

Media Information

July 31, 2012

Moving elegance: The new BMW 6 Series Gran Coupé.

Jakarta. BMW Indonesia today announced the launch of the BMW 6 Series Gran Coupé, which sets new benchmark in the top-class segment in terms of aesthetics, emotionality and modernity. The third model in the BMW 6 Series line-up also happens to be the first four-door Coupé in the history of the brand.

The BMW 6 Series Gran Coupé in Indonesia is available now with one engine variant, BMW 640i while the BMW 650i will hit the market in 2013.

In view of the newly launched BMW 6 Series Gran Coupé, Mr Ramesh Divyanathan, President Director of BMW Group Indonesia said: "The introduction of the BMW 6 Series Gran Coupé sees BMW broadening the diversity of its model range once again. This particularly handsome addition is a unique combination of sporty driving pleasure, elegant design, exclusive interior ambience and travel comfort. Further, its level of practicality is unmatched by fellow premium four-door Coupés of its class."

The design of the BMW 6 Series Gran Coupé showcases harmonious proportions, distinctive character and strikingly low-slung appearance, combined to achieve the same aesthetically pleasing effect of the BMW 6 Series.

The design: athletic elegance and an exclusive aura.

The BMW 6 Series Gran Coupé integrates the prominent looks and dynamics of a Coupé into a fresh new model with a fascinating character all of its own. The hallmark proportions of a BMW are reproduced in an unusually low-slung, sporty package given the car's four-door construction. And they are defined by a fresh interpretation of the three-box design: a sweeping, powerfully contoured bonnet, a long wheelbase – giving the car an elegantly stretched appearance – and a set-back passenger compartment. In addition, its low height and a roof line that flows in a shallow arc into the rear allow the BMW 6 Series Gran Coupé

to set a new aesthetic benchmark for four-door cars.

The design of the interior creates a harmonious link between the front seats and the rear, and embodies the perfect combination of elegance and dynamics. The driver-focused cockpit, front passenger area bordered by elegantly sweeping surfaces and generously sized rear compartment combine joy in the car's dynamic potential with travel comfort amid a stylish and luxurious ambience. The BMW 6 Series Gran Coupé comes with 4+1 seats, while a 113-millimetre longer wheelbase than the BMW 6 Series Coupé allows it to offer a noticeable increase in legroom for the rear passengers. Plus, a through-loading facility and folding rear seat backrests give a further boost to practicality and increase boot capacity from 460 litres to 1,265 litres.

More power, more efficiency: V8 engine with BMW TwinPower Turbo technology, including VALVETRONIC.

The top-of-the-line BMW 650i Gran Coupé debuts the latest generation of the 4.4-litre V8 engine with BMW TwinPower technology. Its two turbochargers, which sit in the V between the cylinder banks, and High Precision Direct Petrol Injection are now joined by VALVETRONIC variable valve timing, which optimizes both efficiency and response.

The new technology package increases maximum power to 450hp, which is available between 5,500 and 6,000 rpm, and the maximum torque of 650 Nm between 2,000 and 4,500 rpm. Fuel consumption and emissions performance have been improved as well. The BMW 650i Gran Coupé accelerates from 0 to 100km/h in 4.6 seconds. Its average fuel consumption is 11.6 km per liter, with CO₂ emissions of 199 grams per kilometer.

Six-cylinder in-line engines plus BMW TwinPower Turbo technology: the ideal combination for petrol engine.

As embodied in the six-in-line petrol engine of the BMW 640i Gran Coupé, the BMW TwinPower Turbo technology again comprises a turbocharging system, High Precision Injection and VALVETRONIC. The exhaust gas pulses from each bank of three cylinders are fed through two separate channels to the turbine wheel improves throttle response significantly and the result is a maximum power of 320 hp, at 5,800 to 6,000 rpm, from a displacement of 3.0 litres. Maximum torque of 450 Nm is on tap between 1,300 and 4,500

rpm. The BMW 640i Gran Coupé accelerates from 0 to 100 km/h in 5.4 seconds. Average fuel consumption is at 13 kilometer per liter, with CO₂ emissions of 179 grams per kilometer.

Further, the power is managed by an eight-speed Sport automatic transmission. With its extremely fast gear changes this unit is built for sporty driving, comfortable shifting and optimized efficiency. It is operated using the electronic gear selector on the centre console. For manual gear changing, this transmission comes with steering wheel-mounted paddle shifts.

Equipment: exclusive features, innovative technology.

The high-quality and extensive range of standard equipment awaiting BMW 6 Series Gran Coupé customers includes Dakota leather upholstery including instrument panel in exclusive leather with contrast stitching, the Navigation system Professional with 10.2" full-colour display, Voice Control and Bluetooth connectivity, Bang & Olufsen High-end Surround Sound System including 16 speakers and 1200 W amplifier output, 4-zone automatic climate control, Adaptive LED headlights with High-beam assistance, LED fog lights, 19-inch light-alloy wheels and electric glass roof.

The BMW EfficientDynamics technology features in this model include Driving Experience Control including ECO PRO mode, Auto Start/Stop function and Brake Energy Regeneration. The new BMW 640i Gran Coupé is introduced at the price of Rp. 1.628.000.000,- off the road.

Customers are welcome to place their order for the new BMW 650i Gran Coupe which will be available in the market early 2013. The BMW 650i Gran Coupe features a more exclusive and luxurious interior with leather Nappa with extended contents and ceramic surround for control. Additional innovative features in the model will include BMW Head-Up Display, Surround View, Park Assistant and Dynamic Damper Control. For its outstanding appearance, the BMW 650i Grand Coupe is equipped with 20 inch light alloy wheels V-spoke 356 with mixed tyres.

#

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

BMW Group Indonesia

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 15 new car dealers spread out in various cities in Indonesia. Selected models of the 3 Series, 5 Series, X3 and X1 compact SAV are assembled in Indonesia by a local partner.

www.bmw.co.id

Facebook: <http://www.facebook.com/BMW.Indonesia>

Twitter: http://twitter.com/BMW_Indonesia

YouTube: <http://www.youtube.com/BMWIndonesia>

For further information please contact:

Corporate Communications Department

Helena Abidin

Tel: +62 -21- 2992 3003

Mobile: +62-816-968 450

Email: maria.h.abidin@bmw.co.id