



Media Information

March 8, 2011

BMW 520d introduced as first premium executive saloon with BMW Advanced Diesel in Indonesia.

Jakarta. PT BMW Indonesia today launched the pioneering BMW 520d, the first premium executive saloon introduced in Indonesia with a four-cylinder clean diesel engine. The fourth engine in the new BMW 5 Series uses state-of-the-art BMW Advanced Diesel technology. The new BMW 5 Series entered the market in July 2010 with three six cylinder petrol engines in BMW 523i, BMW 528i and BMW 535i.

“We are proud to announce this breakthrough in the automobile industry in Indonesia. We are taking the lead by introducing BMW Advanced Diesel in our premium saloon to meet the needs of environmentally-conscious executives,” said Mr. Ramesh Divyanathan, President Director of BMW Indonesia, during the press briefing.

The introduction of the new BMW 520d follows the successful launch of the first BMW Advanced Diesel engine in the new BMW X1 in mid-2010. Sales of the new BMW X1 sDrive20d in 2010 slightly surpassed the BMW X1 sDrive18i.

The new BMW X5 was also introduced with BMW Advanced Diesel in October 2010. In continuing its commitment to environmental sustainability, BMW Indonesia plans to add the fourth diesel model in the new BMW X3 that will be introduced in April 2011.

“Seventy percent of our sales in Europe and 40 percent of our sales worldwide come from our diesel models. We believe that with the support of our energy partners in Indonesia – Pertamina, Petronas, Shell and Total – we will be able to continue to increase the number of diesel models and volume in Indonesia,” added Mr. Divyanathan.

Every BMW diesel engine delivers superb fuel efficiency, low CO₂ emissions, generous torque at low engine speeds and the typical BMW characteristics of superior smoothness and refined engine acoustics.

The smooth-running 1.995 liter four-cylinder diesel engine in the new BMW 520d uses the latest-generation Common Rail Injection system and a turbocharger. The engine delivers a perfect combination of dynamic performance and exceptional efficiency.

Capable of producing 184 hp at 4,000 rpm, the engine offers maximum torque of 380 Nm from 1,750 to 2,750 rpm. The extraordinary drive system accelerates from 0 to 100 km/h in 8.1 seconds, top speed stands at 225 km/hour and average consumption is a super-efficient 19.2 km/l and CO₂ level at 137 g/km. The engine meets EU3 standards, with Pertamina DEX, Dynamic Diesel from Petronas, Shell Diesel and Performance from Total fulfilling the fuel quality requirement. This ensures that customers will have full mobility throughout Indonesia.

The new BMW 520d features 8-speed automatic transmission with Steptronic. The closer spacing of gear ratios makes for enhanced ride comfort and smoother, faster gearshifts. Additional highlights include LED lights, Servotronic steering assist, keyless start, cruise control with braking function and front and rear park distance control.

The new BMW 520d is also equipped with high resolution 7" display, BMW Professional Radio CD, BMW Stereo loudspeaker system with 6 loudspeakers, USB Audio Interface and the integrated owner's handbook.

Safety features which garnered the model its 5-star crash test rating are provided by front, side, head and curtain airbags, an array of advanced electronic stability systems, active headrest, Crash Sensor, Run Flat Tires and Dynamic Brake Lights that flash in emergency hard-braking situations.

The new BMW 5 Series Sedan is equipped with BMW EfficientDynamics technologies. Innovations include Brake Energy Regeneration, electromechanical steering and low rolling-resistance tires. Intelligent lightweight construction is found in

the design of the doors, engine compartment lid, front side panels and suspension components made of aluminum.

The near perfect 50-50 weight distribution, an advanced rear-wheel-drive chassis and the development of class-leading and award winning engines, now offer higher power and increased efficiency. The new BMW 5 Series is the first to feature an eight-speed automatic transmission and double-wishbone front suspension and aluminum integral rear-axle.

With its long wheelbase and short overhangs, long bonnet, dynamic lines, athletic body and the coupe-like, sleek roofline, the new model displays the attributes of the distinctive BMW 5 Series – designed and built to ensure the sixth generation retains the legacy created by the first 5 Series. High-quality materials and superior finish marked by the finest craftsmanship underline the premium ambience of the new BMW 5 Series Sedan. The rear area offers the utmost comfort to its passengers with bigger leg room and head room compared to its closest competitor.

The new BMW 5 Series has won more than 70 international awards including the Red Dot Award 2010 for best design quality, Car of The Year awards in UK, Portugal, India Thailand, Mexico, New Zealand and numerous other countries. In Indonesia, BMW 5 Series was awarded as the Best Premium Executive Saloon in Autobild Indonesia 2010 Award and Luxury Car of The Year by Top Gear Indonesia Award 2010.

In the area of safety, the new 5 Series received the maximum 5 stars in the stringent Euro-NCAP as well as US NCAP crash test and outpointed its competitors.

	BMW 535i	BMW 528i	BMW 523i	BMW 520d
Price off the road	1.288.000.000	958.000.000	Executive: 828.000.000 Business : 788.000.000	768.000.000
Engine	In-line six cylinder with TwinPower Turbo, HPI and Valvetronic	In-line six cylinder	In-line six cylinder	In-line four cylinder with common rail injection and turbocharge
Capacity	2979	2996	2497	1995
Output HP/RPM	306/5800	258/6000	204/6300	184/4000
Torque - Nm/RPM	400/1200	310/2600	250/2750	380/1750-2750
Transmission	8-spd Sports automatic transmission, Steptronic	8-speed automatic transmission, Steptronic	8-speed automatic transmission, Steptronic	8-speed automatic transmission, Steptronic
Acceleration 0 - 100 km/hr	6.1	6.7	8.5	8.1
Top Speed km/hr	250	250	234	225
Fuel consumption km/l	11.9	13.15	12.5	19.2
CO2 Emission gr/km	195	178	187	137

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 24 production facilities in 13 countries and has a global sales network in more than 140 countries.

The BMW Group achieved a global sales volume of approximately 1.29 million automobiles and over 87,000 motorcycles for the 2009 financial year. Total revenue was euro 50.68 billion. At 31 December 2009, the company employed a global workforce of approximately 96,000 associates.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last six years.

BMW in Indonesia

PT. BMW Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia and its commitment to maintaining and extending BMW's leading position in the premium market segment. PT. BMW Indonesia's activities cover the wholesale of BMW cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 11 new car dealers and 1 used-car dealer spread out in various cities in Indonesia. Selected models of the 3 and 5 Series sedans are also assembled in Indonesia by a local partner. More information about BMW Indonesia may be found online at www.bmw.co.id.

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