



Media Information

19 November 2014

The New MINI Countryman.
An all-rounder in top form.

Singapore. The new MINI Countryman has pursued its path to success both on and off-road. The first MINI with four doors, a large tailgate and five seats now gives an additional boost to the brand's advance into the premium compact segment. Selective design modifications for the exterior and interior, as well as innovative equipment features contribute to the more mature charisma and increased appeal of the new MINI Countryman. This gives it a more pronounced profile as an all-round talent for versatile mobility and an active lifestyle, both in city traffic and beyond.

With striking body design accents and refined premium characteristics in the interior, the new MINI Countryman specifically emphasises all the strengths that account for its exceptional standing within the competitive field. Now an important pillar of growth for MINI with 350,000 units already sold worldwide, the compact model has everything it takes to attract new target groups to the characteristic driving fun and distinctive style of the premium British brand.

Additionally, the MINI Countryman is also recognised for its good looks and was awarded the "Good Design Award" just shortly after being launched.

Exterior: striking accentuations for enhanced presence and distinctive style.

The distinctive appearance of the new MINI Countryman derives from its dimensions, four doors, large tailgate and specific roof shape as well as an individual interpretation of the brand's hallmark proportions and design features.

In the new MINI Countryman, both model-specific and hallmark brand elements are given additional emphasis. The upright front section instantly conveys a powerful presence, while a newly designed structure for the characteristic hexagonal radiator grill

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now further underscores this impression. A horizontal radiator grille rib finished in chrome in the new MINI Cooper S Countryman along with a curved "S" in red now gives the front view a clear, purist expression to ensure instant recognition. The front section of the new MINI John Cooper Works Countryman features a red radiator grille rib supplemented with the John Cooper Works logo. In all other model variants the radiator grille is now subdivided by two ribs. As in the case of the new MINI Cooper Countryman, it is finished in matt silver.

The robust yet versatile character of the new MINI Countryman is also given intense emphasis, with visual underride guard elements for the front and rear apron as well as for the side sill area included as standard for both MINI Cooper Countryman and MINI Cooper S Countryman (exception: MINI John Cooper Works Countryman). These focus more strikingly on the ground clearance of the new MINI Countryman, indicating its potential for driving fun away from paved roads.

The range of exterior paint finishes has been expanded with the addition of Jungle Green metallic and Midnight Grey metallic, and Starlight Blue metallic paint is now available on the new MINI Countryman for the first time.

A contrasting paint finish for the roof and exterior mirror caps in black or white is comes standard and at no extra charge for all model variants. A contrasting paint finish in red is likewise offered exclusively for the new MINI John Cooper Works Countryman. There are also Sport Stripes and bonnet stripes in a variety of colours to choose from.

Another customisation option available for MINI for the first time is the new Piano Black Exterior. It comprises a paint finish in high-gloss black for selected surfaces, thereby providing novel emphasis not only for the car's characteristic features but also for the proportions of the new MINI Countryman. In addition to the surrounds of the headlamps and rear lights finished in chrome as standard, a high-end dark shading is applied to the diagonal links between the A columns and front wheel arches, the roof rails and the cross-ribs in the radiator grille of the new MINI Cooper Countryman.

New light alloy wheels with reduced weight, standard LED fog lights.



Adaptations to the wheel rim program contribute to increased agility and efficiency in the new MINI Countryman. The new MINI Cooper Countryman now come standard with 17-inch light alloy wheels in the new 5-Star Triangle Spoke Design.

Another new addition are the LED fog lights with parking and daytime driving lights in LED - available as standard for the first time. They provide an intense, bright white light with a much higher level of energy efficiency than conventional headlamps. The structure of their light sources in full LED technology also helps make the front view of the new MINI Countryman striking and instantly recognisable. This light can be used to improve visibility in fog and is generated by three LED units arranged horizontally at the centre of the cluster, radiated across the entire surface of the headlamp. The daytime driving light takes the form of a luminous ring fed by 15 LED units. When the parking lights are switched on, only five LED units are active in the upper third of the ring.

Interior with optimised comfort and refined premium characteristics.

In the interior of the new MINI Countryman, characteristic brand design features are combined with a highly versatile interior space. The premium compact model offers five seats as standard along with the MINI Center Rail attachment system fitted between the driver and front passenger seat. The new MINI Countryman offers a comfortable ride not only on rough terrain but also over longer distances. Meanwhile expansion of the luggage compartment from 350 to as much 1,170 litres provides space for luggage, bulkier sports equipment or other any other items that may be required for leisure activities. To this end the rear seats can be shifted longitudinally by up to 13 centimetres, either together or in a 40 : 60 split. It is also possible to adjust the tilt of the seats, and the rear backrests can be folded down in a 40 : 20 : 40 split.

The displays and controls of the MINI Countryman have been redesigned so as to enhance the car's sporty flair and premium character. All model variants of the new MINI Countryman now have anthracite-coloured dials for the engine speed and road speed display in the style of the new MINI John Cooper Works Countryman, whose central instrument now also bears the John Cooper Works logo. The standard trim of the new MINI Countryman also includes chrome applications for the ventilation controls.



Top safety rating, tyre pressure control and daytime driving light now standard.

The integrated safety concept of the MINI Countryman guarantees outstanding occupant protection. Its extensive standard features in the area of active and passive safety led to a top score of 5 stars on the Euro NCAP crash test in 2010. The MINI Countryman was also awarded a TSP rating (2014 Top Safety Pick) by the Insurance Institute for Highway Safety (IIHS).

The standard trim of the new MINI Countryman now also includes daytime driving light and tyre pressure control. Constant measurement of pressure on each individual tyre means that the driver is given an early warning of potential loss in each tyre.

High-quality equipment, innovative in-car infotainment.

The new MINI Countryman comes with standard equipment including the multifunction steering wheel with cruise control, automatic air-conditioning and comfort access. The MINI Cooper S Countryman, meanwhile, comes standard with additional features such as Xenon headlights and an electrical glass roof.

The new MINI Countryman is available for viewing at the MINI Habitat showroom.

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Additional information enclosed:

1. The new MINI Countryman price list.
2. The new MINI Countryman specifications.

For more information:

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About MINI in Asia

MINI is headquartered and manufactured in Oxford, UK and is a brand of BMW Group. In East Asia, this iconic car is sold in Singapore, Brunei, Vietnam, New Caledonia, Guam, Sri Lanka, Tahiti, Philippines and Indonesia. The full range of MINI is available in these market including, MINI Hatchback, MINI Cabriolet, MINI Clubman, MINI Countryman, MINI Paceman, MINI Coupé, MINI Roadster and MINI John Cooper Works.

For more information: www.mini.com.sg.

Eurokars Habitat Pte Ltd

In 2006, the first ever MINI Habitat, developed by Eurokars Group, was officially opened to the public. Voted as the best MINI Showroom in 2009 at the International MINI Dealer Conference held in London, MINI Habitat encompasses the vibrant colours, quirky designs and trademarks of the MINI brand. Currently, MINI Habitat houses the MINI One, MINI Cooper, MINI Cooper S, MINI Cabriolet, MINI Clubman, MINI Coupé, MINI Roadster, MINI Countryman, MINI Paceman, as well as MINI John Cooper Works for the full range.

MINI Habitat is located at 27 Leng Kee Road.

Operation hours:
Mon – Sat 8:30AM – 7.00PM.
Sun and public holidays 10.00AM – 6.00PM.



1. The new MINI Countryman price list.

Model	Retail price (at press time)
MINI Cooper Countryman	\$166,300
MINI Cooper S Countryman	\$198,300
MINI John Cooper Works Countryman *on indent basis	\$224,300

- Warranty: 3 years or 90,000 km, whichever comes earlier
- Prices and equipment are accurate at press time. These are subject to change without prior notice.
- Package price includes 1st year road tax, number plates, in-vehicle unit (IU), registration fees, GST and Certificate of Entitlement (COE).

2. The new MINI Countryman specifications.

MINI Cooper Countryman

Three-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,598cc

Max output: 122 hp at 6,000rpm

Max torque: 160 Nm from 4,250 rpm

Acceleration: 0-100 km/h in 11.6 seconds

Top speed: 184 km/h

Average fuel consumption to the EU standard: 7.6 ltr/100km

CO₂ emissions to the EU standard: 177 g/km.

MINI Cooper S Countryman

Four-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,598cc

Max output: 184 hp at 5,500 rpm

Max torque: 240 Nm from 1,600-5,000 rpm (260Nm at 1,700-4,500 with overboost)

Acceleration: 0-100 km/h in 7.8 seconds

Top speed: 214 km/h

Average fuel consumption to the EU standard: 7.5 ltr/100km

CO₂ emissions to the EU standard: 175 g/km.

MINI John Cooper Works Countryman

Four-cylinder petrol engine with MINI Twin Power Turbo Technology (turbocharging, direct injection, VALVETRONIC).

Capacity: 1,598cc

Max output: 218 hp at 6,000 rpm

Max torque: 280 Nm from 1,900-5,000 rpm (300Nm at 2,100-4,500 rpm with overboost)

Acceleration: 0-100 km/h in 6.9 seconds

Top speed: 225 km/h

Average fuel consumption to the EU standard: 8.3 ltr/100km

CO₂ emissions to the EU standard: 193 g/km.