

**Media Information**

10 January 2014

## **The new BMW X5.**

### **World's most successful Sports Activity Vehicle sets new benchmarks for driving pleasure, luxury and innovation.**

**Singapore.** BMW Asia has unveiled the third-generation BMW X5, an all-round Sports Activity Vehicle (SAV) that is equipped to meet the most exacting and varied demands. The new BMW X5 will make its local debut in three variants; a V8-powered BMW X5 xDrive50i with up to 450hp, the 306hp petrol six-cylinder engine BMW X5 xDrive35i and a six-cylinder in-line diesel-powered BMW X5 xDrive30d with up to 258hp.

As BMW's first SAV, the BMW X5 literally started the premium SAV segment and has since become a global best-seller of its class with more than 1.3 million units sold worldwide since the launch of the first generation X5.

"Thanks to Efficient Dynamics technology, the new BMW X5 has definitely surpassed its predecessor in terms of raised performance and reduced fuel consumption and CO2 emissions. This is achieved through measures including intelligent lightweight construction techniques and aerodynamic optimisation. Compared to its predecessor, the overall power output of the new BMW X5 xDrive50i has increased by 10 percent and it is also 16 percent more fuel efficient than before," said Mr Sethipong Anutarasoti, Corporate Affairs Director of BMW Group Asia.

"Further, the range of Connected Drive features is now more extensive than ever, and includes several innovative driver assistance systems such as: Collision Warning System with braking function and Attention Assistant, which are unique among the BMW X5's rivals."

The new BMW X5 also impresses with its outstanding practicality, headlined by its 40: 20: 40 split/folding rear seat backrest, load capacity rising from 650 to a maximum 1,870 litres and a total of seven seats.

Ride comfort in the new BMW X5 is also further enhanced with the introduction of a range of advanced suspension systems.

The Comfort Adaptive Suspension package comprises Dynamic Damper Control and automatic self-leveling air suspension at the rear. The electronic control logic adapts the damping characteristics to changing road conditions and driving situations. Two different damping modes can be selected using the Driving Experience Control switch.

The Dynamic Adaptive Suspension Package provides significantly sportier cornering dynamics. Dynamic Performance Control and the Dynamic Drive active roll stabilisation optimise directional stability and reduce body roll.

The BMW X5 xDrive50i comes as standard with the Professional Adaptive Suspension package, which combines the components of the Comfort and Dynamic Adaptive Suspension packages into an integrated system offering highest levels of driving enjoyment in all situations.

The BMW X5 xDrive35i and X5 xDrive30d, meanwhile, come standard with the Comfort Adaptive Suspension package.

Adaptive M suspension is available with the optional M Sport package, which includes Sport-tuned suspension settings with a specifically-tuned Dynamic Damper Control system, as well as an automatic self-levelling air suspension at the rear.

### **Exterior design: an elegant blend of robust presence and dynamic flair.**

The new BMW X5 combines undeniable presence with driving efficiency resulting in a modern and eye-catching update.

Drag-reducing Air Curtains make their debut on a BMW X model. These vertical apertures guide the inflowing air around the wheel arches, where it creates a curtain of air over the wheels before making a controlled escape through the Air Breathers in the side panels.

The clear subdivision between the muscular body and a passenger compartment, whose large windows lend it a light and spacious feel, is clearly visible from the rear as well as from the side. Horizontal lines on the two-section tailgate and around the rear apron emphasise the width and

robust stance of the new BMW X5. The thin, three-dimensional LED light strips of the two-section, L-shaped rear lights create a striking night-time look. Plus, the new BMW X5 is the brand's first model to feature Aero Blades. These black air-channelling elements are contiguous with the roof spoiler and help it to optimise the car's aerodynamic properties. The exterior paintwork of the new BMW X5 can be ordered in a choice of 11 colours, among them the new metallic finish Sparkling Brown.

**Interior design: high-quality materials, luxurious ambience, cutting-edge functionality.**

The interior of the new BMW X5 is both elegant and generously sized. The horizontal structure of the layered surfaces underlines the broad sweep of the instrument panel and therefore also the impressive amount of space available on board. Plus, the three-dimensional design of the surfaces also generates vibrant contrasts.

The ambient lighting designs included in the lighting package lend extra emphasis to the visual unity between the instrument panel and door panels. LED units arranged in a wrap-around contour line and featuring in other areas of the interior create an alluring effect. Blue, white and orange lighting can be selected either individually or in nine pre-stored combinations via the iDrive system. The interior materials selected for the new BMW X5 also play a role in shaping the exclusive onboard ambience. The trim strip and accent strip extend into the front door panels and are picked up again in the rear door panels.

The freestanding, up to 10.25-inch Control Display linked to the standard-fitted iDrive operating system adds further appeal. The displays for the climate control and ventilation systems – and, as standard, the instrument cluster – feature black panel technology. The seat surfaces can be specified as standard in Dakota leather or – as part of the Pure Experience and Pure Excellence interior design lines – Exclusive Nappa leather with extended features. Customers can choose from nine upholstery colours.

**Astute individualisation: Design Pure Experience and Design Pure Excellence for the exterior and interior.**

The Design Pure Experience and Design Pure Excellence are two new design packages conceptualised for the BMW X5 to enable an astutely judged level of personalisation. Each package comes with its respective exterior and interior designs that represents a harmonious

blend of design, colours and materials, including the remote control key which now comes with a new look and with operating buttons of an extremely high-quality.

This allows up to four possible combinations to customise both the exterior and interior design characteristics, for instance in the case of the BMW X5 xDrive50i. The BMW X5 xDrive35i and X5 xDrive30d both come standard with either Design Pure Excellence or Experience exterior design packages, while the interior Design Pure package is optional.

### **Design Pure Experience: presence and robustness.**

With stylistic underbody protection elements in brushed stainless steel, newly designed air intake bars in matt silver and a rear trim strip which, like the kidney grille bars, comes in matt silver, the Design Pure Experience package adds distinctive touches to the exterior and once again emphasises the SAV character of the BMW X5. This design world also includes exterior mirror bases and B-pillar and C-pillar trim in high-gloss black, as well as BMW Individual Exterior Line Aluminium satinated trim for the side windows. The exhaust tailpipe embellishers have a matt chrome finish.

### **Design Pure Excellence: modern and luxurious.**

The Design Pure Excellence exterior includes stylistic underbody protection elements and wheel arch surrounds painted in the respective body colour, black kidney grille bars with high-gloss chrome fronts, T-shaped bars for the outer air intakes and louvres for the lower aperture, plus a chrome trim strip for the rear apron and Chrome Line Exterior adornments for the side windows. The exterior mirror bases, B-pillars and C-pillars all feature high-gloss black trim.

The Design Pure Excellence interior package lends the cabin an elegant and choice ambience through the use of Exclusive Nappa leather trim, including extended features in Ivory White with contrast stitching, fine wood interior trim elements in American Oak and a full leather surface for the instrument panel and door panels in Atlas Grey with contrast stitching. The lower section of the instrument panel comes in matching Ivory White.

The Design Pure Excellence interior, which comes standard on the BMW X5 xDrive50i, is optionally available for the X5 xDrive35i and X5 xDrive30d. It uses a dark yet warm colour scheme to bring a classically stylish and luxurious ambience to the interior of the new BMW X5.

### **Variable-usage interior, up to seven seats and even greater versatility.**

With its luxurious ambience and enhanced ride comfort, spaciousness and seating comfort, the new BMW X5 offers noticeable advances over its predecessor. Added to which, the array of possible uses for its generously sized interior has grown once again. The newly designed Comfort seats, which come standard, for the driver and front passenger, ensure a high level of long-distance comfort and impressive lateral hold through dynamically taken corners.

The two additional seats are easy to access thanks to an Easy Entry function and a grip plate by the C-pillar. They can be lowered separately into the load compartment floor, are designed primarily for passengers measuring a maximum 1.50 metres in height and come with inertia-reel seat belts.

The folding backrest of the second-row seat bench can now be split 40 : 20 : 40, which allows load capacity to be increased in stages from 650 to as much as 1,870 litres – up to 120 litres more than its predecessor. The new BMW X5 also comes with a split two-section tailgate, the lower element of which can be folded down horizontally to form a single level with the load surface. Automatic tailgate operation for the upper section is a standard feature. And now, for the first time, the tailgate can be closed as well as opened using the remote control and, at the touch of a button, from the driver's seat.

### **Engines: more driving enjoyment and efficiency with BMW TwinPower Turbo technology.**

As the first ever SAV, the BMW X5 continues to set the trends and standards in its segment, with the accent firmly on driving enjoyment and efficiency. The new-generation V8 engine, for example, fitted in the BMW X5 xDrive50i, now develops 10 percent – or 43 hp – more power (450 hp) than its predecessor, and combines this with a 16 percent reduction in average fuel consumption. The improvement is down to BMW TwinPower Turbo technology, which in addition to twin turbochargers and High Precision Injection direct petrol injection now also includes VALVETRONIC variable valve timing, resulting in improved response and efficiency. Maximum torque of this 4.4-litre engine is now 650 Newton metres (+ 50 Nm), which is delivered between 2,000 and 4,500 rpm. The new BMW X5 xDrive50i completes the 0-100 km/h sprint in just 5.0 seconds, and has an average fuel consumption of 10.5 litres/100 km – a 2.0 litre/100 km improvement. CO<sub>2</sub> emissions are down 48 grammes per kilometre, at 244 g/km (according to the EU test cycle).

The new BMW X5 xDrive30d too, with its six-cylinder in-line diesel engine, incorporates a range of detailed improvements that offer an even better balance than before between performance and fuel consumption. The 3.0-litre engine, whose BMW TwinPower Turbo technology comprises turbocharging and common rail direct injection, now develops maximum power of 258 hp (+13 hp), and maximum torque of 560 Newton metres (+ 20 Nm), which is delivered between 1,500 and 3,000 rpm. The new BMW X5 xDrive30d has a 0-100 km/h sprint time of 6.9 seconds. Average fuel economy in the EU test cycle has been improved by 16 per cent – or 1.2 litres per 100 kilometres – to 6.2 l/100 km, with improved CO2 emissions of 164 g/km (improved by 31 g/km).

**BMW EfficientDynamics as standard: eight-speed Sport automatic transmission and ECO PRO mode with new functions.**

All engines in the new BMW X5 line-up are combined as standard with an extremely fast-shifting eight-speed Sport automatic version comes with steering-wheel shift paddles. In vehicles with the eight-speed Sport automatic transmission, the new “Launch Control” function a high-precision traction control system which allows engine power to be translated as efficiently as possible into road speed when accelerating from standstill, is also available.

In ECO PRO mode, the engine management, accelerator response and transmission characteristics are systematically tailored to support a particularly fuel-efficient, low-rpm driving style. At the same time, ECO PRO mode also programs electrically powered functions like the climate control, and heated exterior mirrors for extra-efficient energy management. In ECO PRO mode, a coasting function periodically decouples the engine from the rest of the powertrain whenever the driver eases off the accelerator at speeds between 50 and 160 km/h and does not apply the brakes at the same time. This allows the new BMW X5 to coast without engine braking, for maximised fuel efficiency.

Along with the additional ECO PRO mode functions, the new BMW X5 also comes with many other BMW EfficientDynamics features. These include Brake Energy Regeneration, the Auto Start Stop function, on-demand operation of ancillary units, Electric Power Steering, low roll-resistance tyres and a variety of weight- and drag-reducing features. Along with other measures, use of ultra-high-tensile steels in the body structure, thermoplastics in the side panels, aluminium in the

bonnet and magnesium in the instrument panel support make the new BMW X5 the lightest vehicle in its class.

### **BMW xDrive in the new BMW X5: intelligent all-wheel drive, with optional Dynamic Performance Control.**

The new BMW X5 is also equipped with xDrive full-time intelligent all-wheel drive, which actively manages the drive power split between the front and rear wheels at all times. The latest version of the xDrive power divider boasts optimised efficiency and a 1.4 kg reduction in weight. xDrive's control logic uses information about road speed, wheel speeds, steering angle and accelerator position to accurately interpret both the driver's intentions and what the car is actually doing, and then adjusts the drive power split so as to apply as much power as possible to the road. In this way, xDrive provides top-class traction and stability whatever the road and weather conditions, and also offers improved cornering dynamics, suppressing oversteer or understeer before the driver is even aware of the need.

If xDrive is combined with Dynamic Performance Control, the drive power split can be even more finely controlled. Dynamic Performance Control, likewise electronically controlled, is integrated in the rear differential. In combination with xDrive it takes handling dynamics and directional stability to new levels. Dynamic Performance Control seamlessly varies the drive power split between the rear wheels (torque vectoring), with significant benefits in terms of steering response and track-holding at all speeds. The stabilising action of Dynamic Performance Control is not affected if the driver lifts off the accelerator while cornering.

All-wheel-drive models come with a new xDrive status display in the control display boasting 3D graphics. This standard-fitted feature shows real-time information about body roll and pitch. Plus, on vehicles equipped with the standard Navigation system Professional, a compass display is also shown in the instrument cluster.

### **Extensive standard specification and high-end equipment for more driving enjoyment.**

The exclusive driving experience in the new BMW X5 is reflected not only in the luxurious interior but also in the extensive standard specification and wide range of high-end optional extras. The standard equipment list now also includes a four-zone automatic climate control system, a Bluetooth hands-free system, an automatically dimming rear-view mirror and cruise control with braking function. The standard-fitted iDrive operating system– in conjunction with the standard

Navigation system Professional – comes with an iDrive Touch Controller, whose touch-sensitive surface allows the use of characters to programme a destination into the navigation system, for example. A TV module and a newly developed rear-seat entertainment system with DVD drive and two tablet-style monitors are also available as an option. Further customisation can be provided with the aluminium footplates in the side skirts.

The Harman Kardon Surround Sound System, meanwhile comes standard on the BMW X5 xDrive30d and X5 xDrive35i, while the Bang & Olufsen High End Surround Sound System is standard on the BMW X5 xDrive50i with a 1,200-watt amplifier and 16 speakers.

The new BMW X5 is available for viewing at Performance Motors' showroom from 17 January 2014.

Additional information enclosed:

1. The new BMW X5 price list.
2. The new BMW X5 specifications.

Ends.

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## **The BMW Group**

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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## **About Performance Motors Limited (PML)**

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

In an industry first in 2002, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Five exclusive premium experiences covering golfing, driving, yachting, travelling and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customer in mind.

In 2003 and 2004, PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership. In 2005, PML added to its collection of BMW awards with the Best Sales performance in the Asia region.

The year 2005 marked a significant milestone when record PML sales established BMW as the leading premium car brand in Singapore and for three consecutive years (2005, 2006 and 2007).

The flagship BMW 7 Series limousines, used to transport world leaders during the 2006 World Bank meetings and all key government events in 2007, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

PML opened the new Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September 2008. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with the new Performance Centre at 303 Alexandra Road.

In 2011, PML achieved a milestone by becoming the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

## 1. The new BMW X5 price list.

Model	Retail price (at press time)
BMW X5 xDrive50i	\$474,800
BMW X5 xDrive35i	\$382,800
BMW X5 xDrive30d	\$382,800

- Warranty: 3 years unlimited or 100,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1<sup>st</sup> year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).
- Inclusive of CEVS rebate.

## **2. The new BMW X5 specifications.**

### **BMW X5 xDrive50i**

V8 petrol engine with BMW TwinPower Turbo technology (two turbochargers, direct injection, VALVETRONIC).

Capacity: 4,395 cc

Max output: 450 hp at 5,500 – 6,000 rpm

Max torque: 650 Nm from 2,000-4,500 rpm

Acceleration: 0-100 km/h in 5.0 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 10.5 litres/100km

Combined CO<sub>2</sub> emissions to the EU standard: 244 g/km

### **BMW X5 xDrive35i**

Six-cylinder in-line petrol engine with BMW TwinPower Turbo technology (High precision direct injection, VALVETRONIC).

Capacity: 2,979 cc

Max output: 306 hp at 5,800 – 6,400 rpm

Max torque: 400 Nm from 1,200-5,000 rpm

Acceleration: 0-100 km/h in 6.5 seconds

Top speed: 235 km/h

Average fuel consumption to the EU standard: TBA

Combined CO<sub>2</sub> emissions to the EU standard: TBA

### **BMW X5 xDrive30d**

Six-cylinder in-line diesel engine with BMW TwinPower Turbo technology (turbocharger with variable inlet geometry, common rail direct injection).

Capacity: 2,993 cc

Max output: 258 hp at 4,000 rpm

Max torque: 560 Nm from 1,500-3,000 rpm

Acceleration: 0-100 km/h in 6.9 seconds

Top speed: 230 km/h

Average fuel consumption to the EU standard: 6.2 litres/100km

Combined CO<sub>2</sub> emissions to the EU standard: 164 g/km

**BMW X5: General Specifications**

Length/width/height (unladen): 4886 mm / 1938 mm / 1762 mm

Luggage comp capacity: 650 (575 with third row seats specified) – 1870 litres

Type of gearbox: Eight-speed Sport automatic transmission

**BMW X5: Off-Road Specifications**

Overhang angle, front/rear: 25.0 / 20.0 degrees

Ramp angle (degree): 20.0 degrees

Ground clearance unladen: 209mm

Fording depth (at 7 km/h): 500mm