



Media Information

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The new BMW X6 M introduced in Indonesia.

- **A redefined high-performance Sports Activity Coupé.**

Jakarta. Only a few weeks after introducing the new BMW X5 M to the public, BMW Indonesia has unveiled the new BMW X6 M at the BMW Studio, Plaza Indonesia. The models are the first all-wheel-drive vehicles featuring the newly developed V8 engine that attains 555 hp at an engine speed range of 6,000 rpm from engine capacity of 4,395 cc.

“The new BMW X6 M targets individuals who are successful, extroverted, performance-oriented and expect only the best state-of-the-art technology and design,” said Ramesh Divyanathan, President Director of BMW Indonesia. “The new BMW X6 M will be available at BMW showrooms starting in May 2010. Interested customers can place their individual orders by contacting our authorized dealers.”

The new BMW X6 M and the new BMW X5 M share qualities of supreme performance on the road and the design of the front end with its large air intakes. The BMW X6 M, in its unique design, alludes to fascinating driving dynamics and the car’s athletic charisma.

The BMW X6 M set new standards in this segment of high-performance models in terms of acceleration, lateral dynamics, steering behaviour, stopping power, and efficiency. It accelerates to 100 km/h from a standstill in 4.7 seconds and is distinguished by its truly impressive delivery of power from the V8 turbo engine providing maximum torque of 680 Newton-metres in the broad speed range between 1,500 and 5,650 rpm. It also stands out through the smooth and consistent build-up of lateral forces that meet the highest requirements and the most dynamic level of performance in bends.

Power and performance typical of BMW M is delivered by the new M TwinPower Turbo engine with Twin Scroll Twin Turbo Technology and the exhaust manifold extending over both rows of cylinders offering absolutely extreme response and spontaneity, a linear build-up of engine power, and an unusually consistent torque curve.

The new M TwinPower Turbo engine develops its outstanding output and performance with equally outstanding efficiency. In addition to direct High Precision Injection, the BMW X6 M is equipped with a wide range of technologies from BMW EfficientDynamics. The average fuel consumption is 14.3 liters/100 km and the CO₂ rating is 335 grams per km. The engine fulfills EU5 requirement.

The BMW X6 M, together with the new BMW X5 M, is the first all-wheel-drive models built by BMW M GmbH, a subsidiary of BMW AG, combining BMW xDrive and Dynamic Performance Control with all the specific requirements and qualities of a high-performance vehicle in typical M style. The characteristic highlight is the outstanding driving dynamics combined with supreme driving stability and excellent traction. Driving pleasure is further enhanced by a level of agility unparalleled in this segment and the unusually neutral steering behaviour.

The tremendous success of the BMW M GmbH began with limited but carefully planned production expanding on the company's background in motor racing. It was established in 1972 with the aim to develop high-performance automobiles which are suitable for everyday road traffic but with the sleek aesthetics and drive and suspension technology directly inspired by motor racing.

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 24 production facilities in 13 countries and has a global sales network in more than 140 countries.

The BMW Group achieved a global sales volume of more than 1.43 million automobiles and over 101,000 motorcycles for the 2008 financial year. Revenues for 2008 totalled EUR 53.2 billion, with earnings before interest and taxes (EBIT) of EUR 921 million. The company employed a global workforce of approximately 98,000 associates on 30 September 2009.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last five years.

BMW in Indonesia

PT. BMW Indonesia is a wholly-owned subsidiary of Bayerische Motoren Werke (BMW) AG, the world manufacturer of BMW vehicles based in Munich, Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia and its commitment to maintaining and extending BMW's leading position in the premium market segment. PT. BMW Indonesia's activities cover the wholesale of BMW cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 11 new car dealers and 1 used-car dealer spread out in various cities in Indonesia. Selected models of the 3 and 5 Series sedans are also assembled in Indonesia by a local partner. More information about BMW Indonesia may be found online at www.bmw.co.id.

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