

Media Information

22 March 2013

The MINI Paceman:
The first Sports Activity Coupé in the premium compact segment.

Singapore. The MINI brand is once again combining the expansion of its model range with a foray into a new vehicle class with the first Sports Activity Coupé in the premium small and compact segment – the MINI Paceman.

Driven by the same hallmark MINI go-kart feeling that the British premium brand is renowned for, the MINI Paceman comes with powerful dynamically stretched coupé lines and a variable-usage interior with an exclusive ambience. With its two doors and large tailgate, plus two full-size individual rear seats, the seventh model in the MINI family complements the elegant sportiness of its proportions with a new rendering of the familiar MINI interior.

“As a pioneer in the urban environment, the character of the MINI Paceman is vividly imbued with the innovative and inimitable style of the MINI brand. It targets at a modern group who appreciates a car with a confident appearance and one that offers infectious driving fun at the same time,” said Mr Neil Fiorentinos. “The MINI Paceman qualifies itself as a premium compact Sports Activity Coupé that offers sporting flair, practicality and rugged versatility, coupled with an offering of extensive standard equipment to add to the intoxicating driving fun that it is capable of delivering.”

Company

BMW Asia Pte Ltd
Co.Reg.No:198502157D

A BMW Group Company

Office Address

1 HarbourFront Ave
#15-02/07
Keppel Bay Tower
Singapore 098632

Telephone

+65 68389600

Fax

+65 68389610

Internet

www.bmwasia.com

Design: powerful stature, sporty and elegant coupé lines.

The innovative concept of a compact Sports Activity Coupé is expressed in an exterior design that faithfully embodies the MINI Paceman’s multifaceted driving properties within the template of the established MINI design language. The front end exudes muscularity and presence, while dynamically sweeping lines and powerfully curved surfaces lace the flanks of the car with sporting elegance. The coupé-style roof, swooping downwards towards the rear, sits almost seamlessly atop the passenger

compartment and its distinctive contours fit neatly into the coupé mould. The most eye-catching new feature of the rear end is the taillights which, in a first for MINI, feature a horizontal design.

Interior: exclusive ambience, impressive variability.

The MINI Paceman has been designed as a four-seater. Sports seats for the driver and front passenger are included as standard, and the pair of individual seats in the rear offer impressive shoulder room and headroom, outstanding lateral support and exceptional comfort. The side window controls, meanwhile, are integrated into the prominently three-dimensional door trim. The high-opening tailgate of the MINI Paceman and its low boot sill allow the luggage area to be accessed in comfort. Load capacity stands at 330 litres, increasing to 1,080 litres when the rear seat backrests are folded down.

The drivetrain: powerful engines.

The MINI Paceman is available in four powerful and efficient petrol variants from launch, ranging from the MINI Cooper Paceman (120 hp) to the MINI Cooper S Paceman (184 hp). Plans are in place to add a MINI John Cooper Works Paceman variant to the range in due course.

The chassis: a new take on the go-kart feeling.

The MINI Paceman's cutting-edge chassis - consisting of a MacPherson spring strut front axle and forged cross members in tandem with a multi-link rear axle - underpins its hallmark MINI agility. The new model comes as standard with lowered sports suspension and DSC (Dynamic Stability Control). Electric Power Steering with standard Servotronic function likewise enhances the ever-present go-kart feeling on board the MINI Paceman.

Comprehensive safety equipment and high-quality comfort-enhancing features.

The high torsional rigidity of the MINI Paceman's body plays an important role in both its agile handling and its impressive passive safety. Its standard-fitted safety arsenal includes front and side airbags, as well as side curtain airbags for both rows of seats. All



seats are fitted with three-point inertia-reel seat belts. Front seat occupants will also find belt tensioners and belt force limiters, while in the rear ISOFIX child seat attachments are in place should they be required.

The MINI Paceman comes with high-quality standard equipment including, automatic air conditioning, comfort access, electrically adjustable exterior mirrors, Rear Park Distance Control, the Centre Rail and full leather seats. Other standard equipment in the MINI Cooper S Paceman (optional on the MINI Cooper Paceman) includes an electrically operated glass roof, Radio MINI Visual Boost and Xenon headlights.

-END-

Additional information enclosed:

1. The MINI Paceman price list.
2. The MINI Paceman specifications.

About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Brunei, Indonesia, New Caledonia, Philippines, Singapore and Tahiti. The full range of MINI is available in these market – MINI Hatchback, MINI Cabriolet, MINI Clubman, MINI Countryman, MINI Coupé, MINI Roadster and MINI John Cooper Works.

For more information: www.mini.com.sg.

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

MINI

Asia

Corporate Communications



www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

For more information:

BMW Asia Pte Ltd

Corporate Affairs Department

Sethipong Anutarasoti

Tel: +65 6838 9630

Email: sethipong.anutarasoti@bmwasia.com

Daniel Chan

Tel: +65 6838 9639

Email: daniel.chan@bmwasia.com

Media Website: BMW Group PressClub Asia

www.press.bmwgroup.com



1. The MINI Paceman price list.

Model	Retail price (at press time)
MINI Cooper Paceman	\$192,800
MINI Cooper S Paceman	\$223,800

- Warranty: 3 years unlimited or 90,000 km, whichever comes earlier
- MINI Service Inclusive 3 Years or 70,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1st year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).



2. The MINI Paceman specifications.

MINI Cooper Paceman

Four-cylinder in-line engine with fully variable valve management based on the BMW Group's VALVETRONIC technology.

Capacity: 1,598cc, max output: 120 hp at 6,000 rpm

Max torque: 160 Nm from 4,250 rpm

Acceleration: 0-100 km/h in 11.5 seconds

Top speed: 184 km/h

Average fuel consumption to the EU standard: 7.6 ltr/100km

CO₂ emissions to the EU standard: 177 g/km.

MINI Cooper S Paceman

Four-cylinder in-line engine with fully variable valve management based on the BMW Group's VALVETRONIC technology.

Capacity: 1,598cc, max output: 184 hp at 5,500 rpm

Max torque: 240 Nm from 1,600-5,000 rpm

(with overboost at 260Nm at 1,700 – 4,500 rpm)

Acceleration: 0-100 km/h in 7.8 seconds

Top speed: 212 km/h

Average fuel consumption to the EU standard: 7.5 ltr/100km

CO₂ emissions to the EU standard: 175 g/km.