

Media Information

January 18, 2012

## **BMW and MINI's model range for 2012.**

**Jakarta.** BMW Group Indonesia announced its aggressive product lineup for 2012 to the press at Bestindo Car Utama's showroom in Bintaro today. Mr. Ramesh Divyanathan, President Director of BMW Group Indonesia said that the company will continue to strengthen the BMW and MINI image in Indonesia through marketing activities and product offensive strategy. Along 2012, the company will introduce 9 new models and 3 new engine variants for BMW and 4 new models and 4 Special Editions for MINI.

The new models introduced in the market will continue to feature more **BMW EfficientDynamics** and **BMW ConnectedDrive** technologies. BMW EfficientDynamics covers all BMW technology innovations developed with the purpose of reducing fuel consumption and emissions while maintaining its high performance. BMW Connected Drive is a concept developed by BMW Group to connect the driver to their vehicle and their world in an intelligent manner offering convenience, infotainment and safety.

The 2012 highlight for BMW in Indonesia is the **BMW ECO PRO** and **integrated BMW Navigation System Professional**. These two new features strengthen BMW's position as the leader in the area of sustainability and technology-integration in the car.

BMW ECO PRO mode actively assists economical driving. It enables a reduction in fuel consumption depending on the driving style. For example, it restricts the maximum output of the air conditioning system and changes the accelerator pedal sensitivity to ensure more moderate acceleration. The control display offers ECO PRO tips on how to drive even more efficiently with moderate acceleration or maintaining constant speed. The control display can also display fuel consumption history. The feedback from this information can help the driver to further optimize the driving style. **BMW ECO PRO** is currently available in **the new BMW 1 Series, new BMW 640i Coupe, new BMW 520i, new BMW 528i** and will also be introduced in other future models.

BMW is the first premium brand in Indonesia to introduce a built-in **BMW Navigation System Professional** in almost all of its model range. The BMW Navigation System Professional is integrated in the iDrive system and Indonesian maps and directions are now available on the high-resolution display monitor either in 3D or split screen mode. The sensors will monitor the wheels and the steering angle and can localise the vehicles at all time, even when GPS signal is weak. The GPS receiver is mounted on the roof and the data processing as well as re-routing of direction are faster than after-market navigation systems.

The Navigation System Professional offers an integrated DVD drive and a 12 GB hard drive for the navigation information and music.

This new feature is available **starting February for the 2012 model year** for specific variants of BMW 3 Series, BMW 5 Series, BMW 6 Series, BMW 7 Series, BMW Gran Turismo, BMW X3, BMW X5, BMW X6 and BMW Z4.

## **THE 2012 BMW MODEL UPDATES.**

### **The new BMW 520i and the new BMW 528i.**

The new BMW 520i and 528i are two new locally-assembled models equipped with the new generation of 2-liter four-cylinder gasoline engine, with TwinPower Turbo technology combining a TwinScroll turbocharger with VALVETRONIC, Double-VANOS and High Precision Injection. The new four-cylinder engine has been awarded 2011 Best Engine by Ward Magazine. Both models are now available at all BMW dealers.

The new BMW 520i is now the entry model in the 5 Series family. The new four-cylinder engine produces 184 hp at 5,000 rpm and maximum torque of 270 Nm between 1,250 to 4,500 rpm. The car takes 8 seconds to reach 100 km/h from a standing start with a maximum speed of 226 km/h. The fuel consumption is extremely efficient, with 1 liter for 15.6 km, and the CO<sub>2</sub> emission is at 149 g/km.

The new BMW 528i with the new four-cylinder engine produces 245 hp at 5,000 rpm and an impressive torque of 350 Nm between 1,500 to 4,800 rpm. The car takes 6.3 seconds to reach 100 km/h from a standing start with a maximum speed of 250 km/h. The fuel

consumption is 1 liter for 15.4 km, and the CO<sub>2</sub> emission is at 149 g/km. The new four-cylinder engine in the 528i is 20% more efficient and produces 40 Nm more torque than the previous naturally aspirated six cylinder engine.

The fuel efficiency of the new BMW 520i and 528i is enhanced with new BMW Efficient Dynamics technology such as Automatic Start/Stop function, Driving Experience Control with ECO PRO mode, in addition to Electronic Power Steering with Servotronic and Brake Energy Regeneration.

Both BMW 5 Series variants will be equipped with new Comfort Rear Seats featuring comfort head-rests, contoured and softer seat materials with elegant stitches.

The new BMW 528i will be introduced with Business and Executive variants that offers different specifications for customers to choose from. The BMW 528i Executive offers complete features such as rear-seat entertainment, enhancing comfort amenities including TV and DVD function on two 8 inch monitors, 10.2 inch on-board monitor with TV function and 4-Zone Automatic air conditioning.

The BMW Navigation System Professional is now introduced in the new BMW 528i Executive and Business. Maps and directions are displayed on the high-resolution 10.2 inch display monitor either in 3D or split screen mode. The device has a DVD drive and a hard drive for navigation and music data.

The Navigation system also forms the basis for BMW ConnectedDrive, the intelligent system that keeps driver and vehicle connected with the outside world. It is equipped with Bluetooth interface and the BMW becomes a mobile office enabling communication by email and SMS, appointment coordination and to-do lists. All content can be shown on the Control Display or read aloud over the loudspeakers.

### **BMW 535i.**

The BMW 535i in the 2012 model is now equipped with integrated BMW Navigation System Professional and Comfort Access system with Smart Opener function that allows hands-free opening on the tailgate by swiping the foot under the rear bumper.

### **BMW 520d with BMW Advanced Diesel technology.**

The BMW 520d with BMW Advanced Diesel engine will be added to the local production in February 2012. BMW 520d is not only the first premium sedan with Advanced Diesel Engine introduced in Indonesia, but also become the first diesel premium sedan assembled in the country.

	<b>BMW 520d</b>	<b>BMW 520i</b>	<b>BMW 528i</b>	<b>BMW 535i</b>
Price off the road	<b>778,000,000</b>	<b>798,000,000</b>	<b>Business: 898,000,000</b>	<b>1,228,000,000</b>
			<b>Executive: 978,000,000</b>	
Engine	In-line four cylinder diesel engine with common rail injection and turbocharger	In-line four cylinder petrol engine with TwinPower Turbo, VALVETRONIC, Double VANOS and HPI	In-line four cylinder petrol engine with TwinPower Turbo, VALVETRONIC, Double VANOS and HPI	Inline six cylinder petrol engine with TwinPower Turbo, HPI and Valvetronic
Capacity	1,995	1,995	1,995	2,979
Output HP/RPM	184/4,000	184/5,000	245/5,000	306/5,800
Torque - Nm/RPM	380/1,750-2,750	270/1,250 - 4,500	350/1,250 - 4,800	400/1,200
Transmission	8-speed automatic transmission, Steptronic	8-speed automatic transmission, Steptronic	8-speed automatic transmission, Steptronic	8-spd Sports transmission, Steptronic
Acceleration 0 - 100 km/hr	8.1	8	6.3	6.1
Top Speed km/hr	225	226	250	250
Fuel consumption km/l	19.2	15.6	15.4	8.4
CO2 Emission gr/km	137	149	152	195

### **The new BMW X1 sDrive18i Business.**

BMW's compact SAV, X1 has now a new entry variant – BMW X1 sDrive18i Business in addition to BMW X1 sDrive18i Executive introduced in October 2011. The model is powered by a 150 hp 1,995 cc four-cylinder gasoline engine featuring Valvetronic and Double VANOS. Producing maximum torque of 200 Nm at 3,600 rpm, it accelerates from 0 to 100 km/h in 10.4 seconds. Its top speed reaches 200 km/hour with an average fuel consumption of 1 liter for 11.90 km and CO<sub>2</sub> level at 195 g/km.

This Business variant comes with features such as Sensatec upholstery, satin silver matt interior trim, Radio Professional soundsystem and Bluetooth interface.

	<b>BMW X1 sDrive18i</b>	<b>BMW X1sDrive20d</b>
Price off the road	<b>Executive: 539,000,000</b>	<b>698,000,000</b>
	<b>Business: 489,000,000</b>	
Engine	In-line four cylinder gasoline engine with Valvetronic and Double VANOS	In-line four cylinder BMW Advanced Diesel engine with Common-Rail Injection
Capacity	1,995	1,995
Output HP/RPM	150/6,400	177/4,000
Torque - Nm/RPM	200/3,600	350/1,750-3,000
Transmission	six-speed automatic transmission	six-speed automatic transmission
Acceleration 0 - 100 km/hr	10,4	8,3
Top Speed km/hr	200	205
Fuel consumption km/l	11.9	16.3
CO2 Emission gr/km	195	160

### **The new BMW Z4 sDrive20i and BMW Z4 sDrive35i.**

The new BMW Z4 sDrive20i is now equipped with the new generation of four-cylinder engine with TwinPower Turbo, High Precision Injection, Double VANOS and Valvetronic, the same engine used in the new BMW 520i.

The 2012 model year of BMW Z4 sDrive20i and BMW Z4 sDrive35i are both equipped with BMW Navigation System Professional.

### **BMW X5 xDrive30d Edition.**

BMW X5 introduces a new variant in the family– BMW X5 xDrive30d Edition that features a more luxury ambience in the cabin with BMW Individual anthracite headliner, floor mate with piping Oyster, Nevada leather with contrast stitching, bamboo grain dark trim, roller sunblinds on the rear and “BMW Edition” door sills. It is also equipped with electric adjusted sport seats and sport leather steering wheel.

### **THE 2012 MINI MODELS UPDATE.**

MINI will come with a full model range offered to Indonesia fans in 2012. MINI Countryman, MINI Coupe, MINI Roadster will be launched in the first quarter and MINI Countryman John Cooper Works will be introduced in the second half of 2012.

In addition, 4 Special Editions of MINI introduced in a limited number of units worldwide will also be offered to fans in Indonesia.

## 2012 BMW PRICE LIST

Model	Connected Drive	cc	Cylinder	hp	Retail Price (Rp. Off-the road)
116i Sport		1598	4	136	529.000.000
116i Urban		1598	4	136	529.000.000
135i Coupe		2979	6	306	858.000.000
320i Edition		1995	4	156	599.000.000
325i M Edition	Navigation	2497	6	218	689.000.000
335i Coupe	Navigation	2979	6	306	1.098.000.000
325i Convertible	Navigation	2497	6	218	988.000.000
520d		1995	4	184	778.000.000
520i		1997	4	184	798.000.000
528i Business	Navigation	1997	4	245	898.000.000
528i Executive	Navigation	1997	4	245	978.000.000
535i	Navigation	2979	6	306	1.228.000.000
640i Coupe	Navigation	2979	6	320	1.418.000.000
650i Coupe M Sport	Navigation	4395	8	407	1.888.000.000*
640i Convertible	Navigation	2979	6	320	1.598.000.000*
650i Convertible	Navigation	4395	8	407	2.098.000.000*
730Li Business		2996	6	258	1.508.000.000
740Li Business	Navigation	2979	6	326	1.875.000.000
740Li Executive	Navigation	2979	6	326	2.188.000.000
750Li	Navigation	4395	8	407	2.688.000.000*
760Li	Navigation	5972	12	544	3.348.000.000*
535i Gran Turismo	Navigation	2979	6	306	1.398.000.000
550i Gran Turismo	Navigation	4395	8	407	1.918.000.000*
X1 sDrive 18i Business		1995	4	150	489.000.000
X1 sDrive 18i Executive		1995	4	150	539.000.000
X1 xDrive20d		1995	4	177	698.000.000
X3 xDrive20d Business		1995	4	184	828.000.000
X3 xDrive20d Executive		1995	4	184	898.000.000
X3 xDrive 35i	Navigation	2979	6	306	1.028.000.000
X5 xDrive30d Edition		2993	6	245	1.128.000.000
X5 xDrive35i Business		2979	6	306	1.198.000.000
X5 xDrive35i Edition		2979	6	306	1.228.000.000

<b>X5 xDrive35i Exe, 7-seater</b>		<b>2979</b>	<b>6</b>	<b>306</b>	<b>1.428.000.000</b>
<b>X5 xDrive50i 7-seater</b>		<b>4395</b>	<b>8</b>	<b>407</b>	<b>1.878.000.000*</b>
<b>X6 xDrive35i Edition</b>	<b>Navigation</b>	<b>2979</b>	<b>6</b>	<b>306</b>	<b>1.688.000.000</b>
<b>Z4 sDrive20i</b>	<b>Navigation</b>	<b>1997</b>	<b>4</b>	<b>184</b>	<b>898.000.000</b>
<b>Z4 sDrive35i</b>	<b>Navigation</b>	<b>2979</b>	<b>6</b>	<b>306</b>	<b>1.398.000.000*</b>
<b>1 M Coupe</b>		<b>2979</b>	<b>6</b>	<b>340</b>	<b>988.000.000</b>
<b>M3</b>		<b>3999</b>	<b>8</b>	<b>420</b>	<b>1.498.000.000</b>
<b>M3 Coupe Competition</b>	<b>Navigation</b>	<b>3999</b>	<b>8</b>	<b>420</b>	<b>1.750.000.000</b>
<b>X5 M</b>		<b>4395</b>	<b>8</b>	<b>555</b>	<b>2.268.000.000</b>
<b>X6 M</b>		<b>4395</b>	<b>8</b>	<b>555</b>	<b>2.398.000.000*</b>

\*by order

## 2012 MINI PRICE LIST

	<b>Retail Price off the road</b>
<b>MINI Cooper</b>	<b>449.000.000,-</b>
<b>MINI Cooper S</b>	<b>549.000.000,-</b>
<b>MINI Cooper S Cabrio</b>	<b>619.000.000,-</b>
<b>MINI John Cooper Work</b>	<b>699.000.000,-</b>

**## #**

### The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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**BMW Group Indonesia**

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 15 new car dealers spread out in various cities in Indonesia. Selected models of the 3 Series, 5 Series and X1 compact SAV are assembled in Indonesia by a local partner.

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**For further information please contact:**

Corporate Communications Department

Helena Abidin

Tel: +62 -21- 2992 3003

Mobile: +62-816-968 450

Email: [maria.h.abidin@bmw.co.id](mailto:maria.h.abidin@bmw.co.id)

Roberto Sumabrata

Corporate Communications

Tel : +62-21-2992 3009 ext 21724

Mobile : +62-818-306 307

Email : [roberto.sumabrata@bmw.co.id](mailto:roberto.sumabrata@bmw.co.id)