

Media Information

2 August 2013

The new BMW 5 Series arrives in Singapore. Enhanced Design, Functionality & Technology.

Singapore. BMW Asia today unveiled the new BMW 5 Series Sedan and BMW 5 Series Gran Turismo, which now come with precise modifications to accentuate their sporting design, enhanced functionality, as well as additional features powered by BMW ConnectedDrive technology.

“With all the signature ingredients ranging from dynamic ability, to comfort and efficiency, to aesthetic allure and a profusion of innovations designed to enhanced driving pleasure, the BMW 5 Series definitely has what it takes to be the best-selling model at the premium end of the executive segment,” said Mr Neil Fiorentinos, Managing Director of BMW Group Asia.

“In fact, the sixth generation of the BMW 5 Series has been the most successful model generation since the introduction of the BMW 5 Series in 1972, and looks set to continue its global success story with the new modifications introduced.”

To date, over 6.6 million BMW 5 Series cars have been delivered to customers and the current BMW 5 Series is in excellent shape to surpass the record set by the highly successful last two generations, each of which sold in excess of 1.4 million units.

“Since its introduction, the BMW 5 Series has been recognised globally for its top quality in numerous aspects, from its drivetrain, to its good looks as well as its overall safety. So we’re confident that the new improvements made will enhance the driving pleasure of the BMW 5 Series even further,” added Mr Fiorentinos.

Some of the international accolades that the BMW 5 Series has since collected include; “The Best Cars” award by German motoring magazine “auto, motor und sport”; International design awards like the red dot award, iF Product Design Award and Design Award of the Federal

Republic of Germany; and a top five-star safety rating for both the Euro NCAP and US NCAP crash tests.

Design: precise modifications bring out its sporting character.

Additional contour lines surround the BMW kidney grille and newly structured lower air intakes reinforce the sporting appearance of the new BMW 5 Series Sedan. On both variants, the accentuated width of the rear end is underlined by an extra crease in the apron, as well as slimmer, more striking rear lights.

The new BMW 5 Series Gran Turismo boasts a modified front apron exuding presence and solidity. Its redesigned rear end creates a longer and lower-to-the-ground impression. A three-dimensional surface design for the area around the licence plate holder and a chrome strip in the rear apron add further depth to its dynamic character.

Adaptive LED Headlights are fitted as standard on all models, along with LED fog lamps. Elsewhere, the side indicator lights are integrated into the exterior mirrors. Also new in the BMW 5 Series is the BMW Luxury Line package containing exclusive exterior design elements, upholstery and trim. Further, an M Sport package tailored to each model variant can also be specified.

Functionality: taken to a new level along with its premium allure.

New details lend further refinement to the premium impression of the new BMW 5 Series' interior as well as another layer to its functionality. The Control Display of the standard-fitted iDrive operating system is now bordered in the Sedan by chrome trim. Added to which, the storage compartments and cup holders in the centre console of these models have increased in capacity.

Meanwhile, a revised rear section increases the boot capacity of the new BMW 5 Series Gran Turismo by 60 litres to 500 litres. New exterior paint colours (Glacier Silver metallic, Jatoba metallic, Kalisto Grey, Mineral white metallic), light-alloy wheels, upholstery colours and interior trim elements for all the BMW 5 Series models enhance their appeal and increase the scope for individualisation.

Technology: More innovative than ever.

The host of innovations included on the options list and in the range of BMW ConnectedDrive technology allow the new BMW 5 Series model family to underline its standout position in the areas of connectivity, infotainment, convenience and safety.

For example, the contactless bootlid opening function of the Comfort Access system, which allows the tailgate to be opened hands-free, has been extended to include a closing mechanism, which means that a movement of the foot under the rear apron can now be used to prompt the tailgate to close as well.

In addition, the new BMW 5 Series offers customers a new optional rear-seat entertainment system with tablet-style displays, a Harman Kardon Surround Sound system (standard on BMW 535i models and ActiveHybrid 5) and a new version of the ambient light option with a facility which allows the interior lighting to be alternated in tone between orange and white.

The range of BMW ConnectedDrive business solutions and driver assistance systems is more advanced and richer in variety than ever.

The BMW 5 Series enables a scope of intelligent connectivity unique in the marketplace, allowing it to set the benchmark for in-car use of office applications.

The new iDrive Touch Controller features a touch-sensitive surface, which allows the use of hand-written characters to programme a destination or access other functions of the iDrive operating system. The new iDrive Touch Controller is also able to display Asian languages like Chinese when the user's smartphone device is connected to the car via Bluetooth.

The BMW 5 Series builds on its leading position in the field of driver assistance systems with the introduction of the glare-free High Beam Assistant and the BMW Night Vision system, which includes human and animal detection and the highly advanced Dynamic Light Spot function.

Chassis: State-of-the-art technology delivers dynamics and comfort to order.

The fine-tuning carried out on the chassis for the new BMW 5 Series models makes for an even more assured conversion of engine power into dynamic performance and ride comfort. Both the double-wishbone front axle and the integral rear axle are made largely from aluminium. They allow

the spring and damper systems to respond with great precision to inconsistencies on the road surface and ensure optimum road holding at all times. The overall result is a balance between sporting ability and ride comfort that no rival can better.

What's more, the car's set-up can be adapted to suit individual needs or the driving situation at hand using the standard-fitted Driving Experience Control switch on the centre console. Pressing the button allows the driver to choose between several driving modes; Sport+, Sport, Comfort and ECO PRO, altering the responses of the accelerator and steering, as well as the shift characteristics of the automatic gearbox and the settings of the electronically controlled dampers. The BMW 5 Series Gran Turismo further comes with a Comfort+ mode that offers a plusher ride.

The optional Dynamic Damper Control system (standard on BMW 5 Series Gran Turismo) adapts electronically to both the condition of the road and the driver's style. And the car's driving characteristics are further enhanced by the Adaptive Drive system, which includes active roll stabilisation. Electronically controlled anti-roll bars help to reduce the car's body roll through quickly taken corners and in sudden changes of direction, for example. M Sport lowered suspension is also available as an option.

In addition to controlling the amount of speed-dependent steering assistance generated and regulating the steering angle of the front wheels, the optional Integral Active Steering also adjusts the steering angle of the rear wheels. This system imbues the car with impressive agility in dynamic driving situations, comfortable and assured reactions when changing lanes and through corners, and optimised manoeuvrability through tight bends and in city traffic.

Engines: setting the benchmark for driving pleasure and efficiency.

Faster, more economical, cleaner: all the variants of the BMW 5 Series come with a raft of optimised details. The result is reduced fuel consumption, yet with no drop-off in sporting ability.

In addition to Brake Energy Regeneration, the Auto Start-Stop function (also fitted in conjunction with the eight-speed automatic gearbox) and ECO PRO mode, the suite of standard-fitted BMW EfficientDynamics technology now also includes a coasting mode (which disengages the powertrain), to help further improve fuel economy.

The variants available for the new BMW 5 Series Sedan now comprises BMW 520i, BMW 528i, BMW 535i and BMW ActiveHybrid 5, while customers opting for the new BMW 5 Series Gran Turismo can choose from BMW 528i and BMW 535i.

Improved driving pleasure: Optimised aerodynamics & innovative powertrain management.

The BMW 5 Series model family offers not only a case study in driving pleasure, but also a template for efficiency in the executive class. All the models in the line-up strike a balance between fuel consumption and performance none of its rivals can match. The new BMW 5 Series adds further weapons to the arsenal of technology deployed to reduce fuel consumption and emissions. Innovative powertrain management and energy management functions join optimized aerodynamic details in helping the BMW 5 Series extend its lead in the efficiency race.

For instance, all the engines available for the new BMW 5 Series come with BMW TwinPower Turbo technology. All models of the BMW 5 Series line-up also come as standard with features including the Auto Start-Stop function, Brake Energy Regeneration, the need-based operation of ancillary components, Electric Power Steering and tyres with reduced rolling resistance. Elsewhere, modifications to the wheel arches and underbody paneling and a redesigned front apron contribute to further optimization of the cars' aerodynamic properties. The result, taking the BMW 520i as an example, is a reduction in its drag coefficient (Cd value) to 0.25 (0.29 previously).

The BMW ActiveHybrid 5, meanwhile, comes with specially adapted versions of the coasting mode, helping customers to make maximum use of the car's pure electric driving potential.

BMW Lines: Offering detailed personalization to the new BMW 5 Series.

For the first time, BMW 5 Series will be offered with the Luxury Line, which exudes a high level of elegance and exclusivity thanks to a carefully assembled selection of further particularly high-class features both for the exterior and interior. The chrome finish of the trim bars in the outer sections of the lower air intake, the fronts of the black kidney grille slats, the window recess finishers, the trim strip in the rear apron and the exhaust tailpipe embellishers all add gleaming touches. Leather upholstery with exclusive stitching, a black sports leather steering wheel and interior trim strips in exquisite Finition anthracite wood create a particularly refined interior ambience.

The new BMW 5 Series Sedan with the Luxury Line will come with standard interior equipment including front and rear door sill finishers with aluminium inserts and illuminated BMW logo (not for ActiveHybrid 5), sport leather steering wheel and the key fob in black with a chrome insert.

On the exterior, the standard equipment includes; front and rear bumpers with trim elements in chrome, BMW kidney grille with chrome-look vertical bars, a Luxury badge on the side, chrome tailpipes, and illuminated door handles with chrome inserts.

All variants of the new BMW 5 Series, meanwhile, can also be ordered with a model-specific M Sport package, further increasing the scope for individualisation.

The new BMW 5 Series Sedan is now available for viewing at Performance Motors' showroom.

Additional information enclosed:

1. The new BMW 5 Series price list.
2. The new BMW 5 Series specifications.

Ends.

For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department
Sethipong Anutarasoti
Tel: +65 6838 9630
Email: Sethipong.anutarasoti@bmwasia.com

Daniel Chan
Tel: +65 6838 9639
Email: daniel.chan@bmwasia.com
Media Website: www.press.bmwgroup.com

Performance Motors Limited

Public Relations
Belinda Bay
Tel: (+65) 6319 0115
Email: belinda.bay@simedarby.com.sg

Geraldine Lam
Tel: (+65) 6319 0268
Email: geraldine.lam.huiqi@simedarby.com.sg

The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>

About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

In an industry first in 2002, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Five exclusive premium experiences covering golfing, driving, yachting, travelling and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customer in mind.

In 2003 and 2004, PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership. In 2005, PML added to its collection of BMW awards with the Best Sales performance in the Asia region.

The year 2005 marked a significant milestone when record PML sales established BMW as the leading premium car brand in Singapore and for three consecutive years (2005, 2006 and 2007).

The flagship BMW 7 Series limousines, used to transport world leaders during the 2006 World Bank meetings and all key government events in 2007, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

PML opened the new Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September 2008. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with the new Performance Centre at 303 Alexandra Road.

In 2011, PML achieved a milestone by becoming the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand

1. The new BMW 5 Series price list.

Model	Retail price (at press time)
BMW 520i Sedan	\$257,800
BMW 520i Sedan Luxury	\$264,800
BMW 528i Sedan	\$277,800
BMW 528i Sedan Luxury	\$287,800
BMW 535i Sedan Luxury	\$362,800

Model	Retail price (at press time)
BMW 528i Gran Turismo Luxury	\$312,800
BMW 535i Gran Turismo Luxury	\$382,800

Model	Retail price (at press time)
BMW ActiveHybrid 5 Luxury	\$367,800

- Warranty: 3 years unlimited or 100,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1st year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).
- Inclusive of CEVS rebate.

2. The new BMW 5 Series specifications.

BMW 520i Sedan

Four-cylinder in-line petrol engine with BMW TwinPower Turbo with Twin-Scroll Turbocharger and high-precision direct injection and VALVETRONIC.

Capacity: 1,997cc

Max output: 184 hp at 5,000-6,250rpm

Max torque: 270 Nm from 1,250 – 4,500 rpm

Acceleration: 0-100 km/h in 7.9 seconds

Top speed: 235 km/h

Average fuel consumption to the EU standard: 6.4 litres/100km

Combined CO₂ emissions to the EU standard: 149 g/km,
full compliance with EU5 emission standard.

BMW 528i Sedan

Four-cylinder in-line petrol engine with BMW TwinPower Turbo with Twin-Scroll Turbocharger and high-precision direct injection and VALVETRONIC.

Capacity: 1,997cc

Max output: 245 hp at 5,000-6,500rpm

Max torque: 350 Nm from 1,250-4,800 rpm

Acceleration: 0-100 km/h in 6.2 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 6.5 litres/100km

Combined CO₂ emissions to the EU standard: 152 g/km,
full compliance with EU5 emission standard.

BMW 535i Sedan

Six-cylinder in-line petrol engine with BMW TwinPower Turbo with Twin-Scroll Turbocharger and high-precision direct injection and VALVETRONIC.

Capacity: 2,979cc

Max output: 306 hp at 5,800-6,000rpm

Max torque: 400 Nm from 1,200-5,000rpm

Acceleration: 0-100 km/h in 5.7 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 7.9 litres/100km

Combined CO₂ emissions to the EU standard: 183 g/km,
full compliance with EU5 emission standard.

BMW ActiveHybrid 5

Six-cylinder in-line petrol engine with BMW TwinPower Turbo technology with Twin-Scroll Turbocharger and high-precision direct injection and VALVETRONIC.

Capacity: 2,979cc

Max output: 306 hp at 5,800 rpm

Max torque: 400 Nm from 1,200 – 5,000 rpm

Combined output: 340 hp

Combined torque: 450Nm

Acceleration: 0-100 km/h in 5.9 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 6.8litres/100km

CO₂ emissions to the EU standard: 160g/km,
full compliance with the EU5 emission standard.

BMW 528i Gran Turismo

Four-cylinder in-line petrol engine with BMW TwinPower Turbo with Twin-Scroll Turbocharger and high-precision direct injection and VALVETRONIC.

Capacity: 1,997cc

Max output: 245 hp at 5,000-6,500rpm

Max torque: 350 Nm from 1,250-4,250 rpm

Acceleration: 0-100 km/h in 7.0 seconds

Top speed: 240 km/h

Average fuel consumption to the EU standard: 7.0 litres/100km

Combined CO₂ emissions to the EU standard: 164 g/km,
full compliance with EU5 emission standard.

BMW 535i Gran Turismo

Six-cylinder in-line petrol engine with BMW TwinPower Turbo with Twin-Scroll Turbocharger and high-precision direct injection and VALVETRONIC.

Capacity: 2,979cc

Max output: 306 hp at 5,800-6,000rpm

Max torque: 400 Nm from 1,200-5,000 rpm

Acceleration: 0-100 km/h in 6.1 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 8.2 litres/100km

Combined CO₂ emissions to the EU standard: 192 g/km,
full compliance with EU5 emission standard.