



Media Information

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BMW introduces new elegant and sporty Coupés.

- **The new BMW 335i Coupé and 320i Coupé offer greater appeal and style.**
- **Top performing compact sports car, BMW 135i Coupé, is another exciting option.**

Jakarta. BMW Indonesia unveiled the new BMW 3 Series Coupé in a breaking of the fast gathering with the media at Hotel Indonesia Kempinski. The sleek new BMW 335i Coupé in Black Sapphire body color and Coral Red leather made an attention-getting first appearance in front of the hotel's lobby.

"The new 3 Series Coupé is a very emotional car," said Ramesh Divyanathan, President Director of BMW Indonesia. "This car is for those who enjoy uniqueness and want to stand apart from the conventional. The model offers an exciting driving sensation and individual elegance and it reflects exclusivity in an informal way. We believe our 3 Series Coupé fulfils the need of increasing the number of individuals in Indonesia who fit this segment."

Its design highlights the sporting and elegant character of this unique two-door Coupé. The classic lines of the car are shown through the long and sleek engine compartment lid, the steeply raked A-pillar, the passenger cell moved far to the back, the long wheelbase and the flowing roofline. All this adds up to create a stretched and dynamic side view, giving the Coupé its unmistakable aesthetic beauty.

The new LED light elements make the BMW 3 Series Coupé even more distinctive and radiant. The front headlights use LEDs for the two light rings, the new distinctive accent line, the side marker lights and the direction indicators. The taillights follow the typical L-shaped BMW design and features continuous LED light bands. LED

technology enhances the safety as the bright light is more conspicuous, making the car easier to spot for oncoming traffic. It also has low energy consumption.

The new BMW 335i Coupé enters the market with a newly developed **inline six cylinder engine, for the first time combining BMW TwinPower Turbo Technology, High Precision Injection, and VALVETRONIC fully variable valve management**. Displacing **3.0 liters**, the engine delivers maximum output of **306 hp at 5,800 rpm**, with peak torque of **400 Nm maintained all the way from 1,200 to 5,000 rpm**.

Acceleration from a standstill to 100 km/h comes in **5.5 seconds** and top speed is limited electronically to **250 km/h**. Average fuel consumption is **8.4 l/100 km** and the CO₂ rating is **196 g/km**.

The leather sports steering wheel comes as standard with multifunction buttons, while gearshift paddles for selecting gears manually are available together with its **seven-speed Sports Automatic transmission with double clutch**. The interior features sport seats for driver and front passengers with electric adjustment and memory.

The new BMW 335i Coupé is equipped with **Harman Kardon Surround Sound System** featuring 13 loudspeakers and 420W amplifier power. The latest generation of iDrive, on-board 8 inch monitor with TV and DVD function, USB audio interface, Bluetooth interface are also standard in this top model.

The model also comes with numerous attractive features such as adaptive headlight, comfort access system and electric glass roof.

The new BMW 320i Coupé comes with a **2.0 liter four-cylinder engine** capable of producing **156 hp at 6,400 rpm** and maximum torque of **200Nm at 3,600 rpm**. Acceleration from 0 to 100 km/h comes in **9.7 seconds**. Average fuel consumption is **8.1 l/100 km** and CO₂ rating is **189 g/km**. The engine is equipped **with six-speed automatic transmission with Steptronic**.

The model comes with iDrive, on-board 8" monitor with TV and DVD function, USB audio interface, Bluetooth interface and HiFi loudspeaker system consists of 8 loudspeaker and 180W amplifier power.

Both Coupes are equipped with high standard safety features including driver and front passenger airbags, front-to-rear head airbags, side airbags for driver and front passengers, active headrest, dynamic braking lights, Dynamic Stability Control with ABS, Cornering Brake Control, Dynamic Traction Control, and Run Flat Tires. For 335i Coupé, it also feature hill start assistant.

The performance of both Coupes is balanced with efficient use of energy through the application of various BMW EfficientDynamics technologies such as Valvetronic, lightweight aluminium engine and tyres with reduced rolling resistance.

To offer more option for Coupe enthusiasts, BMW Indonesia also introduce the top performer among compact sports cars, **the BMW 135i Coupé.**

The BMW 135i Coupé comes **in-line six cylinder engine, combining BMW TwinPower Turbo Technology, High Precision Injection and fully variable VALVETRONIC valve management**, all interacting with one another to set new standards for economy with the highest level of performance. To highlight its striking character, the 135i Coupe is equipped with M Aerodynamics package, including larger front air intakes, sculpted door sills and a decent rear spoiler.

The **seven-speed sports automatic transmission with double clutch** performs gear changes without interruption of power, enhancing shift comfort and dynamic performance. Gears are selected using the shift paddle on the steering wheel, left for downshifts and right for upshifts.

The **3-liter engine** produces maximum output of **306 hp at 5,800 rpm**. Peak torque of the six-cylinder is 400 Nm at 1,200 rpm all the way to 5,000 rpm. It is capable to accelerate from 0 to 100 km/h in just 5.2 seconds. The average fuel consumption is 9.2 l/100 km with CO2 ratings of 214 g/km.

The BMW 135i Coupé comes as standard with a wide range of **BMW EfficientDynamics** technologies, including features such as Double Vanos and light-weight intelligent construction.

Model	BMW 335i Coupé	BMW 320i Coupé
Engine	6 cylinder inline Petrol BMW TwinPower Turbo	4 cylinder inline Petrol Valvetronic & Double Vanos
Capacity - CC	2,979	1,995
Power - HP/RPM	306/5,800	156/6,400
Torque – Nm/RPM	400/1,200	200/3,600
Acceleration 0-100km/h – Second	5.5	9.7
Fuel consumption – l/100km	8.4	8.1
CO2 emission – g/km	196	189
Price off the road Jakarta	Rp. 1.088.000.000,-	Rp. 778.000.000,-
Color options		
Exterior	Black Sapphire, Titanium Silver, Space Grey, Alpine White	
Interior	Coral Red, Black, Beige	

Model	BMW 135i Coupe
Engine	6 cylinder inline Petrol BMW TwinPower Turbo
Capacity - CC	2,979
Power - HP/RPM	306/5,800
Torque – Nm/RPM	400/1,200
Acceleration 0-100km/h – Second	5.2
Fuel consumption – l/100km	9.2
CO2 emission – g/km	214
Price off the road Jakarta	Rp. 808.000.000,-
Color options	
Exterior	Alpine White
Interior	Black, Orange Pearl

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The BMW Group

The BMW Group is the world's leading premium car manufacturer since 2005 with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 24 production facilities in 13 countries and has a global sales network in more than 140 countries.

The BMW Group achieved a global sales volume of approximately 1.29 million automobiles and over 87,000 motorcycles for the 2009 financial year. The pre-tax profit for 2009 was euro 413 million, revenues totalled euro 50.68 billion. At 31 December 2009, the company employed a global workforce of approximately 96,000 associates.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last five years.

BMW in Indonesia

PT. BMW Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia and its commitment to maintaining and extending BMW's leading position in the premium market segment. PT. BMW Indonesia's activities cover the wholesale of BMW cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 11 new car dealers and 1 used-car dealer spread out in various cities in Indonesia. Selected models of the 3 and 5 Series sedans are also assembled in Indonesia by a local partner. More information about BMW Indonesia may be found online at www.bmw.co.id.

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