

Media Information

12 November 2014

The new BMW 2 Series Active Tourer. **Supreme performance with dynamic presence.**

Singapore. BMW Asia has introduced the BMW 2 Series Active Tourer, a premium compact class model that skillfully blends comfort and functionality of space with the trademark BMW strengths of dynamism, style and elegance.

Following on from the Coupé as the second member of the new BMW 2 Series range, the harmoniously proportioned Active Tourer oozes sportiness from every angle. Measuring just 4,342 millimetres long, 1,800 millimetres wide and 1,555 millimetres in height, it combines compact dimensions on the outside with a strikingly spacious feel on the inside, making it perfectly suited to cope with the growing challenges of urban mobility.

“The new BMW 2 Series Active Tourer is the ideal vehicle for people with an active lifestyle who want lots of interior space, flexibility and ample carrying capacity. It will also appeal to young families with a penchant for lifestyle appeal, sporty performance, practicality and adaptability,” said Mr Sethipong Anutarasoti, Corporate Affairs Director of BMW Group Asia. “The BMW 2 Series Active Tourer combines generous interior space, comfort, first-class practicality and typical BMW driving dynamics all in one premium compact-segment model. Despite the exterior length of just 4,342 millimetres, it offers typical premium-class legroom, particularly in the rear, thereby making it the perfect fit for the urban landscape.”

BMW TwinPower Turbo technology: Latest-generation engines.

The new BMW 2 Series Active Tourer is being launched with a light and fuel-efficient three-cylinder drive unit that is part of a new generation of engines. The engine is installed transversely and boasts a compact design along with BMW TwinPower Turbo technology.

After its world debut in the BMW i8, the BMW Group’s first three-cylinder petrol engine has now been installed in a vehicle of the BMW core brand as well: the BMW 218i Active Tourer. The new three-cylinder petrol unit stands out for its exceptional efficiency and great performance abilities,

with average fuel consumption (as per EU test cycle) of 5.5l/100 km and CO2 emissions of 127g/km. The engine has a displacement of 1.5 litres, generates 136 hp and excels with its spontaneous throttle response, hearty appetite for revs and high pulling power.

Further advantages of this lightweight, compact three-cylinder engine are its vibration characteristics. As in a six-in-line engine, there are no first and second-order inertia forces. In a further contribution to smoothness, the small amounts of engine roll torque are completely eliminated by a balancer shaft for maximum refinement throughout the engine speed range. Finally, the combination of a dual-mass flywheel and a centrifugal pendulum absorber, which is unusual in this power class, eliminates irregular running, ensuring refinement even at the low end of the engine speed range. Other advantages include longer firing intervals, making it possible to precisely match the engine cycle to varying power requirements. As a result, the response to throttle commands is very sharp, and the engine develops maximum amounts of torque from only 1,250 rpm.

Dynamic Front-wheel drive with a BMW touch.

Like every BMW, the new BMW 2 Series Active Tourer offers high levels of dynamism and a driving experience typical of the brand. For the first time BMW has adopted a state-of-the-art front-wheel-drive set-up that fully meets the requirement for a balance between comfort and sporty performance. As a result, the new BMW 2 Series Active Tourer is not only the most dynamic front-wheel-drive model in its segment, but also offers high standards of driving comfort. The key to the new BMW 2 Series Active Tourer's excellent driving dynamics is its well-rounded overall concept. The chassis has been newly developed from the ground up, with a wide track, reduced-friction steering system, a torsionally very stiff, lightweight body with short overhangs, a low vehicle centre of gravity and extensive aerodynamic measures, all of which help to give the new BMW handling qualities which are unique in this class. If the optional electronically controlled dampers are specified, the chassis characteristics can be adjusted to different driving situations with a choice of two different settings, making for improved ride comfort and driving dynamics.

The newly developed chassis, comprising a single-joint spring strut axle at the front and a multi-link rear axle, combines agility and directional precision with excellent handling stability and suspension comfort. The front drive axle in the new BMW 2 Series Active Tourer has undergone extensive fine-tuning, ensuring that it endows the car with optimum driving dynamics and wonderfully precise steering feedback. The electromechanical steering and the system's

functional arrangement combine to produce a driving sensation that is devoid of interfering torque steer.

The intelligent use of high-tensile and ultra-high-tensile multi-phase steels makes a decisive contribution to safety standards in the BMW 2 Series Active Tourer, while also helping to keep the vehicle's weight down. Apart from being a crucial factor in the model's exceptional driving dynamics, this lightweight engineering is just one among many BMW EfficientDynamics technology elements. These also include the Auto Start Stop function, Brake Energy Regeneration, on-demand operation of ancillary units and the integral Air Curtain, which uses two vertical air inlets in the front bumper to direct the airstream along the front wheels, thus reducing air drag.

Sheer Driving Pleasure: Intelligent lightweight design with enhanced aerodynamics.

The driving dynamics of the new BMW 2 Series Active Tourer are also influenced by the weight of the vehicle and the stiffness of the body. High-tensile and ultra-high-tensile multi-phase steels and use of tailored blanks help to create a body which combines enormous strength with low weight. The bonnet, meanwhile, is made of lightweight aluminium and weighs just 8kg, 50% less than a conventionally produced component. The bumper supports, steering shaft, brake guards and wheel swivel bearings likewise help to reduce weight, thereby contributing to typical BMW driving dynamics and excellent fuel economy.

With a drag coefficient of $c_d = 0.26$, the new BMW 218i Active Tourer also demonstrates excellent aerodynamic qualities. The overall proportions, the vehicle front and rear end and the largely smooth-surfaced underbody panelling have all been aerodynamically optimised. At the same time, BMW Air Curtain technology at the front apron produces a curtain of air in front of the wheel arches to reduce turbulence at the front wheels. The roof spoiler is integrated with the D-pillar trailing edges (aeroblades) to form a single component which optimises rear-end airflow. The trailing edges of the rear lights are a further drag-reducing feature. Finally, active control of the air flaps behind the BMW kidney grille and in the lower cooling air intake makes a further contribution to the outstanding c_d value and low fuel consumption of the BMW 2 Series Active Tourer.

Design: Sporty look and feel typical of BMW.

The new BMW 2 Series Active Tourer combines its extremely compact dimensions with adaptability, practicality and highly dynamic design, and cuts a sporty and elegant figure from every angle. Deftly balanced proportions based on a long wheelbase and short overhangs at the front and rear create a distinctive BMW silhouette. The front view is dominated by the low-rise double kidney grille, which is positioned lower than the headlights – a feature normally confined to the BMW Coupés and which points immediately to the dynamic personality of this vehicle.

The interior is light and surprisingly spacious. Despite very compact exterior dimensions, with a length of 4,342 millimetres, a width of 1,800 millimetres and a height of 1,555 millimetres, the roomy interior provides comfortable seating for five people and is also light and airy throughout thanks to the large glass surfaces.

The horizontally structured, layered styling of the instrument panel and door panels gives the interior an elegant, light-touch feel and emphasizes the sense of spaciousness. At the same time the typical BMW driver-centric design of the cockpit underlines the sporty character of the new BMW 2 Series Active Tourer.

The Luxury Line for an elegant look.

Luxurious chrome exterior trim typifies the elegant character of the Luxury Line. The kidney grille, the special front air intakes, the tailpipe and the rear apron are all embellished with high-gloss chrome. The special-design 16 or 17-inch (optional) alloy wheels are further keynotes of the Luxury Line. Inside the vehicle, the elegant theme continues with subtle touches such as chrome accents, contrasting highlights in the instrument panel, the black sports leather steering wheel and special Luxury Line leather seat upholstery.

High degree of connectivity for enhanced safety and comfort.

Standards of safety and comfort aboard the BMW 2 Series Active Tourer are boosted by the assistance systems and various infotainment features that are collectively known as BMW ConnectedDrive, such as Parking Assistant and the automatic opening tailgate.

BMW ConnectedDrive Services & Apps bring smartphone applications into the vehicle and allow innovative features like the Concierge Service or Real Time Traffic Information to be added. These can also be booked at a later date and, in many cases, for flexible periods of time. In this way, the functionality of the BMW 2 Series Active Tourer can be vastly enhanced and updated by the owner at any time.

The BMW 2 Series Active Tourer is the first model in the premium compact class to be made available with an optional Head-Up Display, which projects all relevant driving information into the driver's field of vision in full colour. Instead of being displayed on the windscreen itself, the information is shown on a screen that extends out between the steering wheel and windscreen. This enables drivers to view all key information without having to divert their attention from the road.

The BMW 218i Active Tourer Luxury and BMW 218i Active Tourer Business is available for viewing at Performance Motors' showroom.

Additional information enclosed:

1. The BMW 2 Series Active Tourer price list.
2. The BMW 2 Series Active Tourer specifications.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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About Performance Motors Limited (PML)

Performance Motors Limited (PML) is a member of the Sime Darby Group and the distributor of BMW cars and BMW motorcycles in Singapore since 1979.

PML has achieved various accolades in the area of sales achievement and service excellence in its 30-year history in the luxury segment.

2002 - In an industry first, PML initiated a customer lifestyle and rewards programme which most recently evolved into the 'BMW 7 Series Privileges Programme Plus' – a distinctive lifestyle and rewards programme that is exclusively available to owners of the new BMW 7 Series in Singapore. Exclusive premium experiences covering golfing, driver training, chauffeur services and lifestyle have been specially designed with the discerning taste of the BMW 7 Series customers in mind.

2003, 2004 - PML received awards from BMW Asia in recognition of the BMW 7 Series' segment leadership.

2005 – PML sales powered to the top of the Singapore luxury car market. PML added to its collection of BMW awards with the Best Sales performance in the Asia region. PML sales established BMW as the leading premium car brand in Singapore.

2006, 2007– PML claimed market leadership among premium car brands in Singapore making it three consecutive years. The flagship BMW 7 Series limousines used to transport world leaders during the 2006 World Bank meetings and all key government events, was once again reaffirmed as the choice for leaders as the official car for various high-profile events such as Barclays Singapore Open, the ASEAN Ministerial Meetings and the Singapore Airshow.

2008 - PML opened the new Sime Darby Performance Centre, the benchmark BMW Sales and Aftersales facility in Asia, in September. The existing two premises at Sime Darby Centre and East Coast Centre continue to serve BMW customers and strengthen PML's service excellence in conjunction with this new Performance Centre at 303 Alexandra Road.

2009 - BMW continued to be the limousine of choice for the APEC meetings. PML was honoured as one of the Top 3 entries in the category Conquest BMW 7 series of BMW Excellence in Sales 2009, the international competition for outstanding sales performance.

2010 – PML broke the 4,000 unit sales record and set a new milestone in its retail history with a remarkable achievement of Top Luxury Car Brand in Singapore. PML reopened its refurbished Aftersales facility in East Coast Centre (ECC), at 280 Kampong Arang Road.

2011 - PML became the first ever luxury car brand dealer to surpass the competition, in a highly competitive car market that has traditionally been dominated by volume driven marques. This is the first ever situation anywhere in the world where BMW is the leading car brand.

2012 – PML continued its trailblazing success and retained pole position as the dealer representing the Number One car brand in Singapore for a second consecutive year. PML's Motorrad division proudly recorded a year-on-year increase in sales by 50%. BMW continued to be the official limousine for the Barclays Singapore Open for the sixth consecutive year.

2013 - BMW is appointed the official limousine of the 2013 International Maritime Defence Exhibition and Conference. Performance Motors sponsored a fleet of 220 units of BMW 5 and 7 Series for the high-profile conference dedicated to maritime defence. BMW Motorrad achieved remarkable growth to become the top selling luxury bike in Singapore for the second consecutive year.

1. The BMW 2 Series Active Tourer price list.

Model	Retail price (at press time)
BMW 218i Active Tourer Luxury	\$177,800
BMW 218i Active Tourer Business	\$166,800

- Warranty: 3 years or 100,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1st year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).
- Inclusive of CEVS rebate.

2. The BMW 2 Series Active Tourer specifications.

BMW 218i Active Tourer

In-line three-cylinder petrol engine with BMW TwinPower Turbo technology and High Precision Injection and VALVETRONIC.

Capacity: 1,499 cc

Max output: 136 hp at 4,400 rpm

Max torque: 220 Nm from 1,250-4,300 rpm

Acceleration: 0-100 km/h in 9.2 seconds

Top speed: 205 km/h

Average fuel consumption to the EU standard: 5.5 litres/100km

Combined CO₂ emissions to the EU standard: 127 g/km

New BMW 2 Series Active Tourer: General Specifications

Length/width/height (unladen): 4,342 mm / 1,800 mm / 1,555 mm

Luggage comp capacity: 468 – 1,510 litres

Weight (unladen): 1,360kg