

Media Information

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Leading Power: The new BMW M5 comes to Indonesia.

Jakarta. BMW Indonesia today announced that the new BMW M5, the fifth generation of the world's most successful premium high-performance saloon, will be introduced in Indonesia next month .

The new BMW M5 is a high-performance sports car whose exceptional dynamic potential is geared squarely to the demands of track use yet which also sets a new benchmark in everyday driving with its supreme touring comfort and innovative equipment features. It also sets the pace in its class in term of efficiency. The car's history of success in a segment founded more than 25 years ago by the original BMW M5 is set to continue in thrillingly contemporary style.

"Build on the tradition of its predecessors, the new BMW M5 has once again redefined the performance experience available in a saloon car," said Ramesh Divyanathan, President Director of BMW Group Indonesia. "Not only does the new BMW M5 possess state-of-the-art technology and astonishingly dynamic handling for which BMW M cars are well-known for, it also stirs the passion of keen aficionados for top driving performance and blends it with the universal quality of a top-class premium saloon."

The new BMW M5 will be unveiled and exhibited for public starting from April 4 up to 8, 2012 at Senayan City. The new BMW M5 is offered at the price of Rp. 1.988.000.000,- off the road.

Company

PT. BMW Indonesia

A BMW Group Company

Office Address

The Plaza 21st Floor
Jl. M.H. Thamrin Kav 28-30
Jakarta 10350
Indonesia

Telephone

+62 21 2992 3000
+62 21 2992 3009

Fax

+62 21 2992 3333

Website

www.bmw.co.id

Under the hood of the new BMW M5 lies a newly developed, high-revving 4.4 liter V8 engine with M TwinPower Turbo (consisting of Twin Scroll Twin Turbo technology, a cross-bank exhaust manifold, High Precision Injection and VALVERONIC fully variable valve control), maximum output of 560 hp at 6,000 – 7,000 rpm and peak torque of 680 Nm

between 1,500 and 5,750 rpm. The instantaneous power delivery and sustained thrust familiar from M cars is the key to acceleration of 0-100 km/h in 4.4 seconds. Average fuel consumption stands at 10.1 km/l and CO₂ emissions at 232 g/km.

The new BMW M5 is equipped with the most powerful engine ever fitted in a series produced model from BMW M GmbH, the innovative Active M Differential which optimizes power transfer to the rear wheels.

“Coupled with extensive racing expertise accumulated over the years, the combination has secured the new BMW M5 with a dominant position in the high-performance saloon market,” added Mr. Divyanathan. “That said, it is important to highlight that the car is also relatively fuel-efficient thanks to BMW EfficientDynamics. While output has increased by around 10 per cent and maximum torque is up by more than 30 per cent, the new BMW M5 burns over 30 per cent less fuel than its predecessor.”

The significantly improved balance between the performance-focused M experience and the car’s fuel consumption stems from the exceptionally impressive efficiency of the new V8 engine and from far-reaching EfficientDynamics technology including the Auto Start-Stop function in conjunction with the standard seven-speed M Double Clutch Transmission Drivelogic. In order to channel the engine’s imposing power development into inspiring performance characteristics, the new BMW M5 boasts chassis technology – including electronically controlled dampers, M-specific Servotronic steering, a stability control system with M Dynamic Mode and high-performance compound brakes – developed on the back of racing expertise and tuned to the output profile of the powerplant.

This technology combines with model-specific design features – which make a direct contribution to optimizing the supply of cooling air and enhancing aerodynamic characteristics – to create the conceptual harmony typical of BMW M cars. The precise interplay of the drive system, chassis and design has been refined in extensive and detailed testing on the Nordschleife circuit at the Nurburgring, to ensure unbeatable longitudinal and lateral acceleration, handling characteristics and braking performance.

The interior design, control concept and innovative equipment features of the new car also

play their part in creating the exclusive M experience. M multifunctional sport seats, an M leather steering wheel, and an M-specific instrument cluster and centre console lend the cockpit a classical sports car feeling. For the first time, two M Drive buttons have been fitted as standard for the driver to call up the ideal car set-up for the situation at hand. High-quality, precisely finished materials, generous levels of space and the extensive range of equipment fitted as standard generate the premium ambience – laced with cutting-edge luxury – of a BMW 5 Series model.

The new BMW M5 is fully equipped with technologically advanced features such as BMW M Head-up Display, rear-view camera, Comfort access with contactless tailgate opening, HiFi system professional LOGIC 7, BMW Navigation system Professional with 10.2" control Display, USB Audio Interface with 12 GB Hard disk, Bluetooth office with audio streaming, Voice control.

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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BMW Group Indonesia

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 15 new car dealers spread out in various cities in Indonesia. Selected models of the 3 Series, 5 Series and X1 compact SAV are assembled in Indonesia by a local partner.

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For further information please contact:

Corporate Communications Department

Helena Abidin

Tel: +62 -21- 2992 3003

Mobile: +62-816-968 450

Email: maria.h.abidin@bmw.co.id