



Press release

## **BMW M GmbH launches the BMW M4 DTM Champion Edition to celebrate Marco Wittmann's title win.**

**Munich.** The BMW M4 has wasted no time in claiming its first DTM title – in its debut season in the touring car race series. BMW Team RMG's Marco Wittmann wrapped up the drivers' title at the Lausitzring in his native Germany with two rounds of the ten-race series still to go.

Keen to celebrate this success in fitting style, BMW M GmbH is unveiling the BMW M4 DTM Champion Edition (0 – 100 km/h / 62 mph in 4.1 seconds, fuel consumption combined: 8.8 l/100 km [32.1 mpg imp]; CO<sub>2</sub> emissions combined: 204 g/km)\*. The Champion Edition will be built in a limited run of 23 units, reflecting Wittmann's car number. And – in a further tribute to the DTM winner – it will be offered exclusively in Alpine White. The other signature features of the special-edition model, which will be refined exclusively at the BMW Individual Manufactory in Garching (near Munich), will likewise display close links with the victorious BMW M4 DTM. The matt-black bonnet and boot lid with eye-catching stripe design make an excellent visual complement to the standard CFRP roof, as does the black character line along the car's flanks. Added to the mix are an M kidney grille with orange surround, an M logo rearwards of the front wheel arches, the number 23 on the doors and the flag along with "WIT" and "DTM Champion 2014" lettering on the rear side windows.

The BMW M4 DTM Champion Edition is also fitted with 19-inch light-alloy wheels, a black front splitter, a black side skirt blade, carbon front flaps, carbon mirror caps, a rear spoiler and a carbon diffuser insert from the M Performance Parts range.

The Champion Edition underlines its exclusivity once again when you step inside. The door sill plates bear Marco Wittmann's autograph, while carbon interior trim strips – likewise signed by the 24-year-old from Fürth, Germany – feature "DTM Champion 2014" lettering and the car's serial number. Further exclusive interior highlights from the M Performance Parts range include the Alcantara steering wheel with racing car-style "12 o'clock" marker, Alcantara handbrake lever gaiter, carbon handbrake lever grip and carbon M DCT insert.

### **Driver training on the Nordschleife.**

The high-performance credentials of the BMW M4 DTM Champion Edition – which is powered by a high-revving straight-six engine boasting M TwinPower

\* Fuel consumption figures were calculated on the basis of the ECE test cycle, depending on tyre format.



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Thema BMW celebrates its triumph in the DTM 2014.  
BMW M4 DTM Champion Edition special-edition model.

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Turbo technology and developing 317 kW/431 hp – is further enhanced by the M DCT transmission with Drivelogic, M Carbon ceramic brakes and the M Driver's Package.

In order to experience the stand-out performance of their BMW M4 DTM Champion Edition at its most potent, the 23 future owners of this exclusive model are in for a very special treat. They will be invited to take part in a track training course under the watchful eye of the new DTM champion. This will take place on the Nürburgring's legendary Nordschleife circuit, where BMW M cars are brought during their development to prove they can handle themselves on the race track.

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### **BMW M GmbH.**

BMW M GmbH is a 100 per cent subsidiary of BMW AG. With its products and services in the five business areas of BMW M Automobiles and BMW M Performance Automobiles, BMW Individual, M Sports Options and Packages, and BMW Group Driving Experience, as well as Safety, Emergency and Special-Purpose Vehicles, it is geared towards customers with particularly high aspirations in terms of the performance, exclusivity and individual style of their vehicle. Based in Munich, the company was founded in 1972 as BMW Motorsport GmbH. Since then, the letter M has become synonymous all over the world for success in motor racing and for the fascination of high-performance sports cars for road use.

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