

Media Information

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BMW 320d and BMW 520d debut in Singapore.

- BMW enhances diesel product portfolio in Singapore.

Singapore. BMW Asia has introduced the BMW 320d Sport, BMW 520d and 520d Luxury in Singapore for the first time. Their arrival serve to complement the recent launch of the BMW X5 xDrive30d, and further expands the BMW Advanced Diesel product portfolio to provide customers with more choices to suit their needs.

BMW Advanced Diesel engines featuring BMW TwinPower Turbo technology are capable of generating high levels of torque that has won over even performance-minded drivers. The high efficiency of BMW Advanced Diesel engines also ensures low fuel consumption and CO₂ emissions.

Produced using lightweight aluminium construction methods, BMW Advanced Diesel engines boast a plethora of technological innovations like the latest generation common rail injection, for example. A key feature is the high injection pressure of up to 2,000 bars which is generated regardless of the engine speed or amount of fuel being injected, thereby guaranteeing optimum and efficient carburetion and combustion. In combination with the standard particle filter, BMW diesel models offered in Singapore already comply with the EU 5 emissions standard.

With the latest generation common rail injection, the amount of fuel required is injected into the combustion chamber more precisely and accurately than ever before. Fuel consumption and emissions are considerably reduced, while engine performance, refinement and efficiency are significantly increased.

“Thanks to Efficient Dynamics, excellent performance and outstanding efficiency are no longer a contradiction, as shown by BMW Advanced Diesel technology. Besides being highly fuel efficient and low in CO₂ emissions, the tremendous torque that it generates offers sheer driving pleasure like no other,” said Mr Sethipong Anutarasoti, Corporate Affairs Director of BMW Group Asia.

“BMW Advanced Diesel cars are built for long distance running and are the perfect choice for professionals and businessmen who may have numerous meetings on a daily basis and are constantly on the move. For instance, the BMW 520d Luxury has an outstanding average fuel consumption of more than 20km/litre (per average EU test cycle) and an impressive range of over 1,500km. Through its excellent fuel efficiency, there is no longer a need to refuel so often thereby saving customers precious time.”

Advanced Diesel cars can further benefit customers with a lower total cost of car ownership with an initial Carbon Emissions-Based Vehicle Scheme (CEVS) rebate. The BMW 320d Sport (118g/km; per average EU test cycle) and BMW 520d and 520d Luxury (129g/km; per average EU test cycle) will qualify for up to \$15,000 and \$10,000 of CEVS rebates, respectively.

The arrival of the BMW 320d Sport, BMW 520d and 520d Luxury serve as a second-phase Advanced Diesel model roll-out since the launch of the top-of-the-line 3.0-litre six-cylinder diesel engine with Tri-turbo charging, via the high-performance BMW X6 M50d and BMW X5 M50d in late 2012.

“With the introduction of the BMW 320d Sport, BMW 520d and 520d Luxury, as well as the earlier launched BMW X5 xDrive30d, we have enhanced our diesel product portfolio to cater to an even wider audience than before,” concluded Mr Anutarasoti.

BMW 320d Sport.

The new-generation BMW 3 Series Sedan features the BMW TwinPower Turbo four-cylinder diesel engine has been honed for even greater fuel economy and lower emissions with no reduction in power output.

With unchanged maximum power of 184 hp at 4,000 rpm, and powerful torque of 380 Nm on stream between 1,750 and 2,750 rpm, the new BMW 320d Sport is an extremely dynamic performer and delivers everything one would expect of a compact sports sedan. This includes a standstill to 100 km/h sprint time of just 7.4 seconds. When necessary, the agile diesel car will accelerate up to a top speed of 230 km/h. Fitted with the new eight-speed automatic transmission, it has an impressive average fuel consumption of just 4.5 litres/100 km (per EU test cycle) and a low CO₂ emissions of 118 g/km (per EU test cycle), which is one of the lowest CO₂

output in its segment in Singapore. With all of this, the BMW 320d has reaffirmed its position as a sporty sedan with one of the world's cleanest and most efficient diesel engines.

BMW 520d and 520d Luxury.

BMW TwinPower Turbo technology ensures an exemplary balance of driving pleasure and fuel consumption across the engine range. In the new diesel engine, which powers the BMW 520d Sedan, this package of technology consists of a turbocharger with variable inlet geometry and common rail direct injection with solenoid valve injectors. The 2.0-litre engine develops a maximum output of 184 hp, generates peak torque of 380 Newton metres and accelerates the BMW 520d Sedan from 0 to 100 km/h in 7.9 seconds. The four-cylinder unit burns an average 4.9 litres/100km in the EU test cycle (CO2 emissions: 129 g/km).

The BMW 320d Sport (S\$219,800) and BMW 520d (S\$257,800) and BMW 520d Luxury (S\$264,800) will be retailing at Performance Motors Ltd.

Additional information enclosed:

1. The BMW 320d Sport, BMW 520d and BMW 520d Luxury specifications.

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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold around 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2012 was €7.82 billion on revenues amounting to €76.85 billion. As of the 31st December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

In an industry first in 2002, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Five exclusive premium experiences covering golfing, driving, yachting, travelling and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customer in mind.

In 2003 and 2004, PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership. In 2005, PML added to its collection of BMW awards with the Best Sales performance in the Asia region.

The year 2005 marked a significant milestone when record PML sales established BMW as the leading premium car brand in Singapore and for three consecutive years (2005, 2006 and 2007).

The flagship BMW 7 Series limousines, used to transport world leaders during the 2006 World Bank meetings and all key government events in 2007, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

PML opened the new Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September 2008. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with the new Performance Centre at 303 Alexandra Road.

In 2011, PML achieved a milestone by becoming the first ever luxury car brand and dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand

1. Specifications.

BMW 520d and 520d Luxury

Four-cylinder diesel engine with BMW TwinPower Turbo technology, Common Rail direct injection and variable geometry turbocharger.

Capacity: 1,995 cc

Max output: 184 hp at 4,000 rpm

Max torque: 380 Nm from 1,750-2,750 rpm

Acceleration: 0-100 km/h in 7.9 seconds

Top speed: 231 km/h

Average fuel consumption to the EU standard: 4.9 litres/100km

Combined CO₂ emissions to the EU standard: 129 g/km

BMW 320d

Four-cylinder diesel engine with BMW TwinPower Turbo technology, Common Rail direct injection and variable inlet geometry turbocharger.

Capacity: 1,995 cc

Max output: 184 hp at 4,000 rpm

Max torque: 380 Nm from 1,750-2,750 rpm

Acceleration: 0-100 km/h in 7.4 seconds

Top speed: 230 km/h

Average fuel consumption to the EU standard: 4.5 litres/100km

Combined CO₂ emissions to the EU standard: 118 g/km