

**Media Information**

On embargo till 5 July 2012

## **Moving Elegance: The new BMW 6 Series Gran Coupé.**

**Singapore.** BMW Asia today announced the launch of the BMW 6 Series Gran Coupé, which sets new benchmark in the top-class segment in terms of aesthetics, emotionality and modernity. The third model in the BMW 6 Series line-up also happens to be the first four-door Coupé in the history of the brand.

The BMW 6 Series Gran Coupé will be available in two variants, namely; BMW 640i and BMW 650i, which will be retailing at Performance Motors Limited.

In view of the newly launched BMW 6 Series Gran Coupé, Mr Neil Fiorentinos, Managing Director of BMW Group Asia said: "The introduction of the BMW 6 Series Gran Coupé sees BMW broadening the diversity of its model range once again. This particularly handsome addition is a unique combination of sporty driving pleasure, elegant design, exclusive interior ambience and travel comfort. Further, its level of practicality is unmatched by fellow premium four-door Coupés of its class."

The design of the BMW 6 Series Gran Coupé showcases harmonious proportions, distinctive character and strikingly low-slung appearance, combined to achieve the same aesthetically pleasing effect of the BMW 6 Series.

**The design: athletic elegance and an exclusive aura.**

The BMW 6 Series Gran Coupé integrates the prominent looks and dynamics of a Coupé into a fresh new model with a fascinating character all of its own. The hallmark proportions of a BMW are reproduced in an unusually low-slung, sporty package given the car's four-door construction. And they are defined by a fresh interpretation of the three-box design: a sweeping, powerfully contoured bonnet, a long wheelbase – giving the car an elegantly stretched appearance – and a set-back passenger compartment. In addition, its low height and a roof line that flows in a shallow

arc into the rear allow the BMW 6 Series Gran Coupé to set a new aesthetic benchmark for four-door cars.

The design of the interior creates a harmonious link between the front seats and the rear, and embodies the perfect combination of elegance and dynamics. The driver-focused cockpit, front passenger area bordered by elegantly sweeping surfaces and generously sized rear compartment combine joy in the car's dynamic potential with travel comfort amid a stylish and luxurious ambience. The BMW 6 Series Gran Coupé comes with 4+1 seats, while a 113-millimetre longer wheelbase than the BMW 6 Series Coupé allows it to offer a noticeable increase in legroom for the rear passengers. Plus, a through-loading facility and folding rear seat backrests give a further boost to practicality and increase boot capacity from 460 litres to 1,265 litres.

**More power, more efficiency: V8 engine with BMW TwinPower Turbo technology, including VALVETRONIC.**

The top-of-the-line BMW 650i Gran Coupé debuts the latest generation of the 4.4-litre V8 engine with BMW TwinPower technology. Its two turbochargers, which sit in the V between the cylinder banks, and High Precision Direct Petrol Injection are now joined by VALVETRONIC variable valve timing, which optimizes both efficiency and response.

The new technology package increases maximum power to 450hp, which is available between 5,500 and 6,000 rpm, and the maximum torque of 650 Nm between 2,000 and 4,500 rpm. Fuel consumption and emissions performance have been improved as well. The BMW 650i Gran Coupé accelerates from 0 to 100km/h in 4.6 seconds. Its average fuel consumption is 8.6 litres per 100 kilometres, with CO<sub>2</sub> emissions of 199 grams per kilometer.

**Six-cylinder in-line engines plus BMW TwinPower Turbo technology: the ideal combination for petrol engine.**

As embodied in the six-in-line petrol engine of the BMW 640i Gran Coupé, the BMW TwinPower Turbo technology again comprises a turbocharging system, High Precision Injection and VALVETRONIC. Unlike on the V8 engine, however, twin-scroll turbocharging is used. The exhaust gas pulses from each bank of three cylinders are fed through two separate channels to the turbine wheel improves throttle response significantly and the result is a maximum power of 320 hp, at 5,800 to 6,000 rpm, from a displacement of 3.0 litres. Maximum torque of 450 Nm is on tap between 1,300 and 4,500 rpm. The BMW 640i Gran Coupé accelerates from 0 to 100 km/h in 5.4

seconds. Average fuel consumption is at 7.7 per 100 kilometre, with CO2 emissions of 179 grams per kilometre.

Further, the power is managed by an eight-speed sport automatic transmission. With its extremely fast gear changes this unit is built for sporty driving, comfortable shifting and optimized efficiency. It is operated using the electronic gear selector on the centre console. For manual gear changing, this transmission comes with steering wheel-mounted paddle shifts.

### **Equipment: exclusive features, innovative technology.**

As well as the eight-speed sport automatic transmission and Adaptive Drive system (which comes with Dynamic Damper Control and Dynamic Drive), the high-quality and extensive range of standard equipment awaiting BMW 6 Series Gran Coupé customers includes electrically adjustable leather seats (sports seats for BMW 640i and comfort seats for BMW 650i), 4-zone automatic climate control, Adaptive LED headlights, 19-inch light-alloy wheels, the Navigation system Professional with HiFi system Professional, and automatically dimming exterior and rear-view mirrors. The range of cutting-edge driver assistance systems in the standard equipment list also includes BMW Head-Up Display and anti-dazzle High-Beam Assistant.

Other features that come standard include; rear view camera, park distance control, LED fog lights and soft close function for the doors.

The selection of exclusive options allows customers to add their own individual touch. Highlights of the optional equipment range include Integral Active Steering, Active cruise control with Stop and Go function, BMW Night Vision with person recognition and the Bang & Olufsen High-End Surround Sound System (standard on 650i). Added to which, a bespoke M Sport package and options from BMW Individual developed exclusively for the BMW 6 Series Gran Coupé will be offered from launch.

### **Production at BMW Plant Dingolfing: quality of the highest order.**

The BMW 6 Series Gran Coupé will be produced at BMW Plant Dingolfing alongside the BMW 6 Series Coupé and Convertible, BMW 5 Series and BMW 7 Series Luxury Sedan.

The BMW 6 Series Gran Coupé will be available at Performance Motors' showrooms from 7 July 2012.

Additional information enclosed:

1. The BMW 6 Series Gran Coupé price list.
2. The BMW 6 Series Gran Coupé variants and specifications.

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**The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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### **About Performance Motors Limited (PML)**

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

In an industry first in 2002, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Five exclusive premium experiences covering golfing, driving, yachting, travelling and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customer in mind.

In 2003 and 2004, PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership. In 2005, PML added to its collection of BMW awards with the Best Sales performance in the Asia region.

The year 2005 marked a significant milestone when record PML sales established BMW as the leading premium car brand in Singapore and for three consecutive years (2005, 2006 and 2007).

The flagship BMW 7 Series limousines, used to transport world leaders during the 2006 World Bank meetings and all key government events in 2007, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

PML opened the new Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September 2008. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with the new Performance Centre at 303 Alexandra Road.

In 2011, PML achieved a milestone by becoming the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

## 1. The BMW 6 Series Gran Coupé price list.

Model	Retail price (at press time)
BMW 640i	\$373,800
BMW 650i	\$428,800

- Warranty: 3 years unlimited or 100,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1<sup>st</sup> year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).

## **2. The BMW 6 Series Gran Coupé specifications.**

### **BMW 640i**

Inline six-cylinder petrol engine with BMW TwinPower Turbo technology with two turbochargers and High Precision Direct Petrol Injection and VALVETRONIC.

Capacity: 2,979cc, max output: 320 bhp at 5,800 rpm – 6,000 rpm

Max torque: 450 Nm from 1,300 – 4,500 rpm

Acceleration: 0-100 km/h in 5.4 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 7.7 ltr/100km

CO<sub>2</sub> emissions to the EU standard: 179 g/km,

full compliance with the EU5 emission standard.

### **BMW 650i**

V8 petrol engine with BMW TwinPower Turbo technology with two turbochargers and High Precision Direct Petrol Injection and VALVETRONIC.

Capacity: 4,395cc, max output: 450 bhp at 5,500 rpm – 6,000 rpm

Max torque: 650 Nm from 2,000 – 4,500 rpm

Acceleration: 0-100 km/h in 4.6 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 8.6 ltr/100km

CO<sub>2</sub> emissions to the EU standard: 199 g/km,

full compliance with the EU5 emission standard.