

Media Information

May 22, 2013

## **BMW M Performance Automobiles launches in Indonesia.**

**The new BMW M135i: sporty and elegant in one.**

**Jakarta.** BMW Group Indonesia introduced the new BMW M135i, the first BMW M Performance Automobile in the market. BMW M Performance Automobiles are based on current BMW models with extensive technical and design modifications by the vastly experienced team at BMW M GmbH.

“The arrival of the BMW M Performance Automobiles marks a new chapter for BMW. We are launching an entirely new range of cars positioned in between the regular BMW vehicles and the motorsport-inspired BMW M cars,” said Ramesh Divyanathan, President Director of BMW Group Indonesia.

“The new BMW M135i is the first BMW M Performance Automobile for the compact premium segment in Indonesia. It offers an ideal symbiosis of outstanding performance and everyday suitability,” he added.

This sporty and elegant design of the new three-door model brings a dynamic authentically conveys the typical qualities of BMW Performance Automobiles to yet another vehicle segment. Using the expertise gained by the BMW M division from decades of motor racing experience, the supreme performance of its tremendously powerful engines, the meticulously modified suspension technology and the aerodynamic characteristics are all combined into a harmonious overall concept. As a result, BMW M Performance automobiles have noticeably increased agility, precisely controllable handling characteristics and an emotional design. One look at the BMW M135i and the qualities crucial to that characteristic M Performance feeling are instantly evident.

Moreover, the characteristic handling precision of BMW M Performance automobiles is obtained through the model-specific M Adaptive suspension technology that includes an M

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Sports Braking system and Variable Sport Steering and is perfectly adapted to match the supreme road performance. 18-inch M light alloys with a double spoke design additionally complement the M135i's sporting character.

The model features 3-litre straight six-cylinder petrol engine with M Performance TwinPower Turbo technology packed with 320 hp and 450 Nm of torque from 1,300 to 4,500 rpm, along with its typical M precision-engineered and high-performance chassis, not to mention the optimised aerodynamics of the body style and an exclusive interior design. Thanks to the eight-speed Sports automatic transmission, the BMW M135i catapults from 0 to 100 km/h in just 4,9 seconds and reaches a top speed of 250 km/h – the top limit permitted by the vehicle's electronic speed control system.

### **Body features typical M athletic design.**

The front apron of the concept car boasts a typical M design, signalling intensive road-orientation, its large air intakes designed to match the cooling requirement of the powerful engine, ancillary components and large brakes. The three-dimensionally designed flaps on the air intakes give indication of the car's direct association with motor racing.

In addition to intense road-orientation, the specific design of the rear end of the BMW M135i emphasises above all the vehicle's width. This is supplemented in particular by the three-dimensional modelling of the surfaces and the lower section of the rear apron finished in Dark Shadow metallic. Furthermore, the rear apron accommodates the exhaust system's double tailpipe that features a dark chrome trim.

The BMW M135i's exterior mirror caps in Ferric Grey and side window surrounds in BMW Individual High Gloss Shadow Line are a further feature of BMW M Performance automobiles.

The three-door BMW M135i makes an even more sporting and elegant statement. On the whole, the car has a more dynamic and elongated appearance. Viewed from the side, the car's athletic, low-slung appearance and its nearness to the road are even more intensely expressed by an entirely horizontal contour line in the area of the doorsills. A dynamically rising character line symbolises the BMW M135i's urge to move forwards.

The wide doors are a further characteristic feature of the BMW M135i's body design.

Together with the rear side windows, the frameless windows form a coherent window surface reaching back to the rear end, accentuating the body's dynamically stretched appearance.

Furthermore, the door sill finishers with aluminium inserts that feature "M135i" lettering match an interior design that expresses the joy of sheer driving pleasure. The interior details include exclusive Dakota leather upholstery, an M leather steering wheel with multifunction buttons and blue accent stitching, the BMW Individual roofliner in Anthracite, interior trim in Aluminium Hexagon with matt Estoril Blue or high-gloss black accent lines, gear selector and handbrake with leather gaiters, speedometer and rev counter with red chronoscales. The colour of the interior lighting is variable, and the car key features blue detailing.

In addition, the new BMW M135i is standard equipped with BMW Navigation system Professional including Indonesia maps and 3D view, Bluetooth connectivity and BMW HiFi sound system (205 Watt).

### **Model**

Engine

### **BMW M135i**

Straight six-cylinder petrol engine with M Performance TwinPower Turbo technology comprising Twin Scroll turbocharger, direct fuel injection system High Precision Injection, variable valve control VALVETRONIC and Double VANOS

Capacity

2 979 cc

Power – HP/RPM

320 hp/5 800 rpm

Torque – Nm/RPM

450 Nm/1,300 – 4,500

Acceleration

4.9 seconds

0 – 100 km/h - Second

Top speed

250 km/h

Fuel consumption [ECE-cycle]

13,3

CO2 emissions – gr/km

175 g/km, emissions standard: EU5

Price

IDR 888.000.000 (off-the-road).

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### **The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31

December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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### **BMW Group Indonesia**

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI vehicles, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 15 new-car dealers spread out in various cities in Indonesia. Selected models of the BMW 3 Series, BMW 5 Series, BMW X1 and BMW X3 are assembled in Indonesia by a local partner.

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