

Media Information

January 17, 2013

Enhanced fun and style with the new BMW X1, Indonesia's top-selling compact luxury SUV.

The new BMW X1 sDrive20d and BMW X1 sDrive18i are introduced and ready for delivery.

Debut of BMW xLine and BMW Sport Line.

Jakarta. BMW Indonesia today announced the launch of the new BMW X1 sDrive20d with Advanced Diesel engine and the new BMW X1 sDrive18i with petrol engine. The new BMW Advanced Diesel engine comes with increased performance, greater fuel efficiency and lesser CO₂ emissions.

"BMW X1 is Indonesia's best selling compact luxury SUV. We have sold more than 700 units since its introduction in July 2010. Worldwide, the BMW X1 has enjoyed tremendous popularity with sales amounting to more than 300,000 units. It has further won numerous awards including 'Off-Roader of the year', 'Red Dot award for outstanding product design', 'Auto Bild Design Award', as well as a 'five-star Euro NCAP rating'," said Mr. Ramesh Divyanathan, President Director of BMW Group Indonesia.

"The first BMW Advanced Diesel engine in Indonesia is also introduced in the BMW X1, leading the success of the sales of our diesel models in the market. BMW X1, crowned the Best Compact SUV in 2012 Autobild Indonesia Award, is now assembled in Indonesia and will continue to be our core model in 2013."

The design of the new BMW X1 enhanced the characters of spontaneous agility, urban elegance and robust versatility. The new model features new headlight design with LED accent lights, new foglamp surrounds and side indicators integrated into the exterior mirrors, new exterior paint colors and alloy wheels.

The BMW X1 sDrive20d comes fully-equipped with the latest Efficient Dynamics features promising better fuel efficiency and lower CO₂ emissions. As fitted on the BMW X1 sDrive20d, the four-cylinder Advanced Diesel engine develops maximum power of 184hp at

Company

PT. BMW Indonesia

A BMW Group Company

Office Address

The Plaza 21st Floor
Jl. M.H. Thamrin Kav 28-30
Jakarta 10350
Indonesia

Telephone

+62 21 2992 3000
+62 21 2992 3009

Fax

+62 21 2992 3333

Website

www.bmw.co.id

4,000 rpm (improved by 4%) and peak torque of 380Nm (increase of 9%), which is available between 1,750 and 2,750 rpm. Instantaneous power response helps the BMW X1 sDrive20d to complete the sprint in 7.9 seconds with a top speed of 218 km/h. Simultaneous efficiency improvements against its predecessor are reflected in average fuel consumption of 20 km/l (reduced by 17%) and CO₂ emissions of 132 grams per kilometer.

A Driving Experience Control switch is now fitted as standard on the BMW X1 sDrive20d. This features an ECO PRO mode, which supports a relaxed, extra-fuel-efficient, low-rpm driving style. At the same time, ECO PRO mode also programs electrically powered convenience functions the air conditioning to operate at optimum efficiency. A special display in the instrument cluster lets the driver know by how much the driving range is being extended when using ECO PRO mode.

Auto Start-Stop, which comes standard, makes another big contribution to efficiency. This system automatically shuts the engine off when the vehicle is stopped in a traffic queue or at intersections. Moreover, the new eight-speed automatic transmission enhances dynamism and efficiency.

The new BMW X1 sDrive18i is powered by a 150 hp 1,995 cc four-cylinder gasoline engine featuring Valvetronic and Double VANOS. Producing maximum torque of 200 Nm at 3,600 rpm, it accelerates from 0 to 100 km/h in 10.4 seconds. Its top speed reaches 200 km/hour with an average fuel consumption of 12,7 km/l (reduced by 9%) and CO₂ level at 185 g/km. Brake Energy Regeneration and Electric Power Steering with Servotronic further optimises fuel efficiency.

State-of-the-art suspension technology for agile and safe handling.

The compelling agility of the new BMW X1 is complemented by superior and precisely controllable driving characteristics. Its high-end suspension technology and advanced stability systems strike an ideal balance between driving dynamics and ride comfort coupled with a high degree of active safety. The double-joint tie bar axle and electrical power assistance steering system of the new BMW X1 further contribute to safer and more precise handling.

Premiere of the BMW xLine and BMW Sport Line.

BMW Lines are now available on the BMW X1 for the first time, targeted at individualisation through exclusive, harmoniously matched design and equipment features. The BMW xLine is available for BMW X1 sDrive18i, while the Sport Line is featured in BMW X1 sDrive203.

The BMW xLine accentuates the robust diversity of the new BMW X1. It allows the sturdy versatility of the compact BMW X model to be overtly emphasised, comprising as it does underguard elements for the front and rear aprons, side skirt covers, air intake and kidney grille slats in Titanium Silver matt finish, as well as exclusive 18-inch alloys in Y-spoke design. The distinctive charisma of the new BMW X1 is also brought to bear in the interior, starting with entry strips bearing the lettering “BMW xLine”, a sport leather steering wheel with multifunction buttons.

Ambient Lighting with colours that vary from white through to orange, as well as exclusive fine-wood interior trim strips in Fineline Bay matt and floor mats with colour-matched piping. Another exclusive feature of the BMW xLine are leather Nevada seats.

In conjunction with the BMW xLine, leather Nevada upholstery is standard, with the exclusive colour shades Terra and Oyster also used on the door trim panels and the lower section of the dashboard, while the head restraints feature a distinctive embossed “X”.

The stand-out agility and dynamics of the new BMW X1 within the competitive environment can also be highlighted through exclusive and meticulously matched design and equipment features. In addition to BMW xLine, the BMW X1 sDrive18i is featured also as Business variant.

Cue for the BMW Sport Line, which features a front and rear underguard, side skirt covers, air intakes and kidney grille slats in Black high-gloss, tailpipe finishers in Black Chrome, exclusive 18 inch light alloys in double-spoke style with bi-colour surfaces, and entry strips with “BMW Sport” lettering. In the interior, sport seats upholstered in leather Nevada, a sport leather steering wheel with red stitching, interior trim in Black high-gloss finish, floor mats with red piping and Ambient Lighting that can shift in colour from white to orange all contribute to an ambience that is explicitly geared to intensive driving pleasure. The leather

sport seats are available in a choice of two colours (Black with Grey-Red piping or Coral Red with Grey-Black piping). The new BMW X1 sDrive20d features BMW Sport line and Panorama glass roof.

Customers can choose as many as eight exterior colors – Alpine White, Black Sapphire, Marakesh Brown, Sparking Bronze, Mineral Grey, Midnight Blue, Cashmere Silver, Valencia Orange – for BMW X1 sDrive18i and 3 exterior colors – Alpine White, Black Sapphire, Marakesh Brown – For BMW X1 sDrive20d.

	BMW X1 sDrive20d	BMW X1 sDrive18i
Price off the road	Sport: 649.000.000,-	Business: 499.000.000,-
		xLine: 549.000.000,-
Engine	In-line four cylinder diesel engine with BMW TwinPower Turbo Technology and common rail injection	In-line four cylinder petrol engine with Valvetronic and Double Vanos
Capacity	1,995	1,995
Output HP/RPM	184/4,000	150/6,400
Torque - Nm/RPM	380/1,250-2,750	200/3,600
Transmission	8 speed automatic transmission, Steptronic	6-speed automatic transmission, Steptronic
Acceleration 0 - 100 km/hr	7.9	10.4
Top Speed km/hr	218	210
Fuel consumption km/l	20	12.7
CO2 Emission gr/km	132	185

#

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

BMW Group Indonesia

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 15 new car dealers spread out in various cities in Indonesia. Selected models of the 3 Series, 5 Series, X3 and X1 compact SAV are assembled in Indonesia by a local partner.

www.bmw.co.id

Facebook: <http://www.facebook.com/BMW.Indonesia>

Twitter: http://twitter.com/BMW_Indonesia

YouTube: <http://www.youtube.com/BMWIndonesia>

For further information please contact:

Corporate Communications Department

Helena Abidin

Tel: +62 -21- 2992 3003

Mobile: +62-816-968 450

Email: maria.h.abidin@bmw.co.id