



Press release

Up for the vote: The classic Mini and 99 other “Great British Innovations”.

The British Science Association is inviting the public to vote on the most important scientific and technical advances of the last 100 years – the revolutionary British small car is the only automobile to be nominated – online poll runs until 24 March 2013.

Munich/London. Rankings, statistics and surveys enjoy a strong tradition in Great Britain, the home of MINI. The British Science Association has just opened a major poll inviting internet users to vote online for the most important and influential innovation of the last century in the field of science and technology. Among the nominees are the classic Mini, the revolutionary small car which was created by Alec Issigonis in 1959 and would have an enduring impact on car design.

Front-wheel drive, a transverse-mounted front engine and a gearbox below it gave the classic Mini the maximum possible interior space on the smallest possible footprint, setting an example for small and compact cars for generations to come. The classic Mini is regarded as a model of British engineering prowess to this day. It is the only car to make it onto the distinguished shortlist of significant innovations hatched in the UK, where it is competing with such inventions as radar and ultrasound technology, the antibiotic penicillin, the artificial hip, the hovercraft, the jet engine, the atomic clock, Dolly the cloned sheep and the World Wide Web. The vote is taking place to coincide with National Science and Engineering Week, which aims to generate enthusiasm for science and technology among the young in particular. The poll is being run under the patronage of the world-famous astrophysicist Professor Stephen Hawking of Cambridge University.

The complete shortlist of “Great British Innovations” can be found on the website specially created for the poll –

www.topbritishinnovations.org – where online votes can be cast until 24 March 2013.

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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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