



15 January 2010

MINI Global City opens its doors to a world of motoring fun.

Global City, Manila. British United Automobiles Inc., the authorized importer for MINI in the Philippines, opens the doors of MINI Global City at Fort Bonifacio in Taguig today.

Designed by Philippines architect Abraham F. Flores together with the BMW Group, MINI Global City will introduce a whole new world of motoring fun to MINI enthusiasts in the Philippines.

“After months of planning, we are excited to open our doors. The MINI Global City is something special, created on the basis of a car that is already very special. The interior is designed with exclusive style to reflect the sophisticated features of the MINI,” said Mr Willy Q. Tee Ten, President of British United Automobiles Inc.

“No other car has become the object of art and fashion as often and in the same diversity as the MINI. We are therefore pleased that MINI Global City is designed with exclusive style to reflect the sophisticated features of the MINI,” said Preecha Ninatkiattikul, MINI Manager, Asia. “ Congratulations to British United Automobiles on this exciting milestone.”

Mr Graeme Grieve, Vice President BMW Group Importers Market, and Mr Johannes Seibert, Managing Director of BMW Group Asia, officially opened the showroom together with Mr Willy Q. Tee Ten, President of British United Automobiles Inc.

Company
British United Automobiles

MINI importer

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MINI Global City is a fully fledged facility consisting of 430 square metres of showroom and a state-of-the-art workshop. It is a one-stop shop offering vehicle, accessories, lifestyle and parts sales as well as after-sales services.

Guests visiting MINI Global City will be greeted by a dedicated MINI sales team, with excellent customer service and passion for the MINI brand.

MINI Global City opens with the MINI Cooper, MINI Cooper S, MINI Cooper Clubman, MINI Cooper Convertible and MINI Cooper S Convertible. Retail prices enclosed.

The responses from the public have been very positive since the announcement in May last year to bring the MINI brand to the Philippines. To drive the enthusiasm even further, over 100 MINI enthusiasts and the media had an exciting, hands-on experience of MINI drive supremacy at Clark Speedway past November.

MINI Fans can visit MINI Global City at 5th Ave Cor. 26th St, Bonifacio Global City in Taguig. Opening hours are 9:00am to 6:00pm. Call +632 908 507 4676 or +632 915 324 7233 for more details.

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Notes to editor

Retail prices

Model	Retail price (at press time)
MINI Cooper M/T	P1,800,000
MINI Cooper A/T	P1,950,000
MINI Cooper S M/T	P2,300,000
MINI Cooper S A/T	P2,450,000
MINI Cooper Clubman A/T	P2,150,000
MINI Cooper Convertible A/T	P2,450,000
MINI Cooper S Convertible A/T	P2,995,000

- Warranty: 2 years unlimited
- Prices and equipment are accurate at press time. These are subject to change without prior notice.

About MINI

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. This iconic car is celebrating its 50th Anniversary this year. The following range of MINI is available in the Philippines – MINI One, MINI Cooper, MINI Cooper S, MINI Clubman and MINI Cabriolet.

The MINI showroom in the Philippines is located in 5th Ave Cor. 26th St, Bonifacio Global City in Taguig. Opening hours: Monday to Sunday, 9:00am to 6:00pm.

For more information: www.mini.com.ph

About British United Automobiles

British United Automobiles Inc is the exclusive importer, distributor and dealer of MINI in the Philippines. It is owned and operated by the owners of Klassik Motor Cars International Trading Corporation.

Seeing the need for small premium cars, the group decided to incorporate a new company

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to be able to bring in the MINI Cars to the Philippines. Spearheaded by its President Willy Q. Tee Ten and Vice President Michael O. Cua, the exclusive distributorship for MINI was finally awarded to them by BMW Group Asia last June 2009.

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