



Product Information

September 20, 2012

## **BMW model line-up at IIMS 2012**

### **The New BMW 740Li.**

The new BMW 7 Series is set to reinforce its position as the most innovative sedan in the luxury segment. The model embodies sporting elegance, refined powertrain technology and luxurious comfort.

Also combining for an extraordinary experience are new LED headlights, an upgraded interior with optimized soundproofing, a new generation of iDrive system, an improved ride comfort, a comprehensive selection of features such as multi-functional instrument display, Navigation System Professional and state-of-the-art safety technology.

Dynamic lines and perfectly balanced proportions continue to lie at the heart of the BMW 7 Series Sedan's sporty and elegant presence. The most eye-catching feature of the new BMW 7 Series are the new LED headlights with hallmark BMW corona rings and a smart accent strip, which now ensure the new BMW 7 Series projects a distinctive appearance at night as well.

The modified BMW kidney grille with nine slats – instead of the previous 12 – and revised front apron set the new model apart from its predecessor. Elsewhere, indicators integrated into the lower section of the exterior mirrors are among the new features visible from the side.

Flawlessly executed design, top-class materials, quality workmanship and outstanding practicality define the interior of the BMW 7 Series Sedan. The driver and front passenger can relax into newly designed leather seats offering optimum lateral support and unbeatable long-distance comfort.

The rear passengers, too, travel in luxury and are largely cocooned from outside noise. Rear Seat Entertainment comes with a new 9.2-inch flatscreen monitor ensures a refreshing diversion is always at hand over extended journeys.

The new BMW 740Li also features comfort rear seats with massage function in the backrest and rear view camera.

The new BMW 740Li features 3-liter six-cylinder in-line gasoline engine with BMW TwinPower Turbo technology that stands out with its majestic power and unparalleled high-revving character. Peak output of 320 hp and a maximum 450 Newton meters of torque on tap as low as 1,300 rpm make this ultra-refined engine the performance equal of the outgoing BMW 740Li. However, the fuel economy is an impressive 12,7 km/ltr and CO<sub>2</sub> emissions of 184 gr/km. It is equipped with eight-speed automatic transmission.

Technology such as the Auto Start-Stop function, Brake Energy Regeneration and the second-generation Driving Experience Control switch with ECO PRO mode and coasting function pave the way for additional fuel saving.

<b>Model</b>	<b>BMW 740Li</b>
Engine	In-line six-cylinder gasoline BMW TwinPower Turbo High Precision Injection Valvetronic
Capacity – CC	2,979
Power - HP/RPM	320 / 5,800
Torque - Nm/RPM	450 / 1,300-4,500
Acceleration	
0-100km/h – Second	5.7
CO <sub>2</sub> emission- gr/km	184
Fuel consumption – km/l	12.7
Price off the road	Rp. 1,988,000,000,-

### **The All New BMW 640i Gran Coupé**

The all-new BMW 6 Series Gran Coupé introduced in Indonesia in July 2012, sets a new benchmark in the top-class segment in terms of aesthetics, emotionality and modernity. The third model in the BMW 6 Series line-up also happens to be the first four-door Coupé in the history of the brand.

The design of the BMW 6 Series Gran Coupé showcases harmonious proportions, distinctive character and strikingly low-slung appearance, combined to achieve the same aesthetically pleasing effect of the BMW 6 Series.

The 3.0 liter in-line six cylinder engine of the BMW 640i Gran Coupé is capable to produce power of 320 hp, at 5,800 to 6,000 rpm. Maximum torque of 450 Nm is on tap between 1,300 and 4,500 rpm. The BMW 640i Gran Coupé accelerates from 0 to 100 km/h in 5.4 seconds. Average fuel consumption is at 13 km/l, with CO<sub>2</sub> emissions of 179 gr/km.

Further, the power is managed by an eight-speed Sport automatic transmission. With its extremely fast gear changes this unit is built for sporty driving, comfortable shifting and optimized efficiency. For manual gear changing, this transmission comes with steering wheel-mounted paddle shifts.

The high-quality and extensive range of standard equipment awaiting BMW 6 Series Gran Coupé customers includes Dakota leather upholstery, instrument panel in exclusive leather with contrast stitching, the Navigation system Professional with 10.2” full-colour display, Voice Control and Bluetooth connectivity, Bang & Olufsen High-end Surround Sound System including 16 speakers and 1200 W amplifier output, 4-zone automatic climate control, Adaptive LED headlights with High-beam assistance, LED fog lights, 19-inch light-alloy wheels and electric glass roof.

The BMW EfficientDynamics technology features in this model include Driving Experience Control including ECO PRO mode, Auto Start/Stop function and Brake Energy Regeneration.

<b>Model</b>	<b>BMW 640i Gran Coupe</b>
Engine	Inline six-cylinder gasoline, BMW TwinPower Turbo High Precision Injection, Valvetronic
Capacity - CC	2,979
Power - HP/RPM	320 hp/5,800 – 6,000
Torque – Nm/RPM	450 Nm/1,300 – 4,500
Acceleration	
0-100km/h – Second	5.4
Fuel consumption – km/l	13
CO <sub>2</sub> emission – gr/km	179
Price off the road	Rp. 1,628,000,000,-

### **BMW 528i Business**

The sixth generation of the BMW 5 Series is one of the most successful luxury cars in history. The BMW 5 Series Sedan has defined the executive saloon segment. It is renowned for providing superior handling and performance, combined with elegance and luxury.

The BMW 5 Series is currently the best-selling car in its segment worldwide. It has received the Red Dot Award 2010 for best design quality, the model also was named the best designed car of the year in the 2010 Auto Bild Design Award conducted among 40 million readers in Europe. In the area of safety, the 5 Series received the maximum 5 stars from the stringent Euro-NCAP crash test and scored more points than its competitors. The BMW 5 Series has been a favorite executive premium sedan in Indonesia.

BMW 528i features 2 liter four-cylinder engine with BMW TwinPower Turbo technology including Double VANOS and Valvetronic valve management with a greater focus on efficiency. It produces 245 hp at 5000-6500 rpm and maximum torque of 350 Nm at 1,250-4,800 rpm. The BMW 528 is capable to reach 100 km/hr just in 6,5 seconds.

BMW 528i is equipped with a keyless start and electric glass roof as comfort features, cruise control with braking function, Bi Xenon headlight with LED light rings and Servotronic steering assist.

BMW 528i is equipped with BMW EfficientDynamics technologies. Innovations include Brake Energy Regeneration, electromechanical steering and low rolling-resistance tires. Intelligent lightweight construction is found in the design of the doors, engine compartment lid, front side panels and suspension components made of aluminum.

The BMW 528i Business features a BMW Navigation system Professional with , on-board monitor and 10.2" display, HiFi loudspeaker system with 12 loudspeakers and 205 W digital amplifier, Bluetooth with USB Audio interface and electric rear sun-blinds for the side and rear windows.

<b>Model</b>	<b>BMW 528i Business</b>
Engine	Four-cylinder gasoline BMW TwinPower Turbo, Double Vanos, Valvetronic
Capacity	1,997
Power - HP/RPM	245/5,000-6,500
Torque – Nm/RPM	350/1,250-4,800
Acceleration	6,5
0-100km/h – Second	
Fuel consumption –km/l	15,4
CO <sub>2</sub> emission – gr/km	152
Price off the road	Rp. 898,000,000,-

### **The All New BMW 335i Luxury.**

The sixth generation of the world's best-selling premium sports car launched in Indonesia in July 2012, has set new benchmarks in terms of sporting prowess, elegance and comfort. The BMW 3 Series has been a key factor in establishing the worldwide reputation of the BMW brand. There are more than 12 million people worldwide who have purchased a BMW 3 Series since 1975.

The all-new BMW 3 Series has grown in size compared to its predecessor, with its wide track particularly prominent, and the car's increased length and augmented wheelbase also accentuate its sporting silhouette. Inside the new BMW 3 Series, the noticeable increase in space benefits the rear passengers above all.

The all-new BMW 3 Series Sedan not only sets new standards of driving pleasure in the premium segment of the middle class - the level of safety it provides is also first rate. In the latest Euro NCAP series of crash tests, the new BMW 3 Series achieved the top rating and was awarded 5 stars.

All variants of the all-new BMW 3 Series are now equipped with a built-in BMW Navigation system Professional. The BMW Navigation System Professional is integrated in the iDrive system and Indonesian maps and directions are now available on the high-resolution display monitor either in 3D or split screen mode. The sensors will monitor the wheels and the steering angle and can localise the vehicles at all time, even when GPS signal is weak. The GPS receiver is mounted on the roof and the data processing as well as re-routing of direction are faster than after-market navigation systems.

High-quality material combinations and unbeatable build quality underline the premium ambience of the all-new BMW 3 Series Sedan.

Customers are offered choices of the appearance of their car to their own individual preferences – with eye-catching results. The **Sport Line** and **Luxury Line** equipment variants emphasise the different sides to the new BMW 3 Series Sedan's character in their own individual ways.

The all-new BMW 3 Series is also equipped with advanced suspension technology offering a sporty handling combined with increased comfort. The BMW 335i Luxury Line features Adaptive Suspension with electronically controlled damping.

The optimised six-cylinder in-line unit in the new BMW 335i will impress performance-minded drivers with its effortless power, exceptionally fast-revving temperament and outstanding refinement. The 3.0-litre core engine has been setting standards from the start, as the pioneer of a new generation of engines in which BMW TwinPower Turbo technology with High Precision Direct Petrol Injection and VALVETRONIC variable valve timing made its debut.

With a maximum power rating of 306 hp at 5,800 rpm - 6,000 rpm, the 3.0-litre six-cylinder unit reflects the sporty personality of the BMW 3 Series and helps this sedan deliver ebullient performance. Peak torque of 400 Nm is on stream between 1,200 and 5,000 rpm.

As a result, the new BMW 335i can show off its prowess with a 0 to 100 km/h sprint time of just 5.5 seconds, while the top speed remains the same at an electronically governed 250 km/h. Fitted with the new 8-speed Sport automatic transmission, the BMW 335i is even more frugal, with combined fuel consumption of just 13,9 km/l and CO<sub>2</sub> emissions of 169 gr/km. The improvement in emissions works out at an impressive 16 percent.

The BMW 335i Luxury - comes standard with Auto Start/Stop function, Driving Experience Control with ECO PRO mode, Comfort Access System with contactless boot lid opening, BMW Navigation system Professional, harman/kardon Surround Sound System, sport steering wheel with gearshift paddles, and Adaptive Suspension.

<b>Model</b>	<b>BMW 335i Luxury</b>
Engine	In-line six cylinder gasoline BMW TwinPower Turbo
Capacity	2,979
Power - HP/RPM	306/5,800 – 6,000
Torque – Nm/RPM	400/1,200 – 5,000
Acceleration	
0-100km/h – Second	5.5
Fuel consumption – l/km	13.9
CO <sub>2</sub> emission – gr/km	169
Price off the road	Rp. 849,000,000,-

### **The All New BMW 328i Sport**

The new BMW TwinPower Turbo four-cylinder petrol engine in the new BMW 328i delivers maximum power of 245 hp at 5,000 rpm while, thanks to twin-scroll turbocharging, the maximum torque of 350 Nm is developed at just 1,250 rpm and remains constant up to 4,800 rpm. These statistics translate to sheer dynamic performance: it accelerates from 0 to 100 km/h in just 6.1 seconds, on its way to an electronically governed top speed of 250 km/h. The engine responds instantly when the driver demands more throttle, and the vigorous and almost linear power delivery from only slightly above idle, which continues all the way into the higher rpm range, is duly impressive.

The average fuel consumption of the BMW 328i is rated at just 15,9 km/l, with CO<sub>2</sub> emissions at 147 gr/km.

The BMW 328i comes standard with the 8-speed automatic transmission, Auto Start/Stop function, Driving Experience Control with ECO PRO mode, electric glass roof and harman/kardon Surround Sound System including 16 loudspeakers delivering 600 W output and 8.8" high-resolution color display with BMW Navigation system Professional. Adaptive Suspension and Comfort Access System with contactless boot lid opening are standard for BMW 328i with Sport Line.

<b>Model</b>	<b>BMW 328i Sport</b>
Engine	Inline four-cylinder gasoline BMW TwinPower Turbo
Capacity	1,997
Power - HP/RPM	245/5,000
Torque – Nm/RPM	350/1,250 – 4,800
Acceleration	
0-100km/h – Second	6.1
Fuel consumption – km/l	15.9
CO <sub>2</sub> emission – gr/km	147
Price off the road	Rp. 729,000,000

### The All New BMW 320i Luxury

Powered by BMW TwinPower Turbo technology, the new four-cylinder engine has enabled the all-new BMW 320i with an all-round improvement against its predecessor. It now develops a maximum of 184 hp at 5,000 rpm (+18%) and peak torque of 270 Nm at just 1,250 – 4,500 rpm (+35%). With the 8-speed automatic transmission, it can further sprint from 0 to 100km/h in just 7.6 seconds, which is 2.2 seconds faster than before. The all-new BMW 320i is also highly efficient and friendly to the environment with a fuel consumption rating of 16,7 km/l (+8%) and CO<sub>2</sub> emissions of 139 gr/km (-7%), thanks to EfficientDynamics.

The BMW 320i comes standard with Auto Start/Stop function, Driving Experience Control with ECO PRO mode, Servotronic, Xenon headlights and 8.8" high-resolution color display with BMW Navigation system Professional with USB and Bluetooth connection.

<b>Model</b>	<b>BMW 320 Sport</b>
Engine	Inline four-cylinder gasoline BMW TwinPower Turbo
Capacity	1,997
Power - HP/RPM	184/5,000
Torque – Nm/RPM	270/1,250 – 4,500
Acceleration	
0-100km/h – Second	7.6
Fuel consumption – km/l	16.7
CO <sub>2</sub> emission – gr/km	139
Price off the road	Rp. 649,000,000,-

### The BMW 116i Sport

The second generation of the BMW 1 Series is a premium compact five-door hatch offering significantly more space, state-of-the-art engine and suspension technology, enhanced fuel efficiency and customized lines of features to fit the sporty and urban lifestyle of the modern metropolis.

The model's fresh and youthful image has been stylishly updated using the latest BMW design language. The BMW 1 Series is also the first model to be offered with the BMW Sport Line and BMW Urban Line, providing exclusive opportunities for personalization.

The Sport Line features front and rear bumpers with elements in high-gloss black, black grille with eight extra wide kidney grille slats in high-gloss black, black exterior mirror caps, black chrome-plated tailpipe, Sport logo on the side of vehicle and 17" light alloy wheels on the exterior. In the interior, the design features a series of red highlights, such as red chronoscale on speedometer, red contrast stitching on the sport leather steering wheel, door sill finishers with the "BMW Sport" logo, car key with red detailing and Dakota leather with contrast stitching.

The new BMW 1 Series is equipped with 8-speed automatic transmission with Steptronic and the Auto Start/Stop function as a standard feature. The 8-speed automatic transmission offers greater comfort, smoother and responsive gear shifts, increased dynamism, fuel efficient and less emissions.

This new model is powered by the latest generation of four-cylinder engine with BMW TwinPower Turbo technology, HPI direct fuel injection and Valvetronic. BMW 116i features the newly developed 1.6 liter petrol engine producing an output of 136 hp at 4,400 rpm and a maximum torque of 220 Nm between 1,350 and 4,300 rpm. The car takes 9.1 seconds to reach 100 km/h from a standing start with a maximum speed of 210 km/h. The fuel consumption is extremely efficient, with 1 liter for 17.24 km, and the CO<sub>2</sub> emission is at 134 gr/km.

The model incorporates the extremely wide-ranging BMW EfficientDynamics technology that enables the reduction of fuel consumption and emissions while simultaneously increasing driving dynamics. This includes the Automatic Start/Stop function, Brake Energy Regeneration and Servotronic. Another highlight is the Driving Experience Control featuring the new ECO PRO mode. It helps to reduce fuel consumption up to 20 percent and also includes the Sport, Sport Plus and Comfort modes.

ECO PRO mode actively assists economical driving. It enables a reduction in fuel consumption depending on the driving lifestyle. It restricts the maximum output of the air conditioning system. The accelerator pedal sensitivity is changed to ensure more moderate acceleration. The control display offers ECO PRO tips on how to drive even more efficiently with moderate acceleration or maintaining constant speed. The control display can also display fuel consumption history. The feedback from this information can help the driver to further optimize the driving style.

The all-new BMW 1 Series features iDrive with a stand-alone 6.5" high resolution flat screen monitor display. It is equipped with BMW Radio Professional entertainment system with USB and Bluetooth Interface.

<b>Model</b>	<b>BMW 116i Sport</b>
Engine	Inline four-cylinder gasoline BMW TwinPower Turbo
Capacity	1,598
Power - HP/RPM	136/4,400
Torque – Nm/RPM	220/1,350 – 4,300
Acceleration	
0-100km/h – Second	9.1
Fuel consumption – l/km	17.24
CO <sub>2</sub> emission – gr/km	134
Price off the road	Rp. 529,000,000,-



### **BMW X5 xDrive30d Edition**

The BMW X5 is a very versatile and dynamic Sports Activity Vehicle (SAV) that has gained in popularity since the first launch in Indonesia in 2001. The current model of BMW X5 comes with selective design modifications to enhance its sporting characteristics and new 8 speed Steptronic automatic transmissions.

BMW X5 xDrive30d features 3-liter inline six-cylinder engine with all-aluminium construction, the latest Common Rail direct injection technology with piezo injectors and a turbocharger. The engine generates its maximum output of 245 hp at 4,000 rpm, producing its maximum torque of 540 Nm at 1.750 rpm. The BMW X5 xDrive30d accelerates from 0 to 100 km/h in 7.6 seconds. The fuel consumption is 13,5 km/l with a CO<sub>2</sub> emission level of 195 gr/km.

BMW EfficientDynamics technologies that come as standard including Brake Energy Regeneration, intelligent lightweight construction, tire with reduced rolling resistance and optimized aerodynamics.

Permanent four-wheel drive with electronically-controlled variable torque distribution between front and rear axles not only gives the new BMW X5 supreme traction on off-road terrain, but also superior driving dynamics on tarmac.

The intelligent four-wheel drive system uses a transfer box with an electronically controlled multi-disc clutch to constantly feed power as required to the axle that has the best contact with the road surface. As a result, xDrive also enhances driving stability when taking bends at higher speeds as it anticipates any tendency to oversteer or understeer and counteracts these forces effectively.

In normal driving situations, BMW xDrive distributes drive forces to the front and rear axles in a 40:60 split. Sensors constantly monitor slip on all wheels. Within a fraction of a second, the system is able to vary the power distribution ratio.

BMW X5 xDrive30d Edition comes with sport seats with sport leather steering wheel, fine-wood trim Bamboo, exclusive Nevada leather upholstery in Oyster with contrast seams, on-board monitor with 6.5 inch color display and USB Audio interface.

<b>Model</b>	<b>BMW X5 xDrive30d</b>
Engine	Inline six-cylinder BMW Advanced Diesel Common Rail Injection, turbocharger
Capacity - CC	2,993
Power - HP/RPM	245/4,000
Torque – Nm/RPM	540/1,750
Acceleration	7,6
0-100km/h – Second	
Fuel consumption – km/l	13,5
CO <sub>2</sub> emission – gr/km	195
Price off the road	Rp. 1,128,000,000,-

**The BMW X3 xDrive20d**

Exceptionally agile handling and other superior characteristics of this intelligent four-wheel drive concept xDrive have made the BMW X3 a pioneer in its class and a global best seller.

The body design of the new BMW X3 conveys urban elegance and versatile agility. The combination of a flat front end and a high rear end produces a dynamic formed wedge shape, indicating the vehicle's sporting characteristics.

The BMW X3 offers a spacious interior feeling and features highest degree of interior variability due to folding and 60:40 split rear seat backrest, variable luggage compartment volume of 550 - 1,600 l.

The new BMW X3 xDrive20d is powered by a 2-litre four cylinder turbocharged diesel engine with aluminium crankcase and common rail direct injection. It mobilizes a maximum output of 184 hp at 4,000 rpm and a maximum torque of 380 Nm between 1,750 and 2,750 rpm. Acceleration from 0 km/h to 100 km/h can be reached in 8.5 seconds and the top speed is 210 km/h.

The new BMW X3 xDrive20d sets a new benchmark in efficiency with an average fuel consumption of 17.9 km/l and a CO<sub>2</sub> emission level of 147 g/km.

The X3 xDrive20d comes with eight-speed automatic transmission combined for the first time with an Auto Start Stop function.

The Auto Start Stop function switches the engine off when the vehicle is brought to a standstill for a short time for example at traffic lights, so it avoids unnecessary fuel consumption. The engine is restarted automatically in a process that completes within a fraction of a second.

The Auto Start Stop symbol in the Info display indicates that the function is active. The driver has to brake the car to a complete standstill and keep the footbrake pedal depressed. The engine is switched off after the car has been at a standstill for one second. When it is time to move away the driver merely releases the footbrake pedal, the engine restarts automatically and the car can move off. If the car has Auto Hold and the function is activated, the engine remains switched off even when the driver releases the footbrake pedal. Under these circumstances the engine does not restart until the accelerator pedal is depressed.

Driving comfort and driving safety are not affected by the Auto Start Stop function. The function is not activated, for example, until the engine has reached the ideal running temperature. The same applies if the air conditioner has not yet brought the cabin to the desired temperature, if the battery is not adequately charged or if the driver moves the steering wheel.

The Auto Start Stop function can be completely deactivated with the press of a button.

The BMW X3 comes with permanent four-wheel drive technology BMW xDrive as standard. Its electronic control unit, which is interlinked with the DSC Dynamic Stability Control, counteracts at an early stage any tendency to oversteer or understeer through fast and precise response.

EPS Electric Power Steering, including the Servotronic function for speed-dependent power steering, is incorporated in the new BMW X3 for the first time and contributes significantly to enhanced precise handling.

The new BMW X3 xDrive20d is equipped with Nevada leather and electric seat adjustment, on board monitor 6.5" with colour liquid crystal display, Radio BMW Professional, CD, BMW HiFi Loudspeaker System with 12 loudspeakers and 205 watt digital power amplifier, Bluetooth hands-free facility, USB Audio Interface, and integrated owner's manual.

<b>Model</b>	<b>BMW X3 xDrive20d</b>
Engine	4 cylinder inline Advanced Diesel Common Rail Injection, turbocharger
Capacity - CC	1,995
Power - HP/RPM	184/4,000
Torque – Nm/RPM	380/1,750-2,750
Acceleration	8.5
0-100km/h – Second	
Fuel consumption – km/l	17.9
CO <sub>2</sub> emission – gr/km	147
Price off the road	Rp. 818,000,000,-

### **The BMW X1 sDrive20d**

The BMW X1 comes with all features typical of a BMW X model, while offering a new interpretation of BMW's Sheer Driving Pleasure. The youngest member in the wider range of BMW X models stands for versatile sportiness and supreme agility in a confident, elegant and modern style. Young and sporty in design, the interior combines superior variability with equally superior flexibility. The higher seating-position and driver-oriented design of the cockpit succeed in enhancing the emotional driving experience.

The model is fitted with six-speed automatic transmission and comfort features such as Nevada leather upholstery with electric seat adjustment, Panorama glass roof and sport leather steering with gearshift paddles. The entertainment system features the Radio BMW Professional CD, equipped with Bluetooth handsfree, USB interface and AUX-IN connection.

The BMW X1 has been awarded the 2010 red dot award for outstanding design and achieved the highest score of 5 stars in the stringent EURO NCAP crash test. This premium compact SAV is much anticipated by young urban Indonesians, as the car is in keeping with their character as well as road conditions in the market.

The smooth-running 1.995 liter four-cylinder diesel engine in the BMW X1sDrive20d uses the latest-generation Common Rail Injection system and a turbocharger. The engine delivers a perfect combination of dynamic performance and exceptional efficiency.

Capable of producing 177 hp at 4,000 rpm, the engine offers maximum torque of 350 Nm from 1,750 to 3,000 rpm. The extraordinary drive system accelerates from 0 to 100 km/h in 8.3 seconds, top speed stands at 205 km/hour and average consumption is an efficient 16.4 km/l and CO<sub>2</sub> level at 160 gr/km.

<b>Model</b>	<b>BMW X1sDrive20d</b>
Engine	Inline four-cylinder BMW Advanced Diesel engine Common Rail Injection system, turbocharger
Capacity - CC	1,995
Power - HP/RPM	177/4,000
Torque – Nm/RPM	350/1,750-3,000
Acceleration	8.3
0-100km/h – Second	
Fuel consumption – l/100km	16.4
CO <sub>2</sub> emission – gr/km	160
Price off the road	Rp. 639,000,000,-