

Media Information

5 September 2012

BMW M Performance Automobiles arrives in Singapore.

Munich Automobiles appointed as local authorised dealer. Debut of the World's Most Powerful Six-Cylinder Diesel Engine.

Singapore. BMW Asia has announced that the soon-to-be launched BMW M Performance Automobiles model range will be retailing at Munich Automobiles Pte Ltd, which is also the world's first dedicated BMW M dealer.

The BMW M Performance Automobiles, as the new BMW M GmbH product range, offers customers more ways to experience Sheer Driving Pleasure with an even sharper sporting edge. Packed with exceptionally powerful engines, enhanced agility and precise handling, the BMW M Performance Automobiles further offers emotion-laden design and unrestricted everyday practicality via its impressive fuel efficiency at the same time.

All models of the BMW M Performance Automobiles are based on current BMW models, which have undergone carefully targeted technical and design modifications by the vastly experienced team at BMW M GmbH.

"The premiere of the BMW M Performance Automobiles heralds the creation of a new category of performance vehicles, one which marks out the sporting potential of the latest BMW models in particularly vivid style," said Mr Neil Fiorentinos, Managing Director, BMW Group Asia.

"The BMW M Performance Automobiles will be making its Singapore debut via Munich Automobiles with the BMW X5 M50d and BMW X6 M50d, which will both be featuring 'the world's most powerful six-cylinder in-line diesel engine'. This is a newly developed six-cylinder in-line diesel engine with M Performance TwinPower Turbo with three turbochargers that is capable of delivering a maximum output of 381 hp and a peak torque of up to 740 Nm in a split second."

BMW M Performance Automobile **Building on a fine tradition.**

The origins of BMW M GmbH lie in the development and production of racing cars, which wasted no time in achieving head-turning success – notably in touring car competition. The clear sporting potential that filtered down into standard road-going BMW models whetted many customers' appetites for extra power. Just a few years after BMW Motorsport GmbH was founded, in 1972, the first BMW 5 Series models gained the necessary engine, power transfer and chassis modifications to respond to those owners' wishes.

Then, in 1980, a new model was added to the BMW 5 Series range; the BMW M535i was powered by a 3.5-litre straight-six engine developing 218 hp and only previously available for the BMW 6 Series and BMW 7 Series. To make the most of its significant power advantage, this model also came in for precisely judged modifications to its chassis, brakes, gearbox and rear differential, as well as special tyres and rims, sports seats and a leather steering wheel. Aerodynamically optimised front and rear spoilers could also be optionally specified.

With its increased output channelled seamlessly into dynamic flair and aerodynamically optimised body components setting it apart stylistically from its 5 Series siblings, the M535i introduced drivers to a whole new level of driving pleasure yet also provided unrestricted everyday usability.

This concept enjoyed sustained success over many years, even after the high-performance BMW M5 sports car was unveiled in 1985. And now it has been revived in a fresh and contemporary new form with the arrival of the BMW M Performance Automobiles.

Ends.

For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department
Sethipong Anutarasoti
Tel: +65 6838 9630
Email: Sethipong.anutarasoti@bmwasia.com

Daniel Chan
Tel: +65 6838 9639
Email: daniel.chan@bmwasia.com
Media Website: www.press.bmwgroup.com

Munich Automobiles

PR & Marketing Department

Terence Tan

Tel: +65 6308 8517

Fax: +65 6565 9098

Email: terence.tan@munichauto.com.sg

Mercy Goh

Tel: +65 6308 8519

Fax: +65 6565 9098

Email: mercy.goh@munichauto.com.sg

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

About Munich Automobiles

Munich Automobiles Pte Ltd is the world's first dedicated BMW M dealership, and authorized BMW car service centre. Apart from holding the retail rights to the full range of BMW M vehicles; BMW M3, BMW M5, BMW M6, BMW X5M and BMW X6M, Munich Automobiles also provides aftersales services to all BMW vehicles and is a distributor of genuine BMW parts.

Showroom opening hours are Monday to Friday, 9am – 7pm, Saturday and Sunday, 10am – 6pm.

For more information: www.munichauto.com.sg or call +65 6899 6996.

Service Centre opening hours are Monday to Friday, 8am - 6pm and Saturday, 8am - 12pm.

For inquiries: email aftersales@munichauto.com.sg or call +65 6566 7666.

Munich Automobiles Showroom and Service Centre are located at 30 Teban Gardens Crescent Singapore 608927.

Facebook: <http://www.facebook.com/MunichAutomobiles>