



Media Information

10 January 2013

**MINI John Cooper Works:
Racing feeling with unmistakable style.
Family of MINI elite athletes now comes with automatic
transmission.**

Singapore. MINI Asia today introduced its entire MINI John Cooper Works range - MINI John Cooper Works Hatch, MINI John Cooper Works Cabrio, MINI John Cooper Works Clubman, MINI John Cooper Works Coupé and MINI John Cooper Works Roadster - with automatic transmission in Singapore for the first time.

Injected with even greater efficiency and other far-reaching powertrain innovations, the John Cooper Works models are now equipped with the twin-scroll turbo engine that develops the same levels of output and torque as its predecessor with substantially reduced fuel consumption and emissions.

“The latest MINI John Cooper Works model continues to make drivers’ hearts beat faster with its even quicker responses and stoke their admiration with significantly reduced fuel consumption and emissions,” said Mr Neil Fiorentinos, Managing Director of BMW Group Asia.

“With this latest rendition of the MINI John Cooper Works available in automatic transmission, we’re confident that it will be a hit in the Singapore market which is predominantly more prone to automatic gearbox driving.”

New-generation engine for the John Cooper Works models offers instantaneous power delivery and a restrained appetite for fuel.

An outstanding baseline concept and a constant flow of innovations provide the basis for sustained success in race competition and beyond. Indeed, a rigorously applied strategy of further development has also given the road-spec John Cooper Works models a decisive edge in their respective segments. Expertise refined over years of motor sport involvement has ensured ultra-sporty driving fun by perfecting the interplay of a

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powerful engine, advanced chassis technology, and bespoke exterior and interior design elements.

Found in the MINI John Cooper Works Hatch, MINI John Cooper Works Cabrio, MINI John Cooper Works Clubman, MINI John Cooper Works Coupé and MINI John Cooper Works Roadster, the enhanced powerplant is based on the unit in the MINI Cooper S and likewise uses a twin-scroll turbocharger, petrol direct injection and variable valve control based on the BMW Group's VALVETRONIC system. This throttle-free load control technology optimises both the responsiveness of the engine and its efficiency; lightning-fast reactions to the driver's requests for power go hand-in-hand with a restrained fuel consumption.

The technical make-up of the 1.6-litre four-cylinder engine – which sports a John Cooper Works logo on its cover – has a direct link to the development of race-trim engines and has been honed exclusively for the John Cooper Works models. Its cylinder block and bearing mounts are made from aluminium and join forces with reinforced pistons, a particularly high-strength cylinder head and low-weight crankshafts. The exhaust valves are sodium-filled to help provide the extra cooling required by a turbocharged engine, and the intake camshaft features infinite phase adjustment.

The turbocharger, meanwhile, develops even greater charge pressure than the engine in the MINI Cooper S variants. The likewise bespoke exhaust system can be identified from the outside by its polished stainless steel twin tailpipes.

The engine produces its maximum output of 211 hp at 6,000 rpm, while peak torque of 260 Newton metres is on tap between 1,750 and 5,500 rpm. The overboost function allows this figure to be raised to 280 Newton metres for a short time between 2,000 and 5,100 rpm.

The new engine now comes standard in Singapore as standard with a six-speed automatic gearbox with Steptronic function. The automatic also allows the driver to change gears manually using either the selector lever or the shift paddles on the steering wheel.

Racing feeling and unmistakable style.

All John Cooper Works models combine their stand-out sporting potential with unmistakable looks and special equipment features which accentuate the feeling of race competition both inside the car and out. Standard specification includes the Sport Button (which allows the driver to tweak the car's accelerator responses and steering characteristics), particularly powerful brakes, the DSC (Dynamic Stability Control) system including DTC (Dynamic Traction Control) and EDLC (Electronic Differential Lock Control) for the driven axle, plus 17-inch light-alloy wheels and runflat tyres. The likewise standard John Cooper Works aerodynamic kit optimises both the airflow over and around the cars, and their visual impact. Exclusive paint finishes and roof colours, plus an ultra-sporty interior ambience with special seat upholstery variants and interior trim elements, add further bespoke touches. Customers can now order Striped Alloy and Pepper White interior trim elements, for example. And the standard-fitted sports steering wheel now features a John Cooper Works logo in the lower section of the centre spoke.

The John Cooper name has embodied the successful relationship between the British small car and sporting competition for several decades. It was back in the 1960s that the legendary sports car designer hit upon the idea of injecting a fresh dose of enjoyment into everyday road driving, and extra-potent variants of the classic MINI soon carried his name.

Today, the MINI sub-brand John Cooper Works represents the epitome of race-track feeling and stand-out performance. The five elite athletes that make up the John Cooper Works range, along with options and accessories designed to enhance the agility of any MINI, lend all variants of the car a more defined sporting character and create a powerful advertisement for the brand's motor sport genes.

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Additional information enclosed:

1. The MINI John Cooper Works price list.
2. The MINI John Cooper Works variants and specifications.



About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Brunei, Indonesia, New Caledonia, Philippines, Singapore and Tahiti. The full range of MINI is available in these market – MINI Hatchback, MINI Cabriolet, MINI Clubman, MINI Countryman, MINI Coupé, MINI Roadster and MINI John Cooper Works.

For more information: www.mini.com.sg.

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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1. The MINI John Cooper Works price list.

Model	Retail price (at press time)
MINI John Cooper Works Hatch	\$216,800
MINI John Cooper Works Cabrio	\$248,800
MINI John Cooper Works Clubman	\$243,800
MINI John Cooper Works Coupé	\$241,800
MINI John Cooper Works Roadster	\$260,800

- Warranty: 3 years unlimited or 90,000 km, whichever comes earlier
- MINI Service Inclusive 3 Years or 70,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1st year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).

2. The MINI John Cooper Works specifications.

MINI John Cooper Works Hatch

Four-cylinder in-line engine with twin-scroll turbocharger with direct injection and technological details from motorsport.

Capacity: 1,598cc, max output: 211 hp at 6,000 rpm

Max torque: 260 Nm from 1,750-5,500 rpm

(with overboost at 280Nm at 2,000 – 5,100 rpm)

Acceleration: 0-100 km/h in 6.7 seconds

Top speed: 236 km/h

Average fuel consumption to the EU standard: 7.4 ltr/100km

CO₂ emissions to the EU standard: 173 g/km.

MINI John Cooper Works Cabrio

Four-cylinder in-line engine with twin-scroll turbocharger with direct injection and technological details from motorsport.

Capacity: 1,598cc, max output: 211 hp at 6,000 rpm

Max torque: 260 Nm from 1,750-5,500 rpm (with overboost at 280Nm at 2,000 – 5,100 rpm)

Acceleration: 0-100 km/h in 7.1 seconds

Top speed: 233 km/h

Average fuel consumption to the EU standard: 7.6 ltr/100km

CO₂ emissions to the EU standard: 177 g/km.

MINI John Cooper Works Clubman

Four-cylinder in-line engine with twin-scroll turbocharger with direct injection and technological details from motorsport.

Capacity: 1,598cc, max output: 211 hp at 6,000 rpm

Max torque: 260 Nm from 1,750-5,500 rpm (with overboost at 280Nm at 2,000 – 5,100 rpm)

Acceleration: 0-100 km/h in 7.0 seconds

Top speed: 236 km/h

Average fuel consumption to the EU standard: 7.5 ltr/100km

CO₂ emissions to the EU standard: 175 g/km.



MINI John Cooper Works Coupé

Four-cylinder in-line engine with twin-scroll turbocharger with direct injection and technological details from motorsport.

Capacity: 1,598cc, max output: 211 hp at 6,000 rpm

Max torque: 260 Nm from 1,750-5,500 rpm (with overboost at 280Nm at 2,000 – 5,100 rpm)

Acceleration: 0-100 km/h in 6.4 seconds

Top speed: 240 km/h

Average fuel consumption to the EU standard: 7.4 ltr/100km

CO₂ emissions to the EU standard: 173 g/km.

MINI John Cooper Works Roadster

Four-cylinder in-line engine with twin-scroll turbocharger with direct injection and technological details from motorsport.

Capacity: 1,598cc, max output: 211 hp at 6,000 rpm

Max torque: 260 Nm from 1,750-5,500 rpm (with overboost at 280Nm at 2,000 – 5,100 rpm)

Acceleration: 0-100 km/h in 6.7 seconds

Top speed: 235 km/h

Average fuel consumption to the EU standard: 7.6 ltr/100km

CO₂ emissions to the EU standard: 177 g/km.