

Media Information

For Immediate Release
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BMW appointed as the official limousine for inaugural World Health Summit 2013 in Singapore. 60 units of BMW automobiles handed over to leading international healthcare convention.

Singapore – BMW Asia and Performance Motors Limited (PML) today announced their sponsorship of the World Health Summit Regional Meeting – Asia 2013, (WHSRMA) which will be holding its regional meeting in Singapore, for the first time, from April 8th to 10th.

The WHSRMA is a congregation of leading researchers, physicians, government officials and representatives from industry as well as from non-governmental organizations and health care systems worldwide, aimed at addressing the most pressing issues facing medicine and health care systems over the next decade and beyond.

Themed “Health for Sustainable Development in Asia”, this high-level meeting will be held at the Ritz-Carlton, Millenia Singapore and will be graced by the Prime Minister of Singapore, Mr Lee Hsien Loong at its official opening ceremony on April 8th.

A fleet of 60 units comprising of both the flagship BMW 730Li and executive saloon BMW 520i that was earlier handed over to representatives of the WHSRMA will be used to chauffeur distinguished guests, VIPs and delegates of this prestigious convention in style and comfort.

“Sustainability has always been on the mind of the BMW Group and this is a topic that applies across all fields and industries. We strongly believe that sustainability is a key factor towards achieving greater success in the long-term. As the *world’s most sustainable automotive company for eight consecutive years, we understand the importance of the subject and what it takes to get there. Therefore, we are especially supportive of this year’s focus on sustainable health development in Asia and are delighted to be the official limousine for such an esteemed convention,” said Mr Neil Fiorentinos, Managing Director of BMW Group Asia.

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* The BMW Group was named the world’s most sustainable automotive company for the eighth consecutive year in the ranking by the SAM Group for the Dow Jones Sustainability Indexes (DJSI) in Sep 2012. The Dow Jones Sustainability Index was the first global sustainability index to be created, in 1999, and has since been published each year by the SAM Group, based in Zurich, in cooperation with Dow Jones Indexes and STOXX Limited. More information is available at www.sustainability-indexes.com.

Mr Say Kwee Neng, Managing Director of Performance Motors Ltd said: "Performance Motors Limited is proud to be associated with the first World Health Summit Regional Meeting in Asia. The work done at the Summit will lay the foundation for a sustainable and long term development of the well being of communities across Asia and the world. This important endeavour deserves the support of all like-minded organizations, which see their prosperity for the future to be intrinsically linked to sustainable and responsible initiatives taken today. Every BMW is engineered with this as the central driving philosophy. It is therefore appropriate that delegates to the WHSRMA in Singapore will be chauffeured in the world's most sustainable premium automobile - a BMW."

BMW 730Li:

Enhanced Power Delivery & Efficiency.

The BMW 7 Series is the brand's flagship limousine that has redefined superiority by raising the bar in its class with ground-breaking efficiency, luxurious comfort and intelligent safety. With it, every journey becomes a unique experience where technological superiority is transformed into an exceptional pleasure.

The new BMW 730Li is equipped with a proven 3-litre straight-six petrol engine. With the new eight-speed automatic transmission, the BMW 730Li is able to complete the century sprint 0.3 seconds faster than its predecessor (at 7.5 seconds). It has further improved its average fuel consumption by 11% to 8.7 litres/100km) and lowered its CO2 emissions by 11% to 202g/km against its predecessor, both as per EU test cycle.

BMW 520i:

Dynamic performance with Driving Pleasure.

The BMW 5 Series is a worldwide success. It has won a host of awards and comparison tests and earned top marks on quality, safety and value retention. Demand in car markets all over the world is steadily growing. With its seductive styling, its unrivalled balance between sporty performance and comfort, and an extensive range of innovative equipment features, this series quickly established itself as the world market leader in its segment.

As fitted in the new BMW 520i, the four-cylinder engine develops maximum power of 184 hp at 5,000 rpm and peak torque of 270 Nm, which is available between 1,250 and 4,500 rpm. Instantaneous power response helps the BMW 520i Sedan perform the century sprint in 8.0 seconds and achieve a top speed is 226 km/h. Simultaneous efficiency improvements are reflected in its average fuel consumption of 6.7 litres/100km and its CO2 emissions of 155g/km, both as per EU test cycle.

Additional information enclosed:

1. The BMW 730Li specifications.
2. The BMW 520i specifications.

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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an

integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

2002 - In an industry first, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Exclusive premium experiences covering golfing, driver training, chauffeur services and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customers in mind.

2003, 2004 - PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership.

2005 – PML sales powered to the top of the Singapore luxury car market. PML added to its collection of BMW awards with the Best Sales performance in the Asia region. PML sales established BMW as the leading premium car brand in Singapore.

2006, 2007– PML claimed market leadership among premium car brands in Singapore making it three consecutive years. The flagship BMW 7 Series limousines used to transport world leaders during the 2006 World Bank meetings and all key government events, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

2008 - PML opened the new Sime Darby Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with this new Performance Centre at 303 Alexandra Road.

2009 - BMW continued to be the limousine of choice for the APEC meetings. PML was honoured as one of the Top 3 entries in the category Conquest BMW 7 series of BMW Excellence in Sales 2009, the international competition for outstanding sales performance.

2010 – PML broke the 4,000 unit sales record and set a new milestone in its retail history with a remarkable achievement of Top Luxury Car Brand in Singapore. PML reopened its refurbished Aftersales facility in East Coast Centre (ECC), at 280 Kampong Arang Road.

2011 - PML became the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

2012 – PML continued its trailblazing success and retained pole position as the Number One car brand in Singapore for a second consecutive year. PML's Motorad division proudly recorded a year-on-year increase in sales by 50%. BMW continued to be the official limousine for the Barclays Singapore Open for the sixth consecutive year.

1. The BMW specifications.

BMW 730Li

In-line six-cylinder petrol engine with BMW TwinPower Turbo technology and High Precision Injection and VALVETRONIC.

Capacity: 2,996cc

Max output: 258 hp at 6,600 rpm

Max torque: 310 Nm from 2,600 – 3,000 rpm

Acceleration: 0-100 km/h in 7.5 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 8.7 litre/100km (11.5 km / litre)

CO₂ emissions to the EU standard: 202 g/km

Full compliance with the EU5 emission standard.

BMW 520i

Straight four-cylinder with BMW TwinPower Turbo technology with Twin-Scroll turbocharger, High Precision Injection and VALVETRONIC.

Capacity: 1,997cc

Max output: 184 hp at 5,000 – 6,250 rpm

Max torque: 270 Nm from 1,250 – 4,500 rpm

Acceleration: 0-100 km/h in 8.0 seconds

Top speed: 226 km/h

Average fuel consumption to the EU standard: 6.7 ltr/100km

CO₂ emissions to the EU standard: 155g/km

Full compliance with the EU5 emission standard.