



Media Information

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BMW Group appoints Ramesh Divyanathan as new President Director of its Indonesia subsidiary.

Singapore. BMW AG, the world's leading premium car manufacturer based in Munich, has appointed Ramesh Divyanathan the new President Director of PT BMW Indonesia.

Mr Divyanathan, who takes over the position from Mr Joerg Kelling, joined BMW Group Asia based in Singapore, in 1995 as Corporate Communications Manager and became the Regional Head, Corporate Affairs in 1998. In 2005, he was assigned to BMW AG headquarters in Munich, where he took on several responsibilities in the central marketing department. Mr Divyanathan returned to Singapore to become the Marketing Director of BMW Group Asia in 2008, prior to his new assignment in Indonesia.

Mr Lito S. German will succeed him as Marketing Director of BMW Group Asia. Mr German started his career with BMW Group as the Corporate Communications and Marketing Director at BMW Philippines in 2003. He is currently based in Singapore and was responsible for Direct Sales within BMW Group Asia.

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About BMW Group Asia

Established in 1985, Singapore is the regional office for BMW Group Asia, which has market responsibility for all importers in the Asia-Pacific region, as well as the BMW Group subsidiary in Indonesia.

The Singapore office is also the regional centre for key corporate functions from purchasing to treasury centre and financial services. It is also home to BMW Group DesignworksUSA and the regional office for Rolls-Royce Motor Cars.

BMW Group presents three brands – BMW, MINI and Rolls-Royce Motor Cars.

For more information: www.bmwasia.com

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