

Media Information

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The BMW M235i Coupé.

An embodiment of intense driving pleasure.

Singapore. BMW Asia is set to unveil BMW M235i Coupé on February 28, 2014. The BMW M235i Coupé is a high-performance model in the premium compact segment, propelled by the most powerful petrol engine developed so far for a BMW M Performance Automobile vehicle.

Powered by a six-cylinder in-line engine with BMW M Performance TwinPower Turbo technology, the BMW M235i Coupé comes with a maximum power output of 326hp and maximum torque of 450Nm, with the ability to sprint from 0-100km/h in 4.8 seconds.

The new '2' badge designation offers a clear distinction between the BMW M235i Coupé and the BMW M135i Hatch. Further, the vehicle concept of the BMW M235i Coupé offers handling properties that are defined by impressive agility and precision, which is the result of extensive modifications made by BMW M GmbH engineers to the components involved in maximising the car's sporting ability.

"The BMW M235i Coupé is the newest addition to the BMW M Performance Automobiles range that was first introduced in Singapore in late 2012. This new range of cars is positioned between the regular BMW vehicles and the motorsport-inspired BMW M cars, and is targeted at sporty drivers with the preference for more driving pleasure without compromising on everyday usability," said Mr Sethipong Anutarasoti, Corporate Affairs Director of BMW Group Asia.

Addictive Power: Six-cylinder in-line engine with M Performance TwinPower Turbo technology.

The straight-six engine powering the BMW M235i Coupé benefits from the latest development stage in M Performance TwinPower Turbo technology and specific modifications to the cooling system, power management and sound tuning.

A twin-scroll turbocharger, High Precision Direct Injection with centrally positioned multi-hole injectors, VALVETRONIC variable valve timing and Double-VANOS variable camshaft control team up to ensure instantaneous power delivery and the free-revving characteristics typical of the brand – not to mention exceptional efficiency for this output class.

The engine generates maximum output of 326 hp from its 3.0-litre displacement, while peak torque of 450 Nm between 1,300 and 4,500 rpm gives the engine its imposing pulling power.

High-Performance: Sport automatic with Launch Control.

The BMW M235i Coupé comes equipped with a Sport automatic gearbox, which uses ultra-fast gear changes to underline its dynamic character. This gearbox variant likewise comes with gearshift paddles on the steering wheel and a Launch Control function, which enables traction-optimised, dynamically maximised acceleration off the line.

The standard-fitted Driving Experience Control switch on the centre console allows the car's set-up to be adjusted at the touch of a button through COMFORT, SPORT and ECO PRO settings. SPORT+ mode is also available. The Driving Experience Control switch can also be used to modify the car's accelerator mapping and steering characteristics as well as – depending on specification – the responses of the automatic gearbox and dampers.

In ECO PRO mode the car encourages a particularly relaxed as well as frugal driving style. And BMW M235i Coupé drivers also reap the benefits of the latest addition to the fuel-saving arsenal – the coasting function, available in conjunction with an automatic gearbox. At speeds between 50 and 160 km/h, the powertrain is disengaged as soon as the driver takes his or her foot off the accelerator.

Bespoke chassis tuning for maximum precision.

In order to translate this outstanding engine power into dynamic performance with an equal measure of excitement and authority, the BMW M235i Coupé features model-specific chassis technology. This includes individually configured spring and damper systems, and specific elastokinematics for the front axle. Added to which, the BMW M235i Coupé comes as standard with the M Sport braking system and variable sport steering, which determines its own characteristics. The standard, exclusive 18-inch M light-alloy wheels of the BMW M235i Coupé

are fitted with 18-inch M light alloy wheels with mixed tyres. The specially developed high-grip tyres guarantee optimum transfer of acceleration and braking forces to the road surface.

Exclusively for BMW M235i Coupé : BMW M Performance limited-slip differential.

Another performance product offered exclusively for the BMW M235i Coupé to enhance its dynamic potential is the BMW M Performance limited-slip differential. This mechanical rear axle differential system optimises traction in suitably dynamic driving situations.

When the DSC stability system is switched off, this torque-sensitive limited-slip differential ensures drive is split between the rear wheels to optimum traction-maximising effect. Reacting to differing torque between the driven wheels, it reduces slip at the wheel with low grip by channelling surplus drive to the other wheel through a locking effect.

This controlled drive distribution leads to optimised traction and allows for even more dynamic handling at the limit. Engine power is translated into propulsion as effectively as possible to provide even more dynamic acceleration out of corners, for example.

The BMW M Performance limited-slip differential will be available for the BMW M235i Coupé later this year.

Optimised aerodynamics, high-quality sports car ambience.

Like its chassis technology, the aerodynamic properties of the BMW M235i Coupé have also been tweaked to take into account the output of its six-cylinder engine. The front apron of the two-door car bears the hallmarks of M design, while its large air intakes with flaps adapted from racing car design occupy the space reserved for foglamps in the regular BMW 2 Series Coupé model. In the now customary style for BMW M Performance Automobiles, they are transected by horizontal crosspieces in Ferric Grey metallic.

Other features of the exterior design are BMW Individual High-gloss Shadow Line trim, exterior mirror caps in Ferric Grey, particularly striking contoured side skirts and a rear apron whose lower section is finished in Dark Shadow metallic paintwork and also incorporates the exhaust system's twin tailpipes. The package of aerodynamically optimised body features is rounded off by the standard-specification gurney on the boot lid.

The car also features door sill strips with aluminium inserts bearing “M235i” lettering and a specially “tuned” interior design. It offers sports seats for the driver and front passenger, an M leather steering wheel with multifunction buttons, a BMW Individual roof liner in Anthracite, Aluminium Hexagon interior trim with accent strips in matt Estoril Blue or high-gloss black, handbrake lever gaiter, , a special instrument cluster with digital model designation together with red dials and numbers for the speedometer and rev counter, as well as variable use of colour for the interior lighting and blue detailing for the car key.

Extensive standard specification and equipment for more driving enjoyment.

The BMW M235i Coupé comes standard with an extensive standard specification and wide range of optional extras. The standard equipment list now includes, Sport seats for driver and front passenger, Sport automatic transmission, variable sport steering, Adaptive M suspension, M Sport brake, 18-inch M light alloy wheels, Park Distance Control (front and rear), Harman KardonHiFi loudspeaker system and Navigation system Professional.

The BMW M235i Coupé is available for viewing at Munich Automobiles’ showroom.

Additional information enclosed:

1. The BMW M235i Coupé price list.
2. The BMW M235i Coupé specifications.

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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold around 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2012 was €7.82 billion on revenues amounting to €76.85 billion. As of the 31st December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Munich Automobiles

Munich Automobiles Pte Ltd is the world's first dedicated BMW M dealership that holds the retail rights to a full range of BMW M vehicles; BMW M3, BMW M5, BMW M6, BMW X5 M, BMW X6 M and BMW M Performance Automobiles; BMW M135i, BMW M235i Coupé, BMW X5 M50d and BMW X6 M50d. Munich Automobiles is also an authorised BMW Service Centre providing aftersales services to all BMW vehicles and is a distributor of genuine BMW parts.

Showroom opening hours are Monday to Friday, 9am – 7pm, Saturday and Sunday, 10am – 6pm.
For more information: www.munichauto.com.sg or call +65 6899 6996.

Service Centre opening hours are Monday to Friday, 8am - 6pm and Saturday, 8am - 12pm.

For inquiries: email aftersales@munichauto.com.sg or call +65 6566 7666.

Munich Automobiles Showroom and Service Centre are located at 30 Teban Gardens Crescent Singapore 608927.

Facebook: <http://www.facebook.com/MunichAutomobiles>

1. The BMW M235i Coupé price list.

Model	Retail price (at press time)
BMW M235i Coupé	\$272,800

- Warranty: 5 years unlimited or 100,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1st year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).
- Inclusive of CEVS rebate.

2. The BMW M235i Coupé specifications.

BMW M235i Coupé

Six-cylinder in-line petrol engine with M TwinPower Turbo technology with twin-scroll turbocharger, High Precision Direct Injection, VALVETRONIC and double-VANOS.

Capacity: 2,979 cc

Max output: 326 hp from 5,800-6,000 rpm

Max torque: 450 Nm from 1,300-4,500 rpm

Acceleration: 0-100 km/h in 4.8 seconds

Top speed: 250 km/h

Average fuel consumption to the EU standard: 7.6 litres/100km

Combined CO₂ emissions to the EU standard: 176 g/km