

Media Information

April 4, 2013

Indonesia hosts qualifying round of BMW Golf Cup International 2013.

Jakarta. More than 120 players participated in the Indonesian qualifying round of the BMW Golf Cup International 2013 at Royale Jakarta Golf Club today. It is the third time qualification has been held in Indonesia for the largest international golf tournament series for amateur players.

“We are proud that BMW Golf Cup International continues to attract players who have a passion for the sport and our brand. Our aim is to make this tournament an unforgettable experience for all participants and a leader among international amateur golf events,” Ramesh Divyanathan, President Director of BMW Group Indonesia, told the media.

Three winners from the Men Best Gross 1 and 2 and the Ladies flight champion are entitled to an all-expenses paid trip to the BMW Golf Cup International World Final 2013, to be held in 2014, to go head-to-head with the best amateur players from around the world. Winners will also participate in an exclusive golf clinic with a top professional.

Participants of BMW Golf Cup International 2013 in Jakarta have the chance to win two hole-in-one prizes, the new BMW X1 and the all new BMW 3 Series. In addition, BMW Group Indonesia presented all participants with the exclusive BMW Golf Bag. The BMW Golf Cup International 2013 is supported by AMAN Resorts, Hotel Indonesia Kempinski, Moet & Chandon, Hugo Boss, and OCBC NISP.

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The BMW Golf Cup International World Final 2012 was recently held at the sensational Fancourt Golf Resort in South Africa on March 4-9, 2013. A total of 137 golfers from 47 countries took part in the final from the 100,000 players from all over the world. They also received a coaching clinic from South African golfing legend Gary Player.

Asia will host the BMW Golf International World Final 2013 in 2014.

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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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BMW Group Indonesia

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI cars, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 15 new car dealers spread out in various cities in Indonesia. Selected models of the 3 Series, 5 Series, X3 and X1 compact SAV are assembled in Indonesia by a local partner.

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