

## Media Information

For Immediate Release

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# Efficiency Meets Driving Pleasure. Elegance Meets Versatility. The New BMW 5 Series Touring.

**Bandar Seri Begawan.** BMW Asia today introduced the new BMW 5 Series Touring, the perfect symbiosis of driving pleasure, efficiency, versatility and sporting elegance.

The new BMW 5 Series Touring is conceived as the Executive Touring. It convinces through powerful design aesthetics, modern premium-level functionality and brand-typical driving dynamics combined with exemplary efficiency. Extensive comfort and safety features, which include numerous BMW-exclusive driver assistance systems, substantiate the outstanding qualities of the new BMW 5 Series Touring as an upper midrange touring car.

An award-winning car, the new BMW 5 Series Touring has been honoured with numerous awards since its inception, including; the special “Red Dot design award 2011: Best of the Best” prize for top design quality; the coveted iF award for outstanding product design 2011; and iF Gold Award 2011 for outstanding design.

Mr. Neil Fiorentinos, Managing Director of BMW Group Asia said: “Following the overwhelming success of the new BMW 5 Series executive saloon, we are extending our product portfolio to cater for the customer demand in the touring body concept. With its maximum versatility, driving pleasure and aesthetics in a premium vehicle, we are confident that the new BMW 5 Series Touring will be well-received by customers who wish for more flexibility and space in their cars without having to compromise on stylishness, driving pleasure, fuel efficiency and environmental friendliness.”

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**Design: individual styling, sporting elegance.**

The design of the new BMW 5 Series Touring is characterized by a high level of individuality with regard to its proportions and surface design. Its uniqueness is reflected by dynamic and powerful looks. With its long bonnet, short overhangs, the longest wheelbase in its segment, the stretched silhouette and a steeply inclined roofline, the new BMW 5 Series Touring possesses elegance unrivalled by its competitors.

**Versatility: intelligent solutions for modern functionality.**

Thanks to a multi-functional interior and intelligent detail solutions, the new BMW 5 Series Touring is fully equipped to meet the most diverse demands. The luggage compartment has a capacity of 560 liters. If desired, an increase in capacity to a maximum of 1,670 liters is guaranteed by 40:20:40 split folding rear seats, which are unique in this segment. The backrest angle is variable by up to 11 degrees. The backrest can be folded down using two control levers inside the luggage compartment, the loading space cover of which is automatically lowered when the tailgate is closed. The separately opening rear window automatically swings upwards at the push of a button.

**The driving experience:**

**Supreme dynamics and outstanding comfort.**

The most advanced drivetrain and suspension technologies ensure supreme sportiness and a higher level of motoring comfort. The new BMW 5 Series Touring features the pneumatic suspension on the rear axle, including automatic self leveling. The straight-four engine with BMW TwinPower Turbo under the bonnet of the BMW 528i Touring, with High Precision Injection and VALVETRONIC, develops a power output of 245 hp. The new BMW 5 Series Touring fully complies with the EU5 requirement.

**BMW EfficientDynamics:**

**BMW 5 Series increases the lead even further.**

The new BMW 5 Series Touring comes standard with BMW's eight-speed sport automatic transmission. Like the electro-mechanical power steering EPS utilized, it makes an additional contribution towards efficiency. The standard BMW EfficientDynamics measures comprise brake energy regeneration, demand dependant ancillary components and active air flap control. An intelligent lightweight construction is obtained through doors, bonnet, front side panels, drivetrain and suspension components made of aluminium.

**Joint development and production together with the BMW 7 Series.**

The BMW 5 Series Touring is based on a newly developed vehicle architecture also used for the BMW 7 Series luxury sedans. Joint production of the BMW 5 Series Touring, the BMW 5 Series Sedan, the BMW Gran Turismo and the BMW 7 Series at the BMW Dingolfing Plant, combined with the extensive use of shared components, ensures highly efficient production incorporating maximum possible quality standards.

The new BMW 528i Touring will be available at BMW showrooms from today- 16<sup>th</sup> December 2011

Additional information enclosed:

1. The new BMW 5 Series Touring variants and specifications.

Ends.

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### **About BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

### **About QAF Auto**

QAF Auto Sdn Bhd is the exclusive importer and distributor of BMW automobiles in Brunei since 1996. Fully owned by QAF Brunei, QAF Auto has proved to be very successful and has contributed significantly to establishing BMW as the leading premium automotive brand in Brunei. Some of the key achievements by QAF Auto include being appointed as the official transportation partner for the APEC 2000 Brunei Darussalam, Brunei International Defence Exhibition (BRIDEX) 2009 and 2011, and His Majesty's 64<sup>th</sup> Birthday Celebration in 2010.

## **1. The new BMW 5 Series Touring specifications.**

### **BMW 528i Touring**

Four-cylinder in-line engine with BMW TwinPower Turbo and direct injection and VALVETRONIC.

Capacity: 1,997cc, max output: 245 hp at 5,000-6,500 rpm

Max torque: 350 Nm from 1,250 – 4,800 rpm

Acceleration: 0-100 km/h in 6.6 seconds

Top speed: 244 km/h

Average fuel consumption to the EU standard: 6.8 ltr/100km

CO<sub>2</sub> emissions to the EU standard: 159 g/km,  
full compliance with the EU5 emission standard.