

Media Information

March 26, 2015

THE FIRST-EVER BMW ACTIVE TOURER.

A perfect combination of comfort and functionality in a dynamic presence.

Jakarta. For the first time in its history, today BMW Indonesia is introducing the first-ever BMW Active Tourer, a premium compact class model that skillfully blends comfort and functionality of space with the trademark BMW strengths of dynamism, style and elegance.

With its unique overall concept, the all-new BMW Active Tourer has created a new category of premium car – and assumed a leading position in the compact class in the process. The harmoniously proportioned Active Tourer oozes sportiness from every angle. Measuring just 4,342 millimetres long, 1,800 millimetres wide and 1,555 millimetres in height, it combines compact dimensions on the outside with a strikingly spacious feel on the inside, making it perfectly suited to cope with the growing challenges of urban mobility.

“The first-ever BMW Active Tourer is perfect for every aspect of our customers’ lives. With its flexibility and unique overall concept, this completely new BMW model is the ideal vehicle for people with an active lifestyle who want lots of interior space, flexibility and ample carrying capacity,” said Karen Lim, President Director BMW Group Indonesia. “The all-new BMW Active Tourer also appeals to young families with a penchant for a vibrant lifestyle, sporty performance, generous levels of space, and everyday practicality,” added Karen.

The all-new BMW Active Tourer combines generous interior space, comfort, first-class practicality and typical BMW driving dynamics into one premium compact-segment model. Despite the exterior length of just 4,342 millimetres, it offers typical premium-class legroom, particularly in the rear, thereby making it the perfect fit for the urban landscape.

The most aesthetic and dynamic tourer in its class.

The BMW brand identity, with its overriding sense of dynamism, is clearly present in the all-new BMW Active Tourer. It shines through in trademark features such as the slightly forward-slanting

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BMW kidney grille at the front end, flanked by the distinctive twin circular headlights. The short front overhang in particular is highly unusual for a front-wheel-drive car, and is just as much a classic BMW styling cue as the short overhang at the rear, the long wheelbase, the Hofmeister kink in the rear side windows and the L-shaped rear lights. Crisp contours and an eye-catching swage line at the sides give added impact to the wheel arches and inject the all-new BMW Active Tourer with forward thrust even when stationary.

Twin round headlights with efficient bi-LED technology.

The efficient bi-LED lights are available for the low and high beam functions. These lights are as bright as comparable xenon systems with LED daytime running light rings, but only consume half as much energy. LED technology is also used in the cornering lights, which provide excellent sideways illumination both when making a turn and also when cornering at speeds between 40 and 70 km/h, where they provide additional, non-swivelling illumination. In their modern styling interpretation, the twin round headlights in combination with the large air intakes add the finishing touches to a very assertive front profile.

BMW TwinPower Turbo technology: Latest-generation engine.

The all-new BMW Active Tourer is being launched with a light and fuel-efficient three-cylinder drive unit that forms part of a new generation of engines. The engine is installed transversely and boasts a compact design along with BMW TwinPower Turbo technology, consisting of a turbocharger, High Precision Injection, VALVETRONIC fully-variable valve control and Double VANOS.

After its world debut in the BMW i8, the BMW Group's first three-cylinder petrol engine has now also been installed in a vehicle of the BMW core brand: the all-new BMW 218i Active Tourer. The new three-cylinder petrol unit with 6-speed automatic transmission stands out for its exceptional efficiency and great performance abilities, with average fuel consumption (as per EU test cycle) of 20 km/liters and CO2 emissions of 127g/km. The engine has a displacement of 1.5 liters, generates 136 hp and excels with its spontaneous throttle response, hearty appetite for revs and high pulling power. The all-new BMW Active Tourer reaches 100 km/h from standstill in just 9.9 seconds with a top speed of 205 km/h.

Further advantages of this lightweight, compact three-cylinder engine are its vibration characteristics. As in a six-in-line engine, there are no first and second-order inertia forces. In a further contribution to smoothness, the small amounts of engine roll torque are completely eliminated by a balancer shaft for maximum refinement throughout the engine speed range. Finally, the combination of a dual-mass flywheel and a centrifugal pendulum absorber, which is unusual in this power class, eliminates irregular running, ensuring refinement even at the low end of the engine speed range.

Other advantages include longer firing intervals, making it possible to precisely match the engine cycle to varying power requirements. As a result, the response to throttle commands is very sharp, and the engine develops maximum amounts of torque from only 1,250 rpm.

Comfort and Dynamic Performance.

Like all BMW models, the all-new BMW Active Tourer makes its mark with great driving dynamics and the sort of driving experience the brand is renowned for. The newly-developed chassis, comprising a single-joint spring strut axle at the front and a multi-link rear axle, combines agility and directional precision with excellent handling stability and suspension comfort. The front drive axle in the all-new BMW Active Tourer has undergone extensive fine-tuning, ensuring that it endows the car with optimum driving dynamics and wonderfully precise steering feedback. The electromechanical steering and the system's functional arrangement combine to produce a driving sensation that is devoid of interfering torque steer.

The intelligent use of high-tensile and ultra-high-tensile multi-phase steels makes a decisive contribution to safety standards in the all-new BMW Active Tourer, while also helping to keep the vehicle's weight down. Apart from being a crucial factor in the model's exceptional driving dynamics, this lightweight engineering is just one among many BMW EfficientDynamics technology elements which directly correlates with fuel efficiency. These also include the Auto Start Stop function, Brake Energy Regeneration, on-demand operation of ancillary units and the integral Air Curtain, which uses two vertical air inlets in the front bumper to direct the airstream along the front wheels.

Dynamism and functionality of space brought together in classic BMW fashion.

Conscious of the need to meet the high level of spaciousness, variability and functionality demanded in the premium compact class, the all-new BMW Active Tourer comes with sophisticated front-wheel-drive system capable of delivering the degree of driver engagement expected of the brand's models. For the first time BMW has adopted a state-of-the-art front-wheel-drive set-up that fully meets the requirement for a balance between comfort and sporty performance. As a result, the all-new BMW Active Tourer is not only the most dynamic front-wheel-drive model in its segment, but also offers high standards of driving comfort.

Together with the long wheelbase of 2,670 millimetres and a raised roofline, this configuration enables the interior room to be maximised, resulting in an unprecedented feeling of spaciousness. Both the driver and front passenger enjoy a far higher seating position than in a sedan, meaning they enjoy a commanding all-round view and it is easier for them to get in and out. The wealth of storage facilities and the option of a fold-flat passenger seat backrest are just two examples of the interior's impressive flexibility and cleverly devised layout. The cabin has a light and spacious feel to it, with all surfaces horizontally structured in a layered look.

Maximum versatility and functionality.

The versatile luggage compartment, whose capacity can be enlarged from 468 to 1,510 litres, and the 40:20:40 split-folding rear backrest fitted as standard exemplify this model's excellent everyday practicality. Flexibility is further enhanced by a sliding rear seat which allows legroom in the rear or the load compartment capacity to be increased as required. One particularly smart touch is the foldable boot floor that conceals a storage compartment of 70 litres with a handy multifunction tray. The rear backrest can be adjusted to offer either added comfort for the three rear seats or extra luggage space. Access to the luggage compartment couldn't be easier thanks to the large, broad, wide-opening tailgate complete with pushbutton automatic opening and closing.

High degree of connectivity and infotainment.

BMW was quick to see the benefits and potential of connectivity between vehicle, driver and environment, and began integrating the digital world into its vehicles with BMW ConnectedDrive many years ago. BMW ConnectedDrive comprises a unique combination of driver assistance systems and mobility services, which are offered as both

standard and optional equipment. With its intelligent connectivity, the all-new BMW Active Tourer has now brought the best in convenience and infotainment technology to the premium compact class. The BMW Media package comes with full-colour 6,5 inch screen with CD player, iDrive controller and BMW Apps that bring smartphone applications – such as BMW Connected - into the vehicle and allow innovative features to be added. The USB, AUX-IN and Bluetooth audio connectivity enable music to be played via the BMW HiFi loudspeaker system with an amplifier power output of 205 W.

The all-new BMW 218i Active Tourer – A dynamic look with Sport Line.

A black high-gloss exterior trim element typifies the dynamic character of the Sport Line. The kidney grille, the special front air intakes, the tailpipe and the rear apron are all embellished with Black high-gloss. The special-design 17-inch alloy wheels are further keynotes of the Sport Line. Inside the vehicle, the dynamic theme continues with subtle touches such as Black high-gloss interior trim, contrasting highlights in the instrument panel, the black sports leather steering wheel and exclusive Sport Line leather 'Dakota' seat upholstery with perforations. Enhancing the premium character of the BMW Active Tourer, the sport seats are electrically adjustable including memory function while the cabin is elegantly highlighted by the Ambient light package.

The all-new BMW 218i Active Tourer will be ready at BMW Authorized Dealers starting from April 2015. The all-new BMW 218i Active Tourer Sport is offered at a price of Rp. 619,000,000 off-the-road, and comes with BMW Service Inclusive, which includes free-of-charge regular maintenance for 5 years or 60,000 km, whichever comes first, as well as a 36-month warranty without mileage limitations.

Active Tourer Exhibition.

From the 17-19 April 2015, the first-ever BMW Active Tourer will get to display its outstanding flexibility and design at the BMW Active Drive Exhibition. Visit the BMW Pavilion at the Space, Senayan City and enjoy a chance to test drive the all-new BMW Active Tourer – a vehicle which combines generous interior space, unparalleled comfort, and first-class practicality along with typical BMW driving dynamics - all in one premium compact-segment model.

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1. The all-new BMW Active Tourer price list.
2. The all-new BMW Active Tourer specifications.
3. Exterior and interior dimensions.

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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BMW Group Indonesia

BMW Group Indonesia is a wholly-owned subsidiary of Munich-based Bayerische Motoren Werke (BMW) AG in Germany. The establishment of this subsidiary in April 2001 reflects the BMW Group's confidence in the long-term future of Indonesia. BMW Indonesia Group activities cover the wholesale of BMW and MINI vehicles, spare parts and accessories, as well as the overall planning of sales, marketing, after-sales, and related activities in Indonesia. Its dealership network covers 18 new-car dealers and 5 BMW Premium Selection facilities spread out in various cities in Indonesia. Selected models of the BMW 3 Series, BMW 5 Series, BMW X1, BMW X3, and BMW X5 are assembled in Indonesia by a local partner.

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1. The all-new BMW Active Tourer price list.

Model	Retail price (off-the road)
BMW 218i Active Tourer Sport	Rp. 619,000,000,-

2. The all-new BMW Active Tourer specifications.

BMW 218i Active Tourer Sport	
In-line three-cylinder petrol engine with BMW TwinPower Turbo technology and High Precision Injection and VALVETRONIC.	
Capacity	1,499 cc
Max. output	136 hp at 4,400 rpm
Max. torque	220 Nm from 1,250-4,300 rpm
Acceleration	0-100 km/h in 9.2 seconds
Top speed	205 km/h
Average fuel consumption (ECE-cycle):	20 km/liters
Combined CO ₂ emissions to the EU standard:	127 g/km, emissions standard: EU5

3. Exterior and Interior Dimension.

Ground clearance: 165 mm

