

## Media Information

For Immediate Release  
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# **The new BMW Z4.**

## **A roadster with character and sporting flair.**

**Singapore** – BMW Asia today announced the launch of the new BMW Z4, a roadster with an interplay of classical proportions and state-of-the-art technology that defines its unmistakable character.

The updated BMW Z4 Roadster is ready for action. It represents a time-honoured and yet alluringly contemporary interpretation of the new traditional roadster concept. New exterior features, detailed interior refinements, the new Design Pure Traction Package and the latest additions to the range of BMW ConnectedDrive features all provide fresh impetus and lend the BMW Z4 Roadster even greater appeal and individuality.

“The new BMW Z4 takes the stage just a quarter of a century after the legendary BMW Z1. That classic roadster simply turned heads when it was unveiled at the 1987 International Motor Show in Frankfurt, not only with its revolutionary door concept but also thanks to its agile and precision-handling. The likes of other famous roadsters include the BMW 328 that won the 1940 Mille Miglia, as well as the BMW Z3 and BMW Z8 that literally sent the world in frenzy for classical open-top two-seater concept in the 1990s,” said Mr Neil Fiorentinos, Managing Director of BMW Group Asia.

“BMW roadsters have indeed come a long way. They have all laid the foundation for the first-generation BMW Z4 and subsequently its successor, the brand’s first roadster to be fitted with a retractable hardtop roof as we know it today. The updated BMW Z4 is set to mark another noteworthy chapter in BMW roadster history as we look back in the days ahead.”

### **Design: classical proportions infused with modern character.**

The success of modern-day BMW roadsters is rooted in the rigorous execution of a concept, a process which has left its mark on both the design and the driving properties of each car and is clearly recognisable in the new BMW Z4. The sweeping bonnet, long wheelbase, low beltline and low-slung rear end play a more vivid and uncompromising part in shaping its appearance

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than is evident with any of its segment rivals. The low seating position just ahead of the rear axle gives the driver and passenger a particularly intense experience of the longitudinal and lateral forces working on the rear wheels. This sense of being “part of the car” also allows the driver to grade the amount of power he’s feeding through the rear axle with sensitivity and precision. That’s the recipe for roadster feeling, BMW-style.

The hardtop roof also blends seamlessly into the car’s form. As it closes, it seals a smoothly flowing roofline, while large window surfaces optimise all-round visibility and the feeling of space inside the car. Once opened, the two roof elements are accommodated, one on top of the other, in a compact package inside the Roadster’s road-hugging rear. The A-pillars – painted an understated black – also underline the low-slung silhouette of the new BMW Z4, especially when the roof is open. The optional BMW Individual hardtop – available in the two contrast colours Black non-metallic and Glacier Silver metallic – provides a feast for the eyes when the roof is closed. The hardtop can be opened at the touch of a button while the car is moving at up to 40 km/h in an automated process lasting 19 seconds.

The distinctive twin circular headlights team up with the broad BMW kidney grille to form a roadster-specific interpretation of the brand’s signature front-end look. The standard bi-xenon headlights of the new BMW Z4 have an extremely slim design and extend well into the front wheel arches. They feature LED light rings which emit daytime driving light in the brand’s hallmark style. Added to which, the light sources now have a strikingly three-dimensional design which accentuates the intricate technology of the headlights. Cutting across the tops of the headlights are LED accent lights, whose metal insert bears BMW lettering. The integrated turn signal indicators have chrome-coloured surrounds, which lend further emphasis to the sophisticated character of the light units. Plus, a newly designed, tapered surround for the side indicators adds a dynamic sweep to the gills on the front side sections of the car.

**Striking touches: new paint finishes, Design Pure Traction equipment package, additional light-alloy wheels and the M Sport package.**

A total of 11 external paint finishes are available for the new BMW Z4, including the new Mineral Grey metallic and Glacier Silver metallic. Another visually stunning option, Valencia Orange metallic, is also a new addition and can only be ordered together with the Design Pure Traction option or Design Pure Traction in combination with the M Sport package. This new equipment package lends the Roadster an extremely lively aura; the interior, for example,

boasts an energy-charged contrast of black and orange. The bespoke Alcantara door panel trim, like the lower section of the instrument panel, comes in orange. The black leather seats have contrast stitching in Valencia Orange and an accent stripe running down the central section of the backrests and seat cushions. This stripe is likewise orange and is flanked by two thin white lines. The door panel trim and lower section of the instrument panel can also be specified in black as an option. Another exclusive element of the Design Pure Traction package is the metal weave trim strip, which can be combined with further decorative elements in high-gloss black for the door openers and the gearshift or selector lever. This new equipment package replaces the previously available Design Pure Impulse and is also available in combination with other exterior paint colours as an option.

New interior additions to standard specification include high-gloss black surrounds for the central air vents and the iDrive control system's folding Control Display, which comes as part of the standard Navigation system Professional. Elsewhere, exquisite Fineline Anthracite wood has been added to the selection of interior trim strips as an option for the new BMW Z4. The BMW Z4 sDrive20i and BMW Z4 sDrive28i are offered with Kansas leather trim, while the BMW Z4 sDrive35is is offered with the extended Kansas leather trim. The additional contents for the BMW Z4 sDrive35is finished in leather include the door upper arm trim panels, sun visors and the top of the instrument panel.

New variants have been added to the range of optional light-alloy wheels as well, including newly designed 17-inch and 18-inch wheels in V-spoke design, both of which will be combined with mixed tyres.

The engaging character of the Roadster as a driver's tool is given particular emphasis by the likewise M Sport package, included in the BMW Z4 sDrive35is as standard, which contributes M Sport suspension, 18-inch M light-alloy wheels and an M aerodynamics package with large air intakes in the front wing and a rear bumper inlay painted in Anthracite metallic. Bringing an extra dose of sporting flair into the interior, meanwhile, are features such as sports seats, an M leather steering wheel with gearshift paddles, M door sill finishers and an anthracite-coloured roof liner. The Aluminium Carbon trim strip, and grey dials for the instrument cluster lend the finishing touches to the interior ambience. The new BMW Z4 sDrive35is comes standard with a model-specific version of the M Sport package.

### **Engines: BMW TwinPower Turbo technology at three output levels.**

The BMW Z4 will be available with three-strong line-up of petrol engines from launch, and customers will be able to choose from two four-cylinder and one six-cylinder powerplants. Their most significant shared feature is BMW TwinPower Turbo technology, which ensures an exceptionally effective balance between driving pleasure and fuel consumption throughout the output range. All variants of the new BMW Z4 already meet – as standard – the stipulations of the EU6 exhaust emissions standard due to come into force in 2014.

The BMW Z4 Roadster comes with three engine variants – the sDrive20i, sDrive28i and sDrive35is, which are driven by BMW TwinPower Turbo Technology, High Precision Direct Petrol Injection, and Double-Vanos continuously variable camshaft control. The BMW sDrive20i and BMW sDrive28i further come with VALVETRONIC and Double VANOS, paired to an eight-speed Sport automatic gearbox with shift paddles on the steering wheel, which has been optimised to deliver even better acceleration from 0 to 100 km/h.

The BMW Z4 sDrive35is, meanwhile, comes with a seven-speed Sport automatic gearbox with dual-clutch, which provides uninterrupted power delivery due to its lightning quick shift times, and can complete the century sprint in a whopping 4.8 seconds.

### **Extensive comfort-enhancing equipment.**

The new BMW Z4 delivers the driving pleasure customers have come to expect from the brand, fulfilling the desire for both sporting ability and comfort. Drivers can use the standard-fitted Driving Experience Control switch to select a configuration to suit the situation at hand and satisfy personal preferences. COMFORT, SPORT and SPORT+ modes can all be called up using the rocker switch on the centre console. As well as adjusting the responses of the engine and Dynamic Stability Control (DSC) stability system, the different modes also alter the shift characteristics of the automatic gearbox, the responses of the Servotronic function and the mapping of the electronically controlled dampers, if these items are specified. These modes allow the driver to choose from a selection of distinctive and clearly differentiated set-ups for the car.

Other items of equipment fitted as standard are xenon headlights, automatic air conditioning, the Soft Close Automatic function for the boot lid and runflat tyres with a run-flat indicator. The Navigation system Professional and Convenience telephony with extended smartphone

connectivity are standard features in all the variants of the Roadster. The standard Professional navigation system enables high-resolution map graphics – complete with 3D view – on the 8.8-inch iDrive monitor. The navigation data for the system is stored on an in-car hard disk, which also provides 12 GB of capacity for personal music collections. The BMW Z4 sDrive20i comes standard with the Hi-fi loudspeaker system with 11 loudspeakers while the BMW Z4 sDrive28i and BMW Z4 sDrive35is comes with the Hi-Fi Professional system with 14 loudspeakers.

The range of driver assistance systems and mobility services from BMW ConnectedDrive has also expanded once again. The new BMW Z4 comes equipped with standard features such as rain sensor, Cruise Control with braking function, as well as Park Distance Control with sensors at both front and rear of the car. Other standard features include Internet and BMW TeleServices.

The updated BMW Z4 Roadster will be available for viewing at Performance Motors Limited, 303 Alexandra Road, from 22 June 2013.

Additional information enclosed:

1. The BMW Z4 Roadster specifications.

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**The BMW Group**

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action.

The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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## **1. The BMW Z4 Roadster specifications.**

### **BMW Z4 sDrive35is**

Straight six-cylinder petrol engine with BMW TwinPower Turbo technology, twin turbochargers and High Precision Injection.

Capacity: 2,979cc

Max output: 340 hp at 5,900 rpm

Max torque: 450 Nm (Overboost: 500Nm) from 1,500 rpm

Acceleration: 0-100 km/h in 4.8 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 9.0 litre/100km (11.1 km / litre)

CO<sub>2</sub> emissions to the EU standard: 210 g/km

Full compliance with the EU5 emission standard.

### **BMW Z4 sDrive28i**

In-line four-cylinder petrol engine with BMW TwinPower Turbo technology and High Precision Injection and VALVETRONIC.

Capacity: 1,997cc

Max output: 245 hp at 5,000 – 6,000 rpm

Max torque: 350 Nm from 1,250 – 4,800 rpm

Acceleration: 0-100 km/h in 5.8 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 6.8 litre/100km (14.7 km / litre)

CO<sub>2</sub> emissions to the EU standard: 159 g/km

Full compliance with the EU5 emission standard.

### **BMW Z4 sDrive20i**

In-line four-cylinder petrol engine with BMW TwinPower Turbo technology and High Precision Injection and VALVETRONIC.

Capacity: 1,997cc

Max output: 184 hp at 5,000 rpm

Max torque: 270 Nm from 1,250 – 4,500 rpm

Acceleration: 0-100 km/h in 6.9 seconds

Top speed: 232 km/h

Average fuel consumption to the EU standard: 6.8 litre/100km (14.7 km / litre)

CO<sub>2</sub> emissions to the EU standard: 159 g/km

Full compliance with the EU5 emission standard.