-Royce Motor Cars.

BMW Group presents three brands – BMW, MINI and Rolls-Royce Motor Cars.

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