



## **MINI Tribal – The new MINI Cooper S Character**

Singapore, 09 July 2009 – Trans Eurokars Pte Ltd, the exclusive distributor of MINI vehicles and parts, is launching a special MINI Cooper S edition for those seeking a bolder look over the existing model.

A distinctive feature of this special edition is the exclusive tribal wing design on the side panel of this speedy road rocket and it comes with an array of exclusive design options that completes the MINI Tribal line-up:

- Choice of Black or White 17-inch Flame Spoke Alloy Wheels
- Choice of Black or White Roof Color
- Choice of Black or White Mirror Caps
- Choice of Black or White Tribal Wing Design on Side Panel

Ms Cheryl Chiok, General Manager of Trans Eurokars Pte Ltd, says, "This is the first special edition since the launch of the new MINI Cooper S. The performance, sportiness and intoxicating roar of the car's turbocharged engine undoubtedly deserve a bolder look. With the tribal wing design, we aim to reflect the performance status of the car just as the ancient tribes reflect their social status with tribal tattoos."

With a twin scroll turbocharger that tops at 220km/h on its 1.6 litre-engine, the MINI Cooper S accelerates from 0 to 100 km/h in just 7.3 seconds. A wide range of safety features are designed to ensure the highest level of protection for the driver and passengers. This includes active safety features such as the Anti-lock Braking System (ABS), Electronic Braking Force Distribution (EBD) and Cornering Brake Control (CBC).

For media enquiries about MINI, please contact:

Liliane Lye

Trans Eurokars Pte Ltd

Tel: 6551 5530

Email: [liliane.lye@eurokars.com.sg](mailto:liliane.lye@eurokars.com.sg)

Christian See

Trans Eurokars Pte Ltd

Tel: 6551 5518

Email: [christian.see@eurokars.com.sg](mailto:christian.see@eurokars.com.sg)

Trans Eurokars Pte Ltd

27 Leng Kee Road  
Singapore 159098

Telephone  
(+65) 6473 3777

Facsimile  
(+65) 6473 0500

Website  
[www.mini.com.sg](http://www.mini.com.sg)

Co. Reg. No.  
199103859N  
53049769K