

Media Information

February 16, 2012

Indonesia hosts BMW Golf Cup International.

Jakarta. The largest and most renowned international golf tournament series for amateur players, BMW Golf Cup International, is returning for the second consecutive year to Indonesia at Royale Jakarta Golf Club today.

"BMW has been associated with the sport of golf for almost 30 years, and has developed into one of the largest and most reliable corporate golf partners in the world. We are pleased to extend this association to Indonesia and to host this prestigious golf event for our customers," Ramesh Divyanathan, President Director of BMW Indonesia, said during the press briefing. More than 100 amateur golfers are participating in the tournament.

"Three winners – Men Best Gross 1 and 2 and winner from Ladies flight - will be rewarded with an all-expenses paid trip to the World Final, to be held at the Sentosa Golf Club in Singapore from 5 – 10 March, 2012," added Mr. Divyanathan. The BMW Golf Cup International World Final will feature Colin "Monty" Montgomerie as the star guest for the golf clinic and the gala night to present prizes for the winners.

The foundation for the BMW Golf Cup International was established in England in 1982, when BMW organized the inaugural BMW Invitation Tournament. Now, more than 100,000 amateur golfers from 46 countries, including Indonesia, compete in qualification tournaments around the world for a place in the World Final.

BMW Golfsport has been involved in numerous international golf events, including the BMW PGA Championship, BMW International Open and Ryder Cup. Overall there have been 38 BMW events on The European Tour International Schedule, including this year's BMW PGA Championship, 21 BMW International Opens, seven BMW Asian Opens, six BMW PGA Championships, two BMW Russian Opens and two BMW Italian Opens.

###

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

BMW Group Indonesia

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 15 new car dealers spread out in various cities in Indonesia. Selected models of the 3 Series, 5 Series and X1 compact SAV are assembled in Indonesia by a local partner.

www.bmw.co.id

Facebook: <http://www.facebook.com/BMW.Indonesia>

Twitter: http://twitter.com/BMW_Indonesia

YouTube: <http://www.youtube.com/BMWIndonesia>

For further information please contact:

Corporate Communications Department

Helena Abidin

Tel: +62 -21- 2992 3003

Mobile: +62-816-968 450

Email: maria.h.abidin@bmw.co.id