

Media Information

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The new BMW X6: Unique and now more exceptional than ever.

Singapore. BMW Asia today introduced the new BMW X6, which now comes with enhanced appeal to augment the unique combination of sporty dynamics and supreme versatility that this world's first ever Sports Activity Coupé already offers.

The new BMW X6 is also offered with the BMW Individual program, which includes BMW Individual Paintwork, BMW Individual Leather and BMW Individual Interior Trim.

"The new BMW X6 is a distinctive model that is well-liked for its highly expressive design and unique combination between the athleticism and elegance of a coupé and the supremacy of a BMW X model. Coupled with the BMW Individual program, revised looks and equipped with standard M Sport Edition for the first time, the new BMW X6 is made even more compelling than before," said Mr Neil Fiorentinos, Managing Director of BMW Group Asia. "Further, it offers a fascinating driving experience which is driven by a powerful petrol engine fitted with BMW TwinPower Turbo Technology and the intelligent all-wheel-drive system xDrive, which comes with Dynamic Performance Control."

"More than 150,000 units of the BMW X6 have already been sold since its initial market launch about three years ago, and this has far exceeded our expectations. The demand for this Sports Activity Coupé continues to grow strong and is definitely a firm affirmation for its unique yet popular design," concluded Mr Fiorentinos.

The BMW Individual Paintwork.

In line with the understatement embodied in the BMW design language that governs all model series, the experts at BMW Individual always try to harmonize each customer's

wishes with the BMW philosophy. The Individual paintwork is more than a color: It captivates its customers through its unique brilliance and sophisticated iridescent effects. Thanks to a fine pigmentation, changing nuances appear, depending on how the light falls, which give the surface a new dimension and depth. The intrinsic excitement of the color black is demonstrated in three variations: including Azurite Black metallic, Ruby Black metallic and Citrine Black metallic. When it comes to avant-garde exterior colors: the elegant, light shades of Pearl Silver metallic preferred particularly by buyers in sunny regions: Under blue skies, this paint finish shines with a special glamour.

The BMW Individual Leather.

The Merino leather used by BMW Individual is characterized by its uniquely refined appeal, extreme durability and comfort. Gentle tanning methods and "barrel pigmentation", in which the dye penetrates through intensive rotation and is not just applied to the surface; give this material its richness of color, strength and durability. The living structure of this leather comes from its natural graining rather than artificial embossing. The finish applied in the semi-aniline process stops fading caused by light, and yet the leather stays breathable. The combination of all these sophisticated yet gentle processes produces seats that are as soft and as smooth as velvet. BMW Individual will offer customers five color choices of Merino leather: Platinum, Champagne, Slate, Criollo Brown and Amaro Brown.

BMW Individual Interior trimmings.

It's the many details that make the difference with BMW Individual. The BMW Individual interior trimmings available include; the BMW Individual fine-wood trim with a sophisticated red-brown, figured eucalyptus finishing; a Piano Black finishing; and "Wallenappa" finishing with braided black patterning, akin to a carbon fibre weave look that evokes a sporty and emotional mood – all of which comes with a high gloss finish.

Attractive supplements to the program of external paint finishes, light alloy wheel and leather trim.

The program of external paint finishes for the new BMW X6 consists of an attractive range of standard colours and opens up the possibilities of bespoke customization with

BMW Individual range. The available BMW Individual colours include: Citrine Black metallic, Ruby Black metallic, Azurite Black metallic and Pearl Silver metallic.

The standard equipment range of the new BMW X6 also includes 20-inch light alloy wheels. In all new BMW X6 models, these now feature a new double spoke design in bi-colour. An optional feature for the BMW X6 is an engine compartment lid with strikingly shaped powerdome which additionally highlights the powerful appearance of the Sports Activity Coupé.

The standard leather trim Nevada is now also available in the colour Vermilion Red. The exclusive nappa leather option with extended features now includes a choice between the colours Black and Ivory White. The new BMW X6 is offered as standard as a five-seater model. The luggage compartment volume of the Sports Activity Coupé is 570 litres and can be extended to up to 1,450 litres by folding down the rear backrests.

The M Sport Edition is further offered as standard for the new BMW X6. This attractive equipment package includes 20-inch M light alloy wheels in double spoke design and bi-colour finish with mixed tyres, adaptive LED headlamps, BMW Individual high-gloss Shadow Line, black surrounds for the fog lights and M door sill cover strips. The striking accentuations for the exterior are supplemented with a sporty interior ambience. Features here include the sports seats with electrical adjustment and memory function, Alcantara/Nappa leather combination in black with M-style welt and contrast stitching, M leather steering wheel with shift paddles, stainless steel pedals, interior strips in Aluminium Flywheel black and the BMW Individual roof liner in anthracite.

Striking accentuations at the front and rear, adaptive LED headlamps as standard.

Precisely modified details in the front view give the new BMW X6 an appearance characterised by exclusive athleticism and supremacy.

The standard fog lights are now set in matt finish surrounds in the upper area of the outer air inlets. Their higher and more lateral position emphasises the width of the

vehicle. The striking three dimensional modelling of the frame and newly designed bars, angled in the lower section, make the BMW kidney grille stand out especially conspicuously within the vehicle front section. The angle of the grille bars is flush with the bottom of the headlamp units, thereby creating an additional horizontal line which likewise highlights the wide track and stable road-holding of the new BMW X6.

As an alternative to the bi-xenon light, the new BMW X6 is the first vehicle in its segment to be fitted standard with adaptive LED headlamps. Their bright white light ensures optimum visibility, while their high-quality appearance represents a new interpretation of the brand's hallmark twin circular headlamps. The three dimensionally shaped luminous rings of the adaptive LED headlamps are strikingly levelled off both at the top and bottom and are overlaid at the upper edge by an LED-fed accent light. The light sources for low and high beam light are LED units positioned on a horizontal bar at its centre, feeding their light into the reflectors in front.

With its newly designed rear lights with LED technology, the powerfully shaped rear section of the new BMW X6 also features more intense styling. The rear lights are now two LED-fed light banks which create the brand's hallmark night design as a harmoniously glowing light mass. The fact that they are horizontally aligned and stretch far out to the sides emphasises both the width of the vehicle and the flowing transition between the side section and rear.

The new BMW X6: dynamic, supreme, efficient, innovative.

With the market launch of the new BMW X6, the combination of supreme appearance, agile driving properties and hallmark brand efficiency so characteristic of the Sports Activity Coupé is raised to a new level. The petrol engines with BMW TwinPower Turbo Technology available for the BMW X6 deliver impressive pulling power and exemplary low fuel consumption figures. The V8 engine of the BMW X6 xDrive50i delivers 407 bhp, while in the BMW X6 xDrive35i an in-line 6-cylinder petrol engine with 306 bhp ensures supreme athletic performance.

The engine power of the new BMW X6 is transferred by means of a standard 8-speed sports transmission including shift paddles at the steering wheel. Dynamic Performance

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Control is a standard feature in all versions of the BMW X6 as an element of the intelligent all-wheel drive system xDrive. This gives greater precision to the electronically controlled power distribution so as to optimise driving stability, traction and dynamic performance. It particularly comes to bear when taking bends in sporty style. Even as the car enters the bend, xDrive feeds additional power to the rear wheels so as to support an agile turn-in response. By means of continuously variable distribution of drive torque between the rear wheels, Dynamic Performance Control also optimises tracking stability under high transverse acceleration forces as well as traction when accelerating out of a bend. For additional enhancement of agility and supremacy, the systems Active Steering and Adaptive Drive are offered with electronically controlled dampers and roll stabilisation.

The progressive character of the new BMW X6 is also underscored by the extensive range of driver assistance systems and mobility services from BMW ConnectedDrive. In addition to BMW Head-Up-Display, features available for the Sports Activity Coupé include the optional systems Lane Departure Warning, Speed Limit Info, as well as, Side View and Rear View camera with Top View which comes standard. The new BMW X6 is also optimised by means of intelligent networking with the integration of smartphones and music players in the vehicle and the use of innovative infotainment functions.

The new BMW X6 is now available for viewing at Performance Motors' showroom.

Additional information enclosed:

1. The new BMW X6 price list.
2. The new BMW X6 variants and specifications.

Ends.

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

In an industry first in 2002, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme

that is exclusively available to owners of the new BMW 7 Series in Singapore. Five exclusive premium experiences covering golfing, driving, yachting, travelling and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customer in mind.

In 2003 and 2004, PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership. In 2005, PML added to its collection of BMW awards with the Best Sales performance in the Asia region.

The year 2005 marked a significant milestone when record PML sales established BMW as the leading premium car brand in Singapore and for three consecutive years (2005, 2006 and 2007).

The flagship BMW 7 Series limousines, used to transport world leaders during the 2006 World Bank meetings and all key government events in 2007, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

PML opened the new Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September 2008. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with the new Performance Centre at 303 Alexandra Road.

In 2011, PML achieved a milestone by becoming the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

1. The new BMW X6 price list.

Model	Retail price (at press time)
BMW X6 xDrive35i	\$382,800
BMW X6 xDrive50i	\$457,800

- Warranty: 3 years unlimited or 100,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1st year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).

2. The new BMW X6 specifications.

BMW X6 xDrive35i

Six-cylinder petrol engine with BMW TwinPower Turbo with Twin-scroll turbocharger, direct injection and VALVETRONIC.

Capacity: 2,979cc

Max output: 306 hp at 5,800 rpm

Max torque: 400 Nm from 1,200 – 5,000 rpm

Acceleration: 0-100 km/h in 6.7 seconds

Top speed: 240 km/h

Average fuel consumption to the EU standard: 10.1 ltr/100km

CO₂ emissions to the EU standard: 236 g/km,
full compliance with the EU5 emission standard.

BMW X6 xDrive50i

Eight-cylinder petrol engine with BMW TwinPower Turbo with Twin-scroll turbocharger and High Precision Injection.

Capacity: 4,395cc

Max output: 407 hp at 5,500-6,400 rpm

Max torque: 600 Nm from 1,750 – 4,500 rpm

Acceleration: 0-100 km/h in 5.4 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 12.5 ltr/100km

CO₂ emissions to the EU standard: 292 g/km,
full compliance with the EU5 emission standard.