

Media Information

May 8, 2012

## **BMW X3 now assembled in Indonesia.**

**BMW Group Indonesia introduced the new BMW X3 xDrive20i and BMW X3 xDrive20d as CKD models.**

**Jakarta.** BMW Group Indonesia today rolled out the locally assembled BMW X3, the fourth model produced in the country in addition to the BMW 3 Series, 5 Series and X1. Launched in Indonesia in April 2011, the second generation of BMW X3 offers more space, better driving comfort and efficient engines with 8-speed Automatic Transmission.

The roll-out of the new BMW X3 xDrive20i with new TwinPower Turbo petrol engine and X3 xDrive20d with Advanced Diesel technology took place at the Gaya Motor plant at Sunter, north of Jakarta. The ceremony was attended by the management of PT Astra International Tbk and BMW Group Indonesia.

“BMW Group Indonesia has gradually ramped up its production activities in Indonesia in line with the commitment of a new investment of 100 billion rupiah to assemble more models in the country since 2011. As the world’s most successful premium car manufacturer, BMW Group’s expansion of its production activities highlights Indonesia’s significant and growing position in the world economy,” said Ramesh Divyanathan, President Director of BMW Group Indonesia in his speech.

“Our production rate is 8 units per day in June and will ramp up to 10 units per day by December 2012. This means an increase in economic value, more job opportunities, transfer of know-how and production capabilities to Indonesia,” he added.

The production of BMW models is centered at the plant of PT Gaya Motor, which is a unit of the BMW Group’s long-standing partner in Indonesia, PT Astra International. Gaya Motor is part of BMW Group’s global production network that applies high standards of processes, quality control and safety requirements. This guarantees that all locally-assembled models fulfill the stringent demands to qualify as a premium car.

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“The training of the employees at Gaya Motor plant has started since July 2011. Every time we launch a new model in the production plant, we have experts coming from our German plants to provide specific training and support. For the BMW X3, we have twelve production experts providing training on assembly processes and quality requirements for about 2 months,” said Josef Weichinger, BMW Group’s Plant Representative in Jakarta.

“The employees are very capable to understand and implement our high production standards and the key to our successful launch was the smooth interaction with our German experts. We are very pleased with the overall result. Gaya Motor plant consistently meets BMW’s worldwide high standard for production and quality.”

The new BMW X3 xDrive20i is introduced for the first time in Indonesia. It comes with the new generation of 2-liter four-cylinder gasoline engine, with TwinPower Turbo technology combining a TwinScroll turbocharger with VALVETRONIC, Double-VANOS and High Precision Injection. The engine is capable to produce 184 hp at 5,000 rpm and maximum torque of 270 Nm between 1,250 to 4,500 rpm.

The engine enables it to sprint from 0 to 100 km/h in 8.6 seconds. Top speed is 210 km/h. The fuel consumption is 13.3 km/l with CO<sub>2</sub> emission level at 175 gr/km.

The BMW X3 xDrive20d is powered by a 2 liter four cylinder turbocharged diesel engine with aluminium crankcase and common rail direct injection. It mobilizes a maximum output of 184 hp at 4,000 rpm and a maximum torque of 380 Nm between 1,750 and 2,750 rpm. Acceleration from 0 km/h to 100 km/h can be reached in 8.5 seconds and the top speed is 210 km/h. The new BMW X3 xDrive20d sets a new benchmark in efficiency with an average fuel consumption of 17.9 km/l and a CO<sub>2</sub> emission level of 147 g/km.

The new BMW X3 xDrive20i and BMW X3 xDrive20d will be introduced at the off the road price of Rp. 828.000.000,- and Rp. 788.000.000,- subsequently.

The two locally-assembled variants together with the top model BMW X3 xDrive35i, which will remain a fully-imported model, will form a strong X3 model line-up. BMW Group Indonesia now offers the most complete Sports Activity Vehicle (SAV) model range in the

premium segment in Indonesia, ranging from the compact SAV BMW X1 up to the mid-size SAV BMW X3 and the full-size SAV, BMW X5 and BMW X6 Sports Activity Coupe (SAC).

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### **The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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### **BMW Group Indonesia**

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 15 new car dealers spread out in various cities in Indonesia. Selected models of the 3 Series, 5 Series and X1 compact SAV are assembled in Indonesia by a local partner.

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