



Media Information

September 29, 2011

BMW supports Indonesian Masters 2012.

Jakarta. BMW Group Indonesia announced its partnership with Indonesian Masters 2012, one of the professional golf championships on the Asian Tour in April 2012. As part of the partnership, 25 units of BMW 5 Series will be provided for the transportation of the international golf players participating in the tournament.

BMW has involved in golf sport in Indonesia since 2001 and hosted the first BMW Golf Cup International Indonesia in January 2011. The brand association to golf reflects a commitment to performance, precision and excellence.

Internationally, BMW has been an active member of the international golf community - supporting, hosting and participating in a variety of professional and amateur tournaments around the world for more than 25 years.

BMW hosts the following professional golf tournaments and events:

- **BMW Championship**
The BMW Championship is the third of four tournaments in the PGA TOUR Playoffs for the FedExCup. The tournament is part of a partnership between BMW, the Western Golf Association and the PGA TOUR. All proceeds from the BMW Championship benefit the Evans Scholars Foundation, which provides full university tuition and housing grants to deserving young caddies. Since 2007, the BMW Championship has raised more than \$9 million for the Evans Scholars Foundation.
- **PGA TOUR Playoffs for the FedExCup**
In addition to its entitlement of the BMW Championship, BMW is also proud to be the Official Vehicle of all the PGA TOUR Playoff events: The Barclays, Deutsche Bank Championship and the TOUR Championship by Coca-Cola.
- **BMW Charity Pro-Am**
Now entering its 12th year, the BMW Charity Pro-Am – one of the American Nationwide Tour's most successful events – gives amateurs and VIPs a chance to play with professional golfers. VIPs who participate donate their prize money to charity. In 2011 the BMW Charity Pro-Am generated \$652,070 bringing their eleven-year charitable distribution to more than \$8.6 million and assisting more than 150 charities in Upstate South Carolina and Western South Carolina.
- **BMW PGA Championship**
The BMW PGA Championship played at Wentworth near London, England is the

European PGA Championship. The West Course is among the most prestigious golf courses in the world. The tournament is part of a partnership with BMW and the PGA European Tour.

- **BMW International Open**

Held in Germany, the BMW International Open, is one of the top events on the European Tour. For the 15th successive year, the BMW International Open was staged at the Golfclub Munchen Eichenried course on the outskirts of Munich.

- **BMW Italian Open**

The BMW Italian Open in Royal Park I Roveri, near Turin, is one of the most historic tournaments in Europe. 2011 marked the third year of a partnership between BMW and the PGA European Tour surrounding this tournament.

Underscoring its commitment to the development and long term growth of the game of golf, BMW is also proud to be the world's leading supporter of amateur golf. The **BMW Golf Cup International** is the largest and most respected series of amateur tournaments in the world with over 100,000 participants in more than 40 countries.

BMW is also the "Official Car" of the European Tour and an impressive range of professional tournaments around the globe, including **The 2012 Ryder Cup**. Through these partnerships, BMW aims to build on its commitment to golf at some of the world's premier golf events.

More information can be found at www.bmw-golfsport.com

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The BMW Group.

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

BMW Group Indonesia.

PT. BMW Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. PT. BMW Indonesia's activities cover the wholesale of BMW and MINI cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 11 new car dealers and 1 used-car dealer spread out in various cities in Indonesia. Selected models of the 3 and 5 Series sedans are also assembled in Indonesia by a local partner. More information about BMW Indonesia may be found online at www.bmw.co.id.

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