



**Media Information**

18 November 2010

**BMW Group Asia highlights danger of scam emails**

**Singapore.** Following a spate of bogus emails, BMW Group Asia would like to underscore that it does not offer cash prizes or BMW nor MINI cars as part of free prize draws. An email entitled 'BMW Car International Promotion Program' is not a bonafide BMW Group campaign, and the entities 'BMW Lottery Department UK', nor 'The BMW International Awareness Promotions' have no relationship whatsoever with the BMW Group nor with BMW Group Asia and we have no relationship with the people responsible for issuing the notices.

Erin Atan, Corporate Affairs Director, BMW Group Asia, said: "We are aware that there are a number of similar emails in circulation and we are currently investigating how to prevent those responsible from using BMW's name in such a way. We advise anyone who receives the email not to enter into correspondence with the sender."

Example of scam email enclosed.

-END-

**About BMW Group Asia**

Established in 1985, Singapore is the regional office for BMW Group Asia, which has market responsibility for all importers in the Asia and Pacific region, as well as the BMW Group subsidiary in Indonesia.

The Singapore office is also the regional centre for key corporate functions from purchasing to treasury centre and financial services. It is also home to BMW Group DesignworksUSA and the regional office for Rolls-Royce Motor Cars.

BMW Group presents three brands – BMW, MINI and Rolls-Royce Motor Cars.

For more information: [www.bmwasia.com](http://www.bmwasia.com)

Issued by:

BMW Asia Pte Ltd  
Corporate Affairs Department

Erin Atan

Tel: +65 6838 9630; Fax: +65 6838 9611

Email: [erin.atan@bmwasia.com](mailto:erin.atan@bmwasia.com)

Daniel Chan

Tel: +65 6838 9639; Fax: +65 6838 9611

Email: [daniel.chan@bmwasia.com](mailto:daniel.chan@bmwasia.com)

Media Website: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)

**Company**  
BMW Asia Pte Ltd  
Co.Reg.No:198502157D  
A BMW Group Company

**Office Address**  
1 HarbourFront Ave  
#15-02/07  
Keppel Bay Tower  
Singapore 098632

**Telephone**  
+65 68389600

**Fax**  
+65 68389610

**Internet**  
[www.bmwasia.com](http://www.bmwasia.com)



**BMW LOTTERY DEPARTMENT UK**  
Ellesfield Avenue, Bracknell,  
Berkshire, RG12 8TA.  
United Kingdom.

**ATTN: BMW Winner,**

How are you doing today? I am in receipt of your mail and I must say that you should count yourself extremely lucky to have emerged as one of our winners in this New year BMW CAR INTERNATIONAL PROMOTION PROGRAM held in Berkshire, United Kingdom. The selection process was carried out through random selection in our Computerized Email Selection System (C.E.S.S.) from a database of over million email addresses. And your email address was randomly selected along with others from a database of over million email addresses drawn from all the continents of the world. Each email address was attached to a Ticket number and Secret pin code. Your email address with Reference Number BMW: 25513500DS was selected along with others as winners of cash prize of £, 750,000.00 GBP (seven hundred and fifty thousand Great British pounds) and a brand new BMW 2010 X6 35iM (2010 modern).

A certificate of prize claims and some vital documents will be sent along side your winnings Bank Draft and brand new BMW car.

SCARLET COURIER CARGO DELIVERY INT. LTD, UK., has been contracted as your delivery agent to send your winnings safely to you. Contact their delivery Agent with the contact information below for further instructions on how to send your winnings to you.

**SCARLET COURIER CARGO DELIVERY INT. LTD, UK.**  
**DELIVERY OFFICER: Mr. Harry Scholes Jr.**  
**EMAIL : [info@scarletcargodelivery.org](mailto:info@scarletcargodelivery.org)**

TEL:(+44) 703 592 8181, (+44) 704 570 0632  
FAX NO:(+44) 700 598 1769

You are also advised to provide him with the under listed information;

1. Full Names:
2. Age:
3. Nationality:
4. Direct cell phone number:
5. Ticket number:
6. Secret pin code:
7. Reference Number:
8. Mailing Address, i.e. a physical address where you want your parcel delivered:
9. A medium of identification. That is; either a copy of driver's license or international passport or any other legal means of identification:

Please you are to provide him with the above listed details as soon as possible so he can make verifications and finalize the processing of your prize winnings.

NOTE: You must add the following below to the mail you are sending to the delivery company to speed up and authenticate delivery of your package:

Ticket Number: 2752246896

Secret Pin Code x9pwy2010

Reference Number: BMW:25513500DS

=====

DESCRIPTION OF PRIZE VEHICLE.

YEAR:2010, MODEL:X6Drive35i M Sport Saloon

Color (exterior/interior): Black Sapphire Metallic/Black Leather Mileage: 5

Transmission: Automatic 6 Speed

Options: Cold weather package, premium package, fold down rear seats w/ski bag, am fm stereo with single in dash compact disc player

It is imperative that you add your Reference Number BMW: 25513500DS as the subject of any correspondence with the courier company to ensure they respond in a timely manner.

I will require a concise update on the proceedings with the firm as soon as you are in contact with them

Finally, all winnings and winning information should be kept strictly confidential (Secret) and third parties are not allowed in the claim of prize this is part of our security measures to avoid double claims, imposters and misappropriation of funds.

Regards,  
Barrie: Paul Bailey  
BMW Claims Manager  
TEL: (+44) 703-592-8180.  
Fax: +44 7005-934-945

THE BMW INTERNATIONAL AWARENESS PROMOTION  
COPYRIGHT ©2010. ALL RIGHTS RESERVED