

Event Listing

17 July 2014

The BMW World 2014 – Stories in Motion.

Set to be one of the largest automotive brand showcase in Asia, the BMW World 2014 will be telling the stories of BMW and MINI. The event will be the debut of the Future of Mobility, BMW i3 and BMW i8. Other new models slated to make their appearance include the BMW X4 Sports Activity Coupé, the BMW 2 Series Active Tourer, the BMW M3 Sedan and M4 Coupé, BMW Motorrad bikes, as well as the MINI John Cooper Works Concept, MINI Clubman Concept, and the ultra-cool BMW Vision ConnectedDrive concept car.

Time/Date: 1 to 3 August 2014

Venue: Marina Bay Sands, Convention Hall B & C

Admission:

- Adults (\$18 for weekdays), (\$20 for Sat & Sun)
- Standard 3 Days Pass (\$35)
- Free admission for children below 12 years

How to buy tickets: Tickets will be available via SISTIC outlets from July 2014. To book, simply log onto <http://www.sistic.com.sg/events/bmw0814>

-Ends-

For media enquiries, please contact:

BMW Group Asia

Corporate Affairs Department

Sethipong Anutarasoti

Tel: +65 6838 9630

Email: Sethipong.anutarasoti@bmwasia.com

Daniel Chan

Tel: +65 6838 9639

Email: daniel.chan@bmwasia.com

Media Website: www.press.bmwgroup.com

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>